11/13/2018 505189054

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SAMANTHA MURRAY	09/26/2018
EDWARD ROSS SHENTON	09/26/2018
CHRIS LORD	09/26/2018

RECEIVING PARTY DATA

Name:	NERUDIA LIMITED
Street Address:	WELLINGTON HOUSE, PHYSICS ROAD
City:	LIVERPOOL
State/Country:	UNITED KINGDOM
Postal Code:	L24 9HP

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29661373

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SIGNATURE:	/Colin P. Cahoon, USPTO Reg. No. 38836/	
DATE SIGNED:	11/13/2018	

Total Attachments: 3

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> **PATENT** REEL: 047491 FRAME: 0399 505189054

ASSIGNMENT

Case No.: 18-1429-DES Inventors: Murray et al.

Serial No.: 29/661,373 Filing Date: August 27, 2018

In consideration of One Dollar (\$1.00) and other good and valuable considerations in hand paid, the receipt and sufficiency whereof are hereby acknowledged, the undersigned hereby assign to:

Nerudia Limited Wellington House Physics Road Liverpool L24 9HP United Kingdom

and

its successors and assigns, the entire right, title and interest in the invention or improvements of the undersigned disclosed in an application for Letters Patent of the United States, entitled:

ELECTRONIC CIGARETTE DEVICE

and identified as:

Case No. 18-1429-DES

in the offices of MCDONNELL BOEHNEN HULBERT & BERGHOFF LLP and in said application and any and all other applications, both United States and foreign, which the undersigned may file, either solely or jointly with others, on said invention or improvements, and in any and all Letters Patent of the United States and foreign countries, which may be obtained on any of said applications, and in any reissue or extension of such patents, and further assign to said assignee the priority right provided by the International Convention.

The undersigned hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent to said assignee.

The undersigned hereby authorize and request the attorneys of record in said application to insert in this assignment the filing date and serial number of said application when officially known, and the date of execution of the application.

The undersigned warrant themselves to be the owners of the entire right, title and interest in said invention or improvements and to have the right to make this assignment, and further warrant that there are no outstanding prior assignments, licenses, or other encumbrances on the interest herein assigned.

For said considerations the undersigned hereby agree, upon the request and at the expense of said assignee, its successors and assigns, to execute any and all divisional, continuation and substitute applications for said invention or improvements, and any necessary oath, affidavit or declaration relating thereto, and any application for the reissue or extension of any Letters Patent that may be granted upon said application and any and all applications and other documents for Letters Patent in foreign countries on said invention or improvements, that said assignee, its successors or assigns may deem necessary or expedient, and for the said considerations the undersigned authorize said assignee to apply for patents for said invention or improvements in its own name in such countries where such procedure is proper and

PATENT REEL: 047491 FRAME: 0400 further agree, upon the request of said assignee, its successors and assigns, to cooperate to the best of the ability of the undersigned with said assignee, its successors and assigns, in any proceedings or transactions involving such applications or patents, including the preparation and execution of preliminary statements, giving and producing evidence, and performing any and all other acts necessary to obtain, maintain and enforce said Letters Patent, both United States and foreign, and vest all rights therein hereby conveyed in the assignee, its successors and assigns, whereby said Letters Patent will be held and enjoyed by the said assignee, its successors and assigns, to the full end of the term for which said Letters Patent will be granted, as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment had not been made.

WITNESS my hand and seal this day of	ENSER , 2018
	MURRAY, Samantha
UNUM WITNESS LEAH GRANT	
Lef Cein	
WITNESS LESLEY SMITH	
WITNESS my hand and seal this <u>26</u> day of <u>Septe</u>	mber, 2018.
Ŝ	SHENTON, Edward Ross
WITNESS LEAH GRANT	
Lef Seit	
VITNESS LESIES SMITH	

WITNESS my hand and seal this Ol day of NOVEMBER, 2018

LORD, Chris

WITNESS ANGELA MCGEAGH

WITNESS GLENN PTOSPALE