

<b>PATENT ASSIGNMENT COVER SHEET</b>
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Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT5215924

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Execution Date
MORGAN STANLEY SENIOR FUNDING, INC.	10/31/2018

**RECEIVING PARTY DATA**

<b>Name:</b>	MARKETO, INC.
<b>Street Address:</b>	901 MARINERS ISLAND BLVD.
<b>Internal Address:</b>	SUITE 500
<b>City:</b>	SAN MATEO
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94404

**PROPERTY NUMBERS Total: 42**

Property Type	Number
Patent Number:	9171320
Patent Number:	9082087
Patent Number:	9037594
Patent Number:	9552591
Patent Number:	9569785
Patent Number:	D792426
Patent Number:	9760909
Patent Number:	9953064
Patent Number:	D809523
Patent Number:	9978029
Patent Number:	D824942
Patent Number:	10061755
Patent Number:	D824941
Application Number:	14219791
Application Number:	13621675
Application Number:	62664141
Application Number:	15994857
Application Number:	14859101
Application Number:	14086238

PATENT

Property Type	Number
Application Number:	29560199
Application Number:	29560202
PCT Number:	US2015019898
Application Number:	61352701
Application Number:	13426389
Application Number:	12760329
Application Number:	61951473
Application Number:	15394729
Application Number:	13155782
Application Number:	15994846
Application Number:	62664129
Application Number:	29579218
Application Number:	15394959
Application Number:	15394646
Application Number:	15395431
Application Number:	29589348
Application Number:	29589351
Application Number:	29618344
Application Number:	29615318
Application Number:	29615324
Application Number:	16030512
Application Number:	15928692
Application Number:	62742824

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** jennifer.tilley@hoganlovells.com

**Correspondent Name:** HOGAN LOVELLS US LLP

**Address Line 1:** 609 MAIN STREET

**Address Line 2:** SUITE 4200

**Address Line 4:** HOUSTON, TEXAS 77002

<b>NAME OF SUBMITTER:</b>	POLLY B. SIMS
<b>SIGNATURE:</b>	/Polly B. Sims/
<b>DATE SIGNED:</b>	10/31/2018

**Total Attachments: 6**  
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## Release of Security Interest in Patents

This **Release of Security Interest in Patents**, dated as of October 31, 2018 (the “**Release**”), is made by Morgan Stanley Senior Funding, Inc., as collateral agent (in such capacity, the “**Collateral Agent**”) in favor of Marketo, Inc., a Delaware corporation and Bizible, Inc., a Washington corporation (each a “**Pledgor**” and, collectively, the “**Pledgors**”).

**WHEREAS**, by (i) that certain Security Agreement dated as of February 7, 2018 by and among the Collateral Agent and the Pledgors party thereto (as amended by that certain Joinder Agreement dated as of July 2, 2018, and otherwise amended, restated, or modified from time to time, the “**Security Agreement**”; capitalized terms used herein but not otherwise defined herein have the meanings given to them in the Security Agreement), (ii) the related Patent Security Agreement dated as of February 7, 2018 by and among the Pledgors party thereto and the Collateral Agent, which was recorded with the United States Patent and Trademark Office on February 9, 2018 on Reel 044877 Frame 0759, and on April 27, 2018 on Reel 045660 Frame 0684, and (iii) Patent Security Agreement dated as of July 2, 2018 by and among the Pledgors party thereto and the Collateral Agent, which was recorded with the United States Patent and Trademark Office on July 3, 2018 on Reel 046261 Frame 0744 (the agreements referenced in clauses (ii) and (iii), each a “**Patent Security Agreement**” and, collectively, the “**Patent Security Agreements**”), each Pledgor granted, pledged and assigned to the Collateral Agent, for the benefit of the Secured Parties, a continuing security interest in, and a right to set-off against, any and all right, title and interest of such Pledgor in and to all Patents, including the patents set forth on Schedule I hereto;

**WHEREAS**, each Pledgor desires the Collateral Agent to release its continuing security interest in, and right to set-off against, any and all right, title and interest of each Pledgor in and to all Patents, including the patents set forth on Schedule I hereto;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Collateral Agent, on behalf of the Secured Parties, without representation, warranty, or recourse, does hereby release its continuing security interest in, and right to set-off against, any and all right, title and interest of each Pledgor in, to, and under all Patents, including, without limitation, the United States patents and patent applications set forth on Schedule I hereto, granted pursuant to the Security Agreement or the Patent Security Agreements, and all Proceeds of any and all of the foregoing.

[Signature pages follow]

**MORGAN STANLEY SENIOR  
FUNDING, INC.,**  
as Collateral Agent

By:  \_\_\_\_\_  
Name: *LISA HANSEN*  
Title: *VP*

[Signature Page to Patent Release]

**Schedule I  
Patents**

United States Patents:

<b>OWNER</b>	<b>TITLE</b>	<b>PATENT NUMBER</b>
Marketo, Inc.	Recommending Link Placement Opportunities	9171320
Marketo, Inc.	System and Method for Generating a Custom Revenue Cycle Model with Automated Lead Movement	9082087
Marketo, Inc.	Keyword Assessment	9037594
Marketo, Inc.	Systems and Methods for Generating Lead Intelligence	9552591
Marketo, Inc.	Method for Adjusting Content of a Webpage in Real Time Based on Users Online Behavior and Profile	9569785
Marketo, Inc.	Display Screen with Graphical User Interface	D792426
Marketo, Inc.	Systems and Methods for Generating Lead Intelligence	9760909
Marketo, Inc.	Keyword Assessment	9953064
Marketo, Inc.	Display Screen with Graphical User Interface	D809523
Marketo, Inc.	System and Method for Generating a Custom Revenue Cycle Model with Automated Lead Movement	9978029
Marketo, Inc.	Display Screen with a Graphical User Interface	D824942
Marketo, Inc.	Document Editing System with Design Editing Panel that Mirrors Updates to Document Under Creation	10061755
Marketo, Inc.	Display Screen with a Graphical User Interface	D824941

Marketo, Inc.	System and Method for Generating a Custom Revenue Cycle Model with Automated Lead Movement	9082087
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United States Patent Applications:

<b>OWNER</b>	<b>TITLE</b>	<b>APPLICATION</b>
Marketo, Inc.	Cross-Domain Identity Service	14/219,791
Marketo, Inc.	Metadata-based Cross-Channel Marketing Analytics	13/621,675
Marketo, Inc.	Bulk Action Asset Management	62/664,141
Marketo, Inc.	Bulk Action Asset Management	15/994,857
Marketo, Inc.	Recommending Link Placement Opportunities	14/859,101
Marketo, Inc.	Method and System for Predictive Marketing Campaigns Based on Users Online Behavior and Profile	14/086,238
Marketo, Inc.	Graphical User Interface for a Displaying Metrics and Marketing Analytics on a Screen	29/560,199
Marketo, Inc.	Graphical User Interface for a Displaying Metrics on a Screen	29/560,202
Marketo, Inc.	Cross Domain Identity Service	PCT/US2015/019898
Marketo, Inc.	Recommending Link Placement Opportunities	61/352,701
Marketo, Inc.	Providing Marketing Analytics Related to a Sales Opportunity over a Timeline in a Marketing Management System	13/426,389

<b>OWNER</b>	<b>TITLE</b>	<b>APPLICATION</b>
Marketo, Inc.	Systems and Methods for Generating Lead Intelligence	12/760,329
Marketo, Inc.	Cross-Domain Identity Service	61/951,473
Marketo, Inc.	Method for Adjusting Content of a Webpage in Real Time Based on Users Online Behavior and Profile	15/394,729
Marketo, Inc.	Recommending Link Placement Opportunities	13/155,782
Marketo, Inc.	Continual Audience Synchronization	15/994,846
Marketo, Inc.	Continual Audience Synchronization	62/664,129
Marketo, Inc.	Display Screen with Graphical User Interface	29/579,218
Marketo, Inc.	Marketing Campaign System and Method	15/394,959
Marketo, Inc.	Account Level Triggers	15/394,646
Marketo, Inc.	Scheduling Expiration of Program Assets	15/395,431
Marketo, Inc.	A Computing Device Graphical User Interface	29/589,278
Marketo, Inc.	A Computing Device Graphical User Interface	29/589,277
Marketo, Inc.	Graphical User Interface for Displaying a Marketing Campaign on a Screen	29/589,348
Marketo, Inc.	Graphical User Interface for Displaying a Marketing Campaign on a Screen	29/589,351
Marketo, Inc.	A Computing Device Graphical User Interface	29/618,344



<b>OWNER</b>	<b>TITLE</b>	<b>APPLICATION</b>
Bizable, Inc.	Offline-Sales Attribution Systems and Methods	13/926901
Marketo, Inc.	Display Screen with Graphical User Interface	29/615,318
Marketo, Inc.	Graphical User Interface for a Displaying Metrics on a Screen	29/615,324
Marketo, Inc.	Document Editing System with Design Editing Panel that Mirrors Updates to Document Under Creation	15/389,277
Marketo, Inc.	Document Editing System with Design Editing Panel that Mirrors Updates to Document Under Creation	16/030,512
Marketo, Inc.	Keyword Assessment	15/928,692
Marketo, Inc.	Online Clustering for User Segmentation and Adaptive Campaigns	62/742,824