505165767 10/30/2018 PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW ASSIGNMENT	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT		
CONVEYING PARTY	DATA				
		Name		Execution Date	
MICHAEL GERARD C	'BRIEN			10/25/2018	
RECEIVING PARTY D	ΑΤΑ				
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State/Country:	UNITED	UNITED KINGDOM			
Postal Code:	W11 2A	W11 2AR			
PROPERTY NUMBER	S Total: 1				
Property Type		Number			
Application Number: 16		16173685			
	I				
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ATTORNEY DOCKET NAME OF SUBMITTEF SIGNATURE:	NUMBER:	1031-022 VINCENT K. GUSTAF /vincent k. gustafson/			
ATTORNEY DOCKET NAME OF SUBMITTEF SIGNATURE: DATE SIGNED:	NUMBER: }:	1031-022 VINCENT K. GUSTAF /vincent k. gustafson/ 10/30/2018			
ATTORNEY DOCKET NAME OF SUBMITTEF SIGNATURE: DATE SIGNED: Fotal Attachments: 3	NUMBER:	1031-022 VINCENT K. GUSTAF /vincent k. gustafson/ 10/30/2018 ned#page1.tif			

ASSIGNMENT

This Assignment made by Michael Gerard O'Brien, being a resident of the United Kingdom, having a correspondence address of c/o Packaging Innovation Ltd., 1 Coville Mews, Lonsdale Road, London, W11 2AR, United Kingdom;

WITNESSETH: That,

WHEREAS, I believe I am the original inventor or an original joint inventor of an invention described in United Kingdom Patent Application No. 1718186.8, filed on November 2, 2017; and in a corresponding U.S. patent application filed or to be filed entitled A **CONTAINER**, and whereas I authorize representatives of the Dolleymores firm (having a principal place of business in Watford, United Kingdom) and its appointed agents to enter the following information identifying such U.S. patent application when known: U.S. Patent Application No. <u>16/173,685</u> filed on <u>October 29, 2018</u> (with the foregoing United Kingdom and U.S. patent applications being collectively referred to as the Applications); and

WHEREAS, **PACKAGING INNOVATION LTD**, a company duly organized and existing under the laws of the United Kingdom and having a principal place of business at 1 Coville Mews, Lonsdale Road, London, W11 2AR, United Kingdom, hereinafter referred to as Assignee, is desirous of acquiring the entire right, title and interest in and to said invention as described in the Applications, and any and all Letters Patent which shall be granted therefor;

NOW, THEREFORE, To All Whom It May Concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I hereby sell, assign, transfer and set over unto the Assignee, its successors and assigns, the entire right, title and interest in and to the invention and the Applications and in and to any and all foreign

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patent applications filed on the invention based on and claiming priority to any one of more applications of the Applications, and in and to any and all Letters Patent of the United States and foreign countries which may hereafter be granted therefor, and in any and to any and all continuations, continuations-in-part, substitutions, divisions or reissues of said Letters Patent, the same to be held and enjoyed by the Assignee, for its interest, and for its own use and behalf, and the use and behalf of its successors and assigns, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held and enjoyed by me had this assignment and sale not been made, and I hereby authorize and empower the Assignee, its successors, assigns or nominees to file applications for any Letters Patent or other form of protection on said invention in its own name or in the name of its successor, assignee, or nominee, in any and all countries where it may desire to file such applications and where said applications may be filed by another than the inventor;

And for the consideration aforesaid, I further covenant and agree that, at the time of the execution and delivery of these presents, I have the unencumbered right and authority to make this assignment, and I have not executed any prior assignment(s) or created any encumbrances relating to any one or more of the Applications mentioned above to any person or entity other than the Assignee identified herein;

And for the consideration aforesaid, I hereby covenant and agree to and with the Assignee, its successors and assigns, that I will, whenever its counsel or the counsel of its successors and assigns, learned in the law, shall advise that an amendment, division, continuation, continuation-in-part, or substitution of, or any other proceeding in connection with said application, including interference proceedings, is lawful and desirable, sign all papers and drawings, take all rightful oaths, and do all acts necessary or required to be done for the

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procurement of valid Letters Patent for said invention, or for the reissue of the same without charge to the Assignee, its successors or assigns, but at its or their expense, and I hereby covenant and agree to sign all papers and drawings, take all rightful oaths, and do all acts necessary or required to be done for procurement of Letters Patent, or other form of protection, for said invention or inventions in countries foreign to the United States, and for further investing or confirming the right and title therein to the Assignee, its successors, assignee, or nominee, without charge to the Assignee, its successor, assignee or nominee, but at its or their own expense;

I hereby request the Commissioner for Patents and other applicable patent authorities to issue the Letters Patent in accordance with this instrument;

IN WITNESS WHEREOF, I have hereunto set my hand and seal.

25/10/16

Date

Michael Gerard O'Brien