

## PATENT ASSIGNMENT COVER SHEET

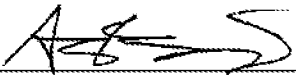
Electronic Version v1.1  
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EPAS ID: PAT5236720

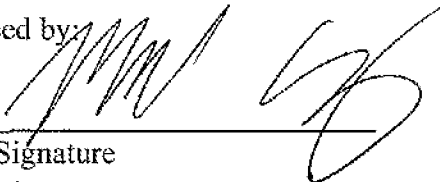
<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Adam Bliss	11/25/2008
David P. Conway	11/25/2008
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	GOOGLE INC
<b>Street Address:</b>	1600 AMPHITHEATRE PARKWAY
<b>City:</b>	MOUNTAIN VIEW
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94043
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	15999550
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(877)769-7945
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	(612) 766-2018
<b>Email:</b>	apsi@fr.com, lswanson@fr.com
<b>Correspondent Name:</b>	NICHOLAS STEPHENS
<b>Address Line 1:</b>	FISH & RICHARDSON P.C.
<b>Address Line 2:</b>	P.O.BOX 1022
<b>Address Line 4:</b>	MINNEAPOLIS, MINNESOTA 55440-1022
<b>ATTORNEY DOCKET NUMBER:</b>	16113-0800004
<b>NAME OF SUBMITTER:</b>	LISA SWANSON
<b>SIGNATURE:</b>	/Lisa Swanson/
<b>DATE SIGNED:</b>	11/14/2018
<b>Total Attachments: 2</b>	
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source=Executed_Assignment#page2.tif	

ASSIGNMENT

For valuable consideration, we, ADAM BLISS of 1717 Martin Luther King Jr. Way Berkeley, CA 94709, DAVID P. CONWAY of 928 Golden Way Los Altos, CA 94024, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled GEOCODING PERSONAL INFORMATION, filed 10/22/2008, and assigned U.S. Serial Number 12/256,078, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

  
ADAM BLISS

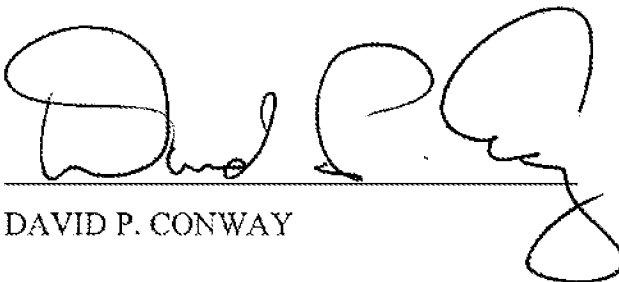
Witnessed by:

  
Signature

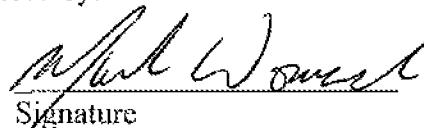
Mark Crady  
Typed or Printed Name

931 Scott  
Palo Alto, CA 94301  
Witness Address

Date: 2008-11-25

  
DAVID P. CONWAY

Witnessed by:

  
Signature

Mark Womack  
Typed or Printed Name

3382 Valley Square Ln  
San Jose, CA 95117  
Witness Address

Date: 11/25/2008