505158263 10/25/2018

### PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
GAVIN MARCONI	10/22/2018

### **RECEIVING PARTY DATA**

Name:	KENDRA SCOTT, LLC
Street Address:	3800 N. LAMAR BLVD.
City:	AUSTIN
State/Country:	TEXAS
Postal Code:	78756

### **PROPERTY NUMBERS Total: 2**

Property Type	Number
Application Number:	29667823
Application Number:	29649027

### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 973-503-5900

Email: NJPatentGroup@kelleydrye.com
Correspondent Name: KELLEY DRYE & WARREN LLP

Address Line 1: ONE JEFFERSON ROAD

Address Line 4: PARSIPPANY, NEW JERSEY 07054

NAME OF SUBMITTER:	MICHAEL J. ZINNA
SIGNATURE:	/Michael J. Zinna/
DATE SIGNED:	10/25/2018

**Total Attachments: 3** 

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PATENT 505158263 REEL: 047305 FRAME: 0886

#### ASSIGNMENT

This ASSIGNMENT is made and entered into as of this day of day of 2018 ("Effective Date"), by and between Mr. Gavin Marconi, with a mailing address at Kendra Scott, LLC, 3800 N. Lamar Blvd., Suite 400, Austin, Texas 78756 ("ASSIGNOR") and Kendra Scott, LLC, a Delaware limited liability company located at 3800 N. Lamar Blvd., Suite 400, Austin, Texas 78756 ("ASSIGNEE").

WHEREAS, ASSIGNOR agrees to transfer, sell and assign to ASSIGNEE his entire right, title and interest in the United States patent applications identified and set forth on the attached Schedule A, and any foreign counterparts ("the Applications") and any and all copyrights or other intellectual property associated with those designs.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR, has sold, assigned, transferred and set over, and by these presents does hereby sells, assigns, transfers and sets over, unto the said ASSIGNEE, its successors, legal representatives and assign, his entire right, title and interest in, to and under the said Applications and all divisions, renewals and continuations thereof, and all Patents of the United States or other countries which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said inventions in any country or countries foreign to the United States, together with the right to file such application and the right to claim for the same the priority rights derived from one or more of the Applications, under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said inventions in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, including the right to pursue damages, injunctive relief, and other remedies for past, current and future infringement; and any and all copyrights or other intellectual property that may be associated with the designs attached in Schedule A.

ASSIGNOR authorizes and requests the Commissioner of Patents and Trademarks to record ASSIGNEE as the owner of the Applications, including any continuations, divisions, continuations-in-part, reissues, reexaminations or extensions thereof, and to issue any and all letters patent of the United States thereon to ASSIGNEE, as assignee of the entire right, title, and interest in, and to and under the same, for the sole use and enjoyment of ASSIGNEE its successors, assigns or other legal representatives.

ASSIGNOR hereby represents and warrants that, as of the Effective Date, his right, title, and interest in and to the Applications was free and clear of any liens and encumbrances, that he had full right to assign all of his interests therein, and that he has not executed and will not execute any agreement or other instrument in conflict herewith.

ASSIGNOR and ASSIGNEE shall use their respective commercially reasonable best efforts to take, or cause to be taken, all action, and to do, or cause to be done, all things necessary, proper, or advisable under the applicable laws and regulations to consummate and make effective the assignment contemplated by this Assignment. If at any time after the Effective Date any further action is necessary or desirable to carry out the purposes of this Assignment, the parties hereto shall take or cause to be taken all such necessary action, including without limitation, the execution and delivery of such further instruments and documents as may be reasonably requested by the other party for such purposes or otherwise to consummate and make effective this Assignment, such documents including but not limited to the provision of copies of records and documents in ASSIGNOR'S possession or under his control, such as those required to fill in gaps in the chain of title, dockets, information regarding local prosecuting counsel, and copies of notices received from outside counsel and registry officials; provided that to the extent not required hereunder, the cost of such action or of such instruments and documents related thereto shall be borne by the party requesting them.

IN TESTIMONY WHEREOF, I hereunto se	t my hand the day and year set opposite my
signature.	
Date 10/22/18	Signature
	Gavin Marconi
STATE OF )	
) ss:	
COUNTY OF )	
On this 22 day of Ottober, 2018, before and County aforesaid, personally appeared OW, known and known to me to be the person of that name instrument, and he acknowledged the same to be his firm.  Notary Public	to me , to me , to me ; who signed and sealed the foregoing

# Schedule A

## UNITED STATES PATENT APPLICATIONS

Attorney Docket No.	Application No.	Filing Date	<u>Title</u>
024222-0005	29/649,027	5/25/2018	Display
024222-0006	29/667,823	10/25/2018	Display Stand

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PATENT REEL: 047305 FRAME: 0889