# 505177331 11/06/2018

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5224099

| SUBMISSION TYPE:      | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT     |

#### **CONVEYING PARTY DATA**

| Name       | Execution Date |
|------------|----------------|
| JUNO, INC. | 04/27/2017     |

#### **RECEIVING PARTY DATA**

| Name:           | GT GETTAXI LIMITED       |
|-----------------|--------------------------|
| Street Address: | 17 GR. XENOPOULOU STREET |
| City:           | LIMASSOL                 |
| State/Country:  | CYPRUS                   |
| Postal Code:    | 3106                     |

### **PROPERTY NUMBERS Total: 1**

| Property Type       | Number   |
|---------------------|----------|
| Application Number: | 15995609 |

#### **CORRESPONDENCE DATA**

**Fax Number:** (973)597-2400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 9735972500

**Email:** aessick@lowenstein.com

Correspondent Name: PATENT DOCKET ADMINISTRATOR

Address Line 1: ONE LOWENSTEIN DRIVE

Address Line 2: LOWENSTEIN SANDLER LLP

Address Line 4: ROSELAND, NEW JERSEY 07068

| ATTORNEY DOCKET NUMBER: | 25957.140 (L0100C2) |
|-------------------------|---------------------|
| NAME OF SUBMITTER:      | ASHLEY R. ESSICK    |
| SIGNATURE:              | /Ashley R. Essick/  |
| DATE SIGNED:            | 11/06/2018          |

# **Total Attachments: 15**

source=PurchaseAgreement#page1.tif source=PurchaseAgreement#page2.tif source=PurchaseAgreement#page3.tif source=PurchaseAgreement#page4.tif source=PurchaseAgreement#page5.tif

PATENT 505177331 REEL: 047422 FRAME: 0966

| source=PurchaseAgreement#page6.tif  |  |
|-------------------------------------|--|
| source=PurchaseAgreement#page7.tif  |  |
| source=PurchaseAgreement#page8.tif  |  |
| source=PurchaseAgreement#page9.tif  |  |
| source=PurchaseAgreement#page10.tif |  |
| source=PurchaseAgreement#page11.tif |  |
| source=PurchaseAgreement#page12.tif |  |
| source=PurchaseAgreement#page13.tif |  |
| source=PurchaseAgreement#page14.tif |  |
| source=PurchaseAgreement#page15.tif |  |

DATED 27 APRIL 2017

(I) GT GETTAXI LIMITED

~ and ~

(2) JUNO, INC.

# AGREEMENT

relating to the sale and purchase of certain assets of Juno, Inc.

# CONTENTS

|  |  |  |  |  |  |  |  | 15 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|--|--|--|--|--|--|--|--|----|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|
|  |  |  |  |  |  |  |  |    |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |    |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |    |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |    |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |    |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |    |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |    |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |    |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |    |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |    |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |    |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

| SCHEDULE 1: W | ARRANTED INFORM | 4ATION                                       | ************************          |                                | ş  |
|---------------|-----------------|--|-----------------------------------|--------------------------------|----|
|               |                 |  |                                   |                                |    |
|               |                 |  |                                   |                                |    |
|               |                 |  |                                   |                                |    |
|               |                 |  |                                   |                                |    |
| Part 4: Sal   | e Asseis        | ++++1114744911001101110111111111111111111111 | F03K403K03X (3K03X403K0XF03K403F0 | эхсэнгөхсэнсэжгэхсэхсэхсэхсэхг | 4. |
| Daniel I. Am  |                 |  |                                   |                                |    |

#### THIS AGREEMENT is made on 27 April 2017

#### BETWEEN:

- GT GETTAXI LIMITED, a company incorporated in Cyprus with number 271894 which has its registered office at 17 Gr. Xenopoulou str, 3106, Limassol, Cyprus ("Purchaser"); and
- (2) JUNO, INC., a company incorporated in the British Virgin Islands with number 1865499 which has its registered office at Vantepool Plaza, 2<sup>nd</sup> floor, Wickhams Cay I, Road Town, Tortola, British Virgin Islands ("Seller").

#### BACKGROUND:

- A Juno Lab B.V. is a company incorporated in the Netherlands with company number 63615967 ("Juno BV") and Juno USA, L.P. is a limited partnership formed in the State of Delaware with registered number 5765942 ("Juno LP") (together "Companies" and each a "Company"). Further information relating to the Companies is set out in part 2 of schedule 1.
- B Seller is the owner of the Juno BV Shares (as defined below), which constitute 100% of the membership interests in Juno BV and the Sale Assets (as defined below). Seller has agreed to sell and the Purchaser has agreed to purchase the Juno BV Shares and the Sale Assets on the terms of this agreement.
- C Seller is the owner of the Juno LP Shares (as defined below), which constitute 100% of the membership interests in Juno LP. Seller has agreed to sell and Purchaser has agreed to purchase the Juno LP Shares on the terms of this agreement.

3

#### IT IS AGREED:

- DEFINITIONS AND INTERPRETATION
- 1.1 In this agreement:

47902 - 2988673/28

"Assigned IP" means the IP owned by the Seller including, without limitation, that listed in part 5 of schedule 2;

47962 - 2986673728

"IP" or "Intellectual Property" means all tangible and intangible intellectual property, including (without limitation): (i) any and all ideas, inventions, designs, discoveries, improvements, secret processes, formulas, methods, arts, compositions or appliances, whether patentable or not (the "Know-how"); (ii) all technical data, trade secrets, documentation, . plans, specifications, drawings, sketches, designs, details of equipment, manufacturing processes, whether relating directly or indirectly to the Know-how; (iii) patents, patent applications and statutory invention registrations, together with all reissues, continuations, continuations-in-part, revisions, divisionals, extensions, and reexaminations in connection therewith; (iv) trademarks and service marks, trade names, logos, designs, trade dress, slogans, business names, corporate names, and all other indicia of origin, all applications, registrations, and renewals in connection therewith, and all goodwill associated with any of the foregoing (collectively, the "Marks"); (v) copyrights, mask works and designs, domain names, websites, and all registrations, and renewals in connection therewith; (vi) software (including source code, executable code, systems, tools, data, databases, firmware, and related documentation), (vii) social media rights, (viii) all other proprietary rights; and (ix) copies and tangible embodiments or descriptions of any of the foregoing (in whatever form or medium).

"IP Assignments" means: (i) the assignment of intellectual property; (ii) the patent assignment; and (iii) the trade mark assignment each in the Agreed Form;

43902 - 20894673728

ó

"Sale Assets" means the assets listed in part 4 of schedule 1;

47900 x 2988673/28

8

# 2. SALE AND PURCHASE

- 2.1 Sale and purchase of June LP Shares and June BV Shares
  - 2.1.1 Subject to the terms of this agreement, Seller shall sell and the Purchaser shall purchase:
    - 2.1.1.3 the Sale Assets,

on and with effect from the Completion Date.

429/2 - 2086/03/28 12

# Part 4: Sale Assets

 the Assigned IP (which shall be transferred to the Purchaser on the terms of clause 2.12 and the IP Assignments);

47992 - 3986/73/28 42

Part 5: Assigned IP

# Patents:

| Title   | Country | Serial #   | Filing Date | Issued Patent | Issue<br>Date | Status  |
|---|---------|------------|-------------|---------------|---------------|---------|
| SYSTEM FOR DIRECTING A DRIVER TO A PASSENGER BASED ON A DESTINATION LOCATION SPECIFIED BY THE DRIVER            | US      | 14/832,717 | 8/21/2015   | n/a           | n/a           | Pending |
| SYSTEM FOR<br>NAVIGATING<br>VEHICLES<br>ASSOCIATED WITH A<br>DELIVERY SERVICE                                   | US      | 14/880,021 | 10/9/2015   | n/a           | n/a           | Pending |
| SYSTEM TO<br>FACILITATE A<br>CORRECT<br>IDENTIFICATION OF A<br>SERVICE PROVIDER                                 | US      | 14/880,042 | 10/9/2015   | n/a           | n/a           | Pending |
| SYSTEM FOR PREEMPTIVELY NAVIGATING DRIVERS TO AN EVENT LOCATION TO TRANSPORT PASSENGERS UPON COMPLETITON OF THE | US      | 14/875,094 | 10/6/2015   | n/a           | n/a           | Pending |
| SYSTEM FOR PREEMPTIVELY NAVIGATING DRIVERS TO AN EVENT CREATED THROUGH A SOCIAL NETWORK SYSTEM                  | US      | 14/876,335 | 10/6/2015   | n/a           | n/a           | Pending |
| SYSTEM FOR<br>NAVIGATING<br>GROUPED<br>PASSENGERS FROM<br>AN EVENT  | US      | 14/876.562 | 16/6/2015   | n/a           | n/a           | Pending |
| SYSTEM FOR<br>DISTRIBUTING<br>MERCHANDISE TO<br>PASSENGERS OF A<br>TAXI SERVICE                                 | US      | 14/935,618 | 11/9/2015   | 11/3          | n/a           | Pending |

43

47992 - 2986475/28

| Title  | Country | Serial #   | Filling Date | Issued Patent | Issue<br>Date | Status  |
|--|---------|------------|--------------|---------------|---------------|---------|
| SYSTEM FOR IDENTIFYING EVENTS AND PREEMPTIVELY NAVIGATING DRIVERS TO TRANSPORT PASSENGERS FROM THE EVENTS    | US      | 14/933,724 | 11/5/2015    | n/a           | n/s           | Pending |
| SYSTEM FOR DIRECTING A TRANSPORATION REQUEST TO A DRIVER WITH AN INACTIVE STATUS BASED ON EXCEPTION CRITERIA | US      | 14/952,366 | 11/25/2015   | n/a           | n/a           | Pending |
| SYSTEM FOR NAVIGATING DRIVER TO PASSENGER FOR RIDE AUTHORIZED BY ANOTHER USER OF TRANSPORTATION SERVICE      | US      | 14/966,760 | 12/11/2015   | r/a           | n/a           | Pending |
| SYSTEM FOR SELECTING DRIVERS FOR TRANSPORTATION REQUESTS WITH SPECIFIED TIME DURATIONS                       | US      | 14/982,825 | 12/29/2015   | n/a           | n/a           | Pending |
| SYSTEM FOR PREEMPTIVELY NAVIGATING DRIVERS TO PASSENGERS BASED ON PASSENGER DEVICE ACTIVITY                  | US      | 14/982,886 | 12/29/2015   | n/a           | 11/8          | Pending |
| SYSTEM FOR<br>NAVIGATING DRIVERS<br>TO PASSENGERS<br>BASED ON START<br>TIMES OF EVENTS                       | US      | 14/985,565 | 12/31/2016   | n/a           | n/a           | Pending |

4.8

| Title  | Country | Serial#    | Filing Date | Issued Patent | lssue<br>Date | Status  |
|--|---------|------------|-------------|---------------|---------------|---------|
| SYSTEM FOR NAVIGATING DRIVERS TO PASSENGERS AND DYNAMICALLY UPDATING DRIVER PERFORMANCE SCORES                           | US      | 14/984,839 | 12/30/2016  | n/s           | n/a           | Pending |
| SYSTEM FOR<br>NAVIGATING DRIVERS<br>TO SELECTED<br>LOCATIONS TO<br>REDUCE PASSENGER<br>WAIT TIME                         | US      | 14/985,745 | 12/31/2016  | fi/a          | n/a           | Pending |
| SYSTEM FOR PROVIDING FUTURE TRANSPORTATION REQUEST RESERVATIONS  | US      | 14/985,599 | 12/31/2016  | r/s           | n/a           | Pending |
| SYSTEM AND METHOD FOR A DISTANCE-WEIGHTED CONTINUOUS PRICING FUNCTION FOR TRANSPORTATION REQUESTS                        | US      | 14/985.630 | 12/31/2016  | n/a           | n/a           | Pending |
| SYSTEM FOR NAVIGATING TRANSPORTATION SERVICE PROVIDERS TO FULFILL TRANSPORTATION REQUESTS AUTHORIZED BY AN ORGANIZATION  | US      | 14/985,575 | 12/31/2016  | n/a           | n/a           | Pending |
| SYSTEM FOR GENERATING TRAVEL ROUTE TO BE SERVICED BY PRIMARY TRANSPORTATION SERVICE AND SECONDARY TRANSPORTATION SERVICE | US      | 14/985,580 | 12/31/2016  | n/a           | n/a           | Pending |

48

| Title   | Country | Serial #   | Filing Date | Issued Patent | Issue<br>Date | Status  |
|---|---------|------------|-------------|---------------|---------------|---------|
| SYSTEM FOR GENERATING TRAVEL ROUTE TO BE SERVICED BY PRIMARY TRANSPORTATION SERVICE AND SECONDARY TRANSPORTATION SERVICE            | US      | 14/985,718 | 12/31/2016  | ri/a          | n/a           | Pending |
| SYSTEM FOR NAVIGATING DRIVERS TO SERVICE TRANSPORTATION REQUESTS SPECIFYING SIGHTSEEING ATTRACTIONS                                 | US      | 15/055,743 | 2/29/2016   | tVa           | n/a           | Pending |
| SYSTEM FOR NAVIGATING DRIVERS TO SERVICE TRANSPORTATION REQUESTS FROM A SIMPLIFIED TRANSPORTATION REQUEST DEVICE                    | US      | 15/278,153 | 9/28/2016   | rv/a          | n/a           | Pending |
| SYSTEM AND METHOD FOR NAVIGATING DRIVERS TO SERVICE TRANSPORTATION REQUESTS HAVING SURGE PRICING MULTIPLIERS AND SURGE PRICING CAPS | US      | 35/290,323 | 10/13/2016  | s/a           | n/a           | Pending |
| SYSTEM FOR NAVIGATING DRIVERS TO PASSENGERS BASED ON ARRIVAL TIMES AND SURGE PRICING INFORMATION                                    | US      | 15/290,366 | 10/11/2016  | n/a           | n/a           | Pending |

46

| Title  | Country | Serial #   | Filing Date | Issued Patent | Issue<br>Date | Status  |
|--|---------|------------|-------------|---------------|---------------|---------|
| SYSTEM FOR PLACING<br>DRIVERS IN A<br>PRIORITY QUEUE AND<br>NAVIGATING THE<br>DRIVERS TO FULLFILL<br>PASSENGER<br>REQUESTS     | US      | 15/335,964 | 10/27/2016  | n/a           | n/a           | Pending |
| SYSTEM AND METHOD FOR RESERVING DRIVERS FOR A TRANSPORTATION SERVICE AND NAVIGATING DRIVERS TO SERVICE TRANSPORTATION REQUESTS | US      | 15/354,672 | 11/17/2017  | n/a           | n/a           | Pending |
| SYSTEM AND METHOD FOR PROVIDING A MINIMUM FARE AMOUNT FOR A SPECIFIED PERIOD OF TIME   | US      | Unfiled    |             |               |               | Unfiled |
| SYSTEM AND<br>METHOD FOR GROUP<br>RIDES WITH DYNAMIC<br>DESTINATION<br>LOCATIONS   | US      | Unfiled    |             |               |               | Unfiled |
| METHODS AND SYSTEMS FOR NAVIGATING DRIVERS TO PASSENGERS BASED ON TRUSTWORTHINESS RATINGS                                      | US      | Unfiled    |             |               |               | Vafiled |

47

# IN WITNESS OF WHEREOF, this agreement has been executed as follows: Signed, but not delivered until the first date } specified on page I, by JUNO, INC. in the } presence of: Name Title Witness signature Witness name (block capitals) Witness address HAGOAUIS, TEL-AVIV, ISPEC

| Signed, but not delivered until the first d specified on page 1, by GT GETTA LIMITED, in the presence of: |                | ) ) Signature  | P          | D.      |  |  |
|---|----------------|----------------|------------|---------|--|--|
|   |                | Name           | PAVE WAISE | 8/3511  | 400  |  |
|   | ۸              | Title          | DIFFETTOR  | [[Ġ]    | 10   |  |
| Witness signature Witness name  | SHANA HOOK     | isk.           |            | 12/     |  |  |
| (block capitals)  |                |                |            | TO POST | A STATE OF THE STA |  |
| Witness address   | Fitou Hakitoct | <br>2 <u>8</u> |            |         |  |  |
|   |                |                |            |         |  |  |