

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT5200983

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	MATTHEW S. BROWN	10/17/2018
RECEIVING PARTY DATA		
Name:	LIT COOLERS, LLC	
Street Address:	919 CHURCH STREET	
City:	DECATUR	
State/Country:	ALABAMA	
Postal Code:	35601	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	16141349	
CORRESPONDENCE DATA		
Fax Number:	(704)847-1301	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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Address Line 1:	10800 SIKES PLACE, STE. 100	
Address Line 4:	CHARLOTTE, NORTH CAROLINA 28277	
ATTORNEY DOCKET NUMBER:	0210/6US	
NAME OF SUBMITTER:	STEPHEN S. ASHLEY, JR.	
SIGNATURE:	/Stephen Ashley/	
DATE SIGNED:	10/23/2018	
Total Attachments: 3		
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ASSIGNMENT

WHEREAS, I, the undersigned assignor, **Matthew S. Brown**, an individual residing at 851 Elmer Road, Falkner, Mississippi, am the sole inventor of a certain invention relating to an EYEWEAR RETENTION APPARATUS, which is described and claimed in U.S. Patent Application No. 16/141,349, filed September 25, 2018 in the U.S. Patent and Trademark Office (hereinafter "said INVENTION").

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I hereby assign, sell, convey and transfer unto **LIT Coolers, LLC**, a limited liability company organized and existing under the laws of the State of Alabama and having an address at 919 Church Street, Decatur, Alabama 35601 (hereinafter "ASSIGNEE"), all rights, title and interest to said INVENTION, including, but not limited to, all rights, title and interest in U.S. Patent Application No. 16/141,349 (including the right to claim priority thereto), and any and all continuation, divisional, renewal, substitute and/or reissue applications thereof, any and all International Patent Cooperation Treaty (PCT) applications for said INVENTION and related national stage applications, and any and all foreign patent applications for said INVENTION.

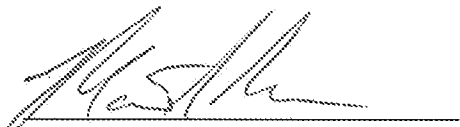
ASSIGNEE, and its successors, assigns and/or other legal representatives, shall enjoy all rights, title and interest in any and all patents and/or legal equivalents thereof for said INVENTION granted in the United States and its territorial possessions, and/or in any and all foreign countries for the full term or terms of said patents and/or legal equivalents thereof.

ASSIGNOR'S INITIALS: MSB

I agree that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Assignment; and

I further agree to promptly provide, upon request, to ASSIGNEE all pertinent facts and documents relating to said applications, said INVENTION and said patents and legal equivalents as may be known and accessible to me, and I will testify as to the same in any interference or litigation related thereto. I will promptly execute and deliver to ASSIGNEE and/or its legal representative(s) any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said applications and said patents.

ASSIGNOR:



Matthew S. Brown

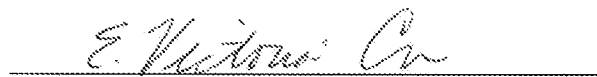
10-17-2018

Date

STATE OF Mississippi

COUNTY OF Tippah

BE IT KNOWN, that on this 17 day of October, 2018, before me personally came **Matthew S. Brown**, known to me to be the person mentioned in and who executed the foregoing Assignment, and he acknowledged to me that he executed the same as his free act and deed for the use and purposes therein mentioned.



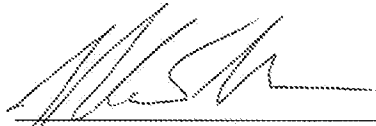
Notary Public

My commission expires:

SEAL



ACCEPTED BY ASSIGNEE:



Matthew S. Brown

Vice-President, LIT Coolers, LLC

10-17-2018

Date