505186818 11/13/2018

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
YAEL WIESEL	10/15/2018
NIR APPLEBOIM	10/15/2018
ALON KRISTAL	10/15/2018

RECEIVING PARTY DATA

Name:	ZEEKIT ONLINE SHOPPING LTD.	
Street Address:	4 EIN ZEITIM STREET	
City:	TEL AVIV	
State/Country:	ISRAEL	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16158313

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email:pusdkt@ems-legal.comCorrespondent Name:EITAN MEHULAL & SADOTAddress Line 1:10 ABBA EBAN BOULEVARD

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ATTORNEY DOCKET NUMBER:	P-15235-US	
NAME OF SUBMITTER:	SANDRA CHERSON	
SIGNATURE:	/Sandra Cherson/	
DATE SIGNED:	11/13/2018	

Total Attachments: 2

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PATENT 505186818 REEL: 047479 FRAME: 0260

US 16/158,313 Docket: P-15235-US

<u>ASSIGNMENT</u>

In consideration of One United States Dollar (USD 1.00), and other good and valuable considerations, the Receipt of which is hereby acknowledged, We the undersigned,

Yael Wiesel, having an address at: c/o Zeekit Online Shopping Ltd., 4 Ein Zeitim Street, Tel Aviv, Israel;

Nir Appleboim, having an address at: c/o Zeekit Online Shopping Ltd., 4 Ein Zeitim Street, Tel Aviv, Israel;

Alon Kristal, having an address at: c/o Zeekit Online Shopping Ltd., 4 Ein Zeitim Street, Tel Aviv, Israel;

Hereby sell, assign and transfer to Zeekit Online Shopping Ltd., an Israeli company, having an address at 4 Ein Zeitim Street, Tel Aviv, Israel, as well as its successors and future assignees (hereinafter, the "Assignee"), the entire right, title and interest with regard to any and all countries and regions worldwide, in and to any and all inventions which are disclosed and/or claimed, in United States patent application serial number US 16/158,313, filed on October 12, 2018, titled "Method, System, and Device of Virtual Dressing Utilizing Image Processing, Machine Learning, and Computer Vision", and in and to said application and all divisional, continuing, continuation, substitute, renewal, reissue, National Stage(s), National Phase(s), Regional Stage(s), Regional Phase(s), and all other patent applications, including (but not limited to) utility patent applications and/or design patent applications, which have been filed or which may be filed in the future in any country or region or patent office worldwide with regard to any of said inventions disclosed and/or claimed in said application; and in and to all original and/or reissued patents which have been issued or which may be issued in the future with regard to said inventions; and further assigns herein to said Assignee, any and all rights of priority that said application has or may have, or which the Assignee has claimed or may claim in the future with regard to said application;

Authorize and request the United States Patent and Trademark Office (USPTO), as well as all other national patent offices and/or regional patent offices worldwide, to issue to said Assignce, any and all patents (including, but not limited to, United States Letters Patent) on any of said inventions disclosed and/or claimed in said application;

Agree that said Assignee may apply for and receive domestic and/or foreign Letters Patent or patents of any other kind for any of said inventions, in any country and/or region worldwide; and may claim, in such patent applications, the right of priority from said patent application under the US 16/158,313 Docket: P-15235-US

provisions of the Paris Convention for the Protection of Industrial Property and later revisions and amendments thereof, under the Patent Cooperation Treaty (PCT), under the European Patent Convention (EPC), and/or under any national or regional law or regulation regarding rights of priority, and/or under any other available international agreement or treaty or convention;

Agree that, immediately when requested by the Assignee, without charge to the Assignee but at the expense of the Assignee, in order to carry out in good faith the intent and purpose of this Assignment, the undersigned (or the undersigned's executors or administrators) will, for the United States and all other countries worldwide, execute and sign all divisional, continuing, continuation, substitute, renewal, reissue, and all other patent applications or other documents on any of said inventions; execute all oaths, declarations, assignment documents, power of attorney documents, and other papers or forms, in English and/or in other languages as may be requested by the Assignee; communicate to said Assignee, all facts known and documents available to the undersigned relating to said inventions and the history thereof; testify and depose in all legal proceedings; and generally do everything possible which said Assignee shall consider desirable for aiding in securing, maintaining and/or enforcing proper patent protection for said inventions and/or for vesting title to said inventions and all applications for patents or related foreign rights and all patents on said inventions, in said Assignee; and

Covenant with said Assignee, that no assignment, transfer, sale, grant, mortgage, lien, license, obligation to assign, or other agreement affecting the rights herein conveyed to the Assignee have been made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned.

Yael Wiesel
Signature:

Date: October 15, 2018

Nir Appleboim
Signature:

Date: October 15, 2018

Alon Kristal
Signature:

Date: October 15, 2018

PATENT REEL: 047479 FRAME: 0262