505178008 11/06/2018

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
KURT R. THIELEN	10/08/2018
PETER DUNKER	10/07/2018
MARKUS K. CREMER	10/08/2018
STEVEN D. SCHERF	10/04/2018
SHASHANK MERCHANT	10/05/2018

RECEIVING PARTY DATA

Name:	GRACENOTE, INC.
Street Address:	2000 POWELL STREET, SUITE 1500
City:	EMERYVILLE
State/Country:	CALIFORNIA
Postal Code:	94608

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16182201

CORRESPONDENCE DATA

Fax Number: (312)913-0002

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Email: docketing@mbhb.com, huffman@mbhb.com

Correspondent Name: MCDONNELL BOEHNEN HULBERT & BERGHOFF LLP

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ATTORNEY DOCKET NUMBER: 18-1020-US

NAME OF SUBMITTER: GREGORY M. HUFFMAN

SIGNATURE: /Gregory M. Huffman/

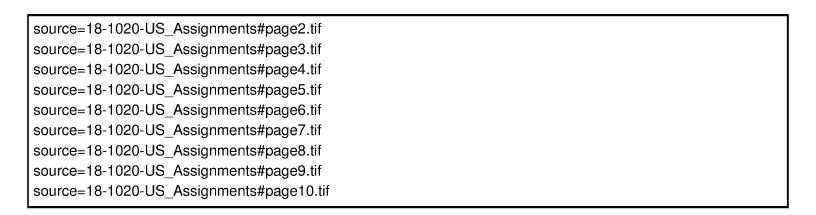
DATE SIGNED: 11/06/2018

Total Attachments: 10

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PATENT REEL: 047426 FRAME: 0109

505178008



Attorney Docket No.: 18-1020-US

Pat. App. No.: 16/182, 201

Inventor(s): Kurt R. Thielen, Peter Dunker, Markus K. Cremer,

Filing Date: 11/06/2018

Steven Scherf, and Shashank Merchant

For good and valuable consideration, the receipt and sufficiency whereof are hereby acknowledged, the undersigned hereby assigns to:

Gracenote, Inc.

its successors and assigns, the entire right, title and interest in the invention or improvements of the undersigned disclosed in an application for Letters Patent of the United States, entitled:

MODIFYING PLAYBACK OF REPLACEMENT CONTENT BASED ON CONTROL MESSAGES

and identified as:

Attorney Docket No. 18-1020-US

in the law offices of McDonnell Boehnen Hulbert & Berghoff LLP and in said application and any and all other applications, both United States and foreign, which the undersigned may file, either solely or jointly with others, on said invention or improvements, and in any and all Letters Patent of the United States and foreign countries, which may be obtained on any of said applications, and in any reissue or extension of such patents, and further assign to said assignee the priority right provided by the International Convention.

The undersigned hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Letters Patent to said assignee.

The undersigned hereby authorizes and requests the attorneys of record in said application to insert in this assignment the filing date and the application number of said application when officially known.

The undersigned warrant himself or herself to be the owner of the entire right, title and interest in said invention or improvements and to have the right to make this assignment, and further warrants that there are no outstanding prior assignments, licenses, or other encumbrances on the interest herein assigned.

The undersigned agrees that an electronic signature is sufficient to execute this Assignment.

McDONNELL BOEMNEN HULBERT & BERGHOFF LLP 300 SOUTH WACKER DRIVE CHICAGO, KLINOIS 60606 TELEPHONE (312) 913-0001

PATENT

REEL: 047426 FRAME: 0111

Attorney Docket No. 18-1020-US Page 2 of 2

Signature: Name:	Kurt R. Thielen	Date: 10/8/2018	
Signature: Name:	Peter Dunker	Date:	
Signature: Name:	Markus K. Cremer	Date:	
Signature: Name:	Steven Scherf	Date:	
Signature: Name:	Shashank Merchant	Date:	

REEL: 047426 FRAME: 0112

Attorney Docket No.: 18-1020-US Pat. App. No.: 16/182, 201 Filing Date: 11/06/2018

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HULBERT & BERGHOFF LLP 300 SOUTH WACKER DRIVE CHICAGO, ILLINOIS 60606 TELEPHONE (312) 913-0001

Signature: Name:	Kurt R. Thielen	Date:
Signature: Name:	Peter Dunker	Date:10/7/2018
Signature: Name:	Markus K. Cremer	Date:
Signature: Name:	Steven Scherf	Date:
Signature: Name:	Shashank Merchant	Date:

Attorney Docket No.: 18-1020-US Pat. App. No.: 16/182, 201

Inventor(s): Kurt R. Thielen, Peter Dunker, Markus K. Cremer, Filing Date: 11/06/2018

Steven Scherf, and Shashank Merchant

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MCDONNELL BOEMNEN HULBERT & BERGHOFF LLP 880 SOUTH WACKER DRIVE CHICAGO, ILLBIOIS 88608 TELEPHONE (312) 918-0001

***	Signature: Name:	Kurt R. Thielen	Date:
	Signature: Name:	Peter Dunker	Date:
	Signature: Name:	Markus K. Cremer	Date: 19/8/18
	Signature: Name:	Steven Scherf	Date:
	Signature: Name:	Shashank Merchant	Date:

Attorney Docket No.: 18-1020-US

Inventor(s): Kurt R. Thielen, Peter Dunker, Markus K. Cremer,

Filing Date: 11/06/2018

Steven Scherf, and Shashank Merchant

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Signature: Name:	Kurt R. Thielen	Date:
Signature: Name:	Peter Dunker	Date:
Signature: Name:	Markus K. Cremer	Date:
Signature: Name:	Steven Scherf	Date:10/4/2018
Signature: Name:	Shashank Merchant	Date:

Attorney Docket No.: 18-1020-US

Inventor(s): Kurt R. Thielen, Peter Dunker, Markus K. Cremer,

Filing Date: 11/06/2018

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Signature: Name:	Kurt R. Thielen	Date:
Signature: Name:	Peter Dunker	Date:
Signature: Name:	Markus K. Cremer	Date:
Signature: Name:	Steven Scherf	Date:
Signature: Name:	S.C. Merchant Shashank Merchant	Date: 10/5/2018

RECORDED: 11/06/2018