#### 11/14/2018 505190503

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5237272

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
ZEITERA, LLC	07/01/2015

### **RECEIVING PARTY DATA**

Name:	GRACENOTE, INC.
Street Address:	2000 POWELL STREET
Internal Address:	SUITE 1500
City:	EMERYVILLE
State/Country:	CALIFORNIA
Postal Code:	94608

## **PROPERTY NUMBERS Total: 2**

Property Type	Number
Application Number:	15290364
Application Number:	15078056

## CORRESPONDENCE DATA

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MCDONNELL BOEHNEN HULBERT & BERGHOFF LLP **Correspondent Name:** 

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ATTORNEY DOCKET NUMBER:	18-1232-US-CON2, CON3
NAME OF SUBMITTER:	JASON KRAY
SIGNATURE:	/Jason Kray/
DATE SIGNED:	11/14/2018

#### **Total Attachments: 7**

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#### PATENT ASSIGNMENT

THIS PATENT ASSIGNMENT (this "Assignment") is made as of July 1, 2015 (the "Effective Date") by Zeitera, LLC, a Delaware limited liability company (the "Assignor"), for the benefit of Gracenote, Inc., a Delaware corporation (the "Assignee"). All capitalized terms used herein but not otherwise defined herein shall have the meanings given them in the Purchase Agreement (as defined below).

WHEREAS, pursuant to that certain Asset Purchase Agreement dated as of June 29, 2015 between Assignor and Assignee (as amended, modified, supplemented or otherwise changed from time to time, the "Purchase Agreement"), the Assignor has agreed to sell, assign, transfer, convey and deliver to the Assignee, all of the Assignor's right, title and interest in or relating to the expired and/or pending patent applications and issued patents set forth in Schedule A attached hereto (collectively, the "Patents"); and

WHEREAS, the execution and delivery of this Assignment by the Assignor is a condition to the obligations of the Purchaser to consummate the transactions contemplated by the Purchase Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby irrevocably and unconditionally assign, transfer and set over to the Assignee its entire right, title and interest in and to the Patents, in the United States and for all foreign countries, including but not limited to any reissues, divisions, continuations, continuations-in-part, reexaminations, extensions, revisions or improvements thereof and foreign equivalents thereof, and including the inventions disclosure therein and the subject matter of all claims that may be obtained therefrom, for the Assignee's own use and enjoyment, and for the use and enjoyment of the Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment and sale had not been made; together with all income, royalties, damages or payments due or payable as of the date hereof or thereafter, including, without limitation, (a) all rights, interests, claims and demands recoverable in law or equity that the Assignor has or may have in profits and damages by reason of past, present or future infringement or other unauthorized use of the Patents, with the right to sue for, and collect the same for the Assignee's own use and enjoyment, and for the use and enjoyment of the Assignee's successors, assigns, or other legal representatives and (b) all rights to apply for registrations in foreign countries that the Assignor has or may have with respect to any of the foregoing with full benefit of such priorities as may now or hereafter be granted to it by law or treaty, including but not limited to any international convention.

The Assignor authorizes and requests the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty is to issue patents on applications as aforesaid, to record the Assignee as owner of the Patents, including but not limited to any reissues, divisions, continuations, continuations-in-part, reexaminations, extensions, revisions, or

improvements thereof, and to issue all letters patent of the United States, and foreign countries, thereon to the Assignee, as assignee of its entire right, title and interest in, to and under the same, for the sole use and enjoyment of the Assignee, its successors, assigns or other legal representatives.

At any time or from time to time after the date hereof, the Assignor shall, at the request of the Assignee, execute and deliver any further instruments or documents and take all such further action as the Assignee may reasonably request in order to evidence the consummation of this Assignment.

Except as specifically set forth in the Purchase Agreement, the Assignor makes no representation or warranty with respect to the Patents assigned hereby, and the provisions of this Assignment shall not in any way modify, replace, amend or waive any of the representations, warranties, covenants and agreements of the Assignor contained in the Purchase Agreement, this Assignment being intended solely to effect the assignment of the Patents pursuant to the Purchase Agreement.

This Assignment shall be governed by and construed in accordance with the laws of the United States in respect of patent issues, and in all other respects, including but not limited to as to validity, interpretation and effect, by the laws of the State of New York applicable to agreements made and to be performed wholly within such jurisdiction without giving effect to any choice or conflict of law provision or rule that would cause the application of the domestic substantive laws of any other jurisdiction.

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IN TESTIMONY WHEREOF, the Assignor signed and executed by the undersigned officer thereu 2015.	r has caused this Patent Assignment to be into duly authorized this day of July,
	ZEITERA, LLC
	- ME
	Name: Lithry Bacicin
	Title:
STATE OF) ) SS:	
COUNTY OF	
On day of July, 2015, before the undersigned, aforesaid, personally appeared basis of satisfactory evidence to be the person vassignment, and acknowledged that he executed the satisfactory	known to me or proved to me on the whose name is subscribed to the above

## Schedule A

Country/ Type	Filing Date; Issue Date	Appl. No.; Pat No.	Title ·
US	12/30/2004	60/640870	Database query processor
US	12/23/2005	11/317781	Database query processor
PCT	12/28/2005	PCT/US05/47293	Database query processor
US	6/18/2007	60/944643	Methods and Apparatus for Providing a Scalable Identification of Digital Video Sequences
US	6/18/2007	60/944668	Method and Apparatus for Multi- Dimensional Content Search
us	6/18/2008 7/24/2012	12/141163 8229227	Methods and Apparatus for Providing a Scalable Identification of Digital Video Sequences
US	6/18/2008 5/1/2012	12/141337 8171030	Method and Apparatus for Multi- Dimensional Content Search and Video Identification
US	7/8/2008	61/078941	Digital Video Fingerprinting Based on Resultant Weighted Gradient Orientation Computation
US	5/27/2009	61/181521	Digital Video Content Fingerprinting Based on Scale Invariant Interest Region Detection with an Array of Anisotropic Filters
US	5/28/2009	61/181806	Multi-Media Content Identification Using Multi-Level Content Signature Correlation and Fast Similarity Search
US	6/10/2009	61/185670	Highly Scalable, Accurate and Distortion-Robust Media Fingerprinting and Identification System
us	6/25/2009 2/26/2013	12/491896 8385644	Digital Video Fingerprinting Based on Resultant Weighted Gradient Orientation Computation
US	11/5/2009 5/29/2012	12/612729 8189945	Digital Video Content Fingerprinting Based on Scale Invariant Interest Region Detection with an Array of Anisotropic Filters
US	12/4/2009	61/266668	Digital Video Content Fingerprinting



			Using Image Pixel Intensity and Color Information
US	5/3/2010	12/772566	Media Fingerprinting and Identification
	6/5/2012	8195689	System .
บร	5/6/2010	61/331965	Scalable, Adaptable, and Manageable
			System for Multimedia Identification
***	5/27/2010	12/788796	Multi-Media Content Identification
US	12/18/2012	8335786	Using Multi-Level Content Signature Correlation and Fast Similarity Search
US	10/18/2010	61/393971	Distributed and Tiered Architecture for
			Content Search and Content Monitoring
	11/29/2010	12/955416	Digital Video Content Fingerprinting
US	3/4/2014	8666152	Using Image Pixel Intensity and Color Information
	12/15/2010	61/423205	TV Content Segmentation,
US			Categorization and Identification and Time-Aligned Applications
US	5/6/2011	13/102479	Scalable, Adaptable, and Manageable
	2/18/2014	8655878	System for Multimedia Identification
US	10/6/2011	61/543943	Robust Audio Identification and Time-
			Aligned Applications
	10/6/2011	61/544035	Audio Content Fingerprinting Based on
US			Two-Dimensional Constant Q-Factor
***************************************	10/10/0011		Transform Representation
US	10/18/2011	13/276110	Distributed and Tlered Architecture for
····	2/17/2015	8959108	Content Search and Content Monitoring
US	12/15/2011	13/327359	TV Content Segmentation,
US			Categorization and Identification and
	2/21/2012	61/601234	Time-Aligned Applications  Methods and Apparatus for Synchronous
US		01/001234	Television/Media Content Identification
			on Mobile/Media Devices
	3/14/2012	61/610672	Method for Efficient Database Formation
US			and Search on Media Devices Acting
00			Synchronously with Television
			Programming
***	3/28/2012	13/432914	Method and Apparatus for Multi-
US			Dimensional Content Search and Video
	4/25/2012	13/455560	Identification
	710312012	12/472300	Digital Video Content Fingerprinting Based on Scale Invariant Interest Region
US	7/15/2014	8781245	Detection with an Array of Anisotropic Filters
770	5/3/2012	13/463137	Media Fingerprinting and Identification
US	1/29/2013	8364703	System



	6/5/2012	13/488568	Methods and Apparatus for Providing a
US	3/4/2014	8666168	Scalable Identification of Digital Video Sequences
US	8/21/2012	13/590701	Media Content Identification on Mobile
			Devices
	10/9/2012	13/647996	Audio Content Fingerprinting Based on
			Two-Dimensional Constant Q-Factor
US			Transform Representation and Robust
			Audio Identification for Time-Aligned
	10/10/2012	10/710/02	Applications
US	12/19/2012 4/1/2014	13/719603	Media Fingerprinting and Identification
***************************************		8688731	System
	3/14/2013	13/826502	Method for Efficient Database Formation
US			and Search on Media Devices Acting Synchronously with Television
			Programming
*******	4/18/2013	61/813305	A Method to Remember the Tag,
US		01/01000	Comment, Share, Remember, and
			Organize Multimedia Content
US	10/22/2013	14/059688	Media Fingerprinting and Identification
	6/9/2015	9053104	System
US	1/9/2014	14/151294	Scalable, Adaptable, and Manageable
	2/24/2015	8965863	System for Multimedia Identification
US	1/9/2014	14/151335	Scalable, Adaptable, and Manageable
	6/16/2015	9058355	System for Multimedia Identification
	4/17/2014	14/255742	Systems and Methods to Associate
			Multimedia Tags with User Comments
US			and Generate User Modifiable Snippets
			Around a Tag Time for Efficient Storage
<del></del>	6/6/2014	14/298261	and Sharing of Tagged Items  Digital Video Content Fingerprinting
	0/0/2014	14/290201	Based on Scale Invariant Interest Region
US			Detection with an Array of Anisotropic
			Filters
***	1/5/2015	14/589366	Distributed and Tiered Architecture for
US			Content Search and Content Monitoring
7.70	5/13/2015	14/711054	Media Fingerprinting and Identification
US			System
US	5/21/2015	14/718218	Scalable, Adaptable, and Manageable
			System for Multimedia Identification
	6/5/2015	62/171820	
US			Logo Recognition in Images and Video



# CALIFORNIA ALL- PURPOSE CERTIFICATE OF ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California	}
County of San Motro	}
On	Barry Word Netary Public
personally appeared / pwrence	Fierlein
name(s) is/are subscribed to the within	actory evidence to be the person(s) whose instrument and acknowledged to me that
he/she/they executed the same in his/h	e <del>r/their</del> authorized capacity(i <del>es),</del> and that by ent the person(s), or the entity upon behalf of
which the person(s) acted, executed the	
Leadifunder DEMALTY OF DED II IDV	under the laws of the State of California that
the foregoing paragraph is true and cor	
MITHEOD was board and official cool	BARRY WONG COMM. #2081858
WITNESS my hand and official seal.	SAN MATEO COUNTY
Notary Public Signatura (No	Commission Expires SEP 16, 2018 totary Public Seal)
Notary Funic Signature	INSTRUCTIONS FOR COMPLETING THIS FORM
ADDITIONAL OPTIONAL INFORMAT	This form complies with current California statutes regarding notary wording and, If needed, should be consoleted and attached to the document, Acknowledgments
Parant Assignment	from other states may be completed for documents being sent to that state so long as the wording does not require the California notary law,
(Title or description of attached document)	<ul> <li>State and County information must be the State and County where the document signer(s) personally appeared before the notary public for acknowledgment.</li> </ul>
(Title or description of attached document continued)	<ul> <li>Date of notarization must be the date that the signer(s) personally appeared which must also be the sume date the acknowledgment is completed.</li> <li>The notary public must print his or her name as it appears within his or her</li> </ul>
Number of Pages 6 Document Date 6/30/15	commission followed by a comma and then your (title (notary public).  • Print the name(s) of document signer(s) who personally appear at the time of
CAPACITY CLAIMED BY THE SIGNER	notarization.  Indicate the correct singular or plural forms by crossing off incorrect forms (i.e. he/she/she/she/y, is /ere) or circling the correct forms. Failure to correctly indicate this
☐ Individual (s) ☐ Corporate Officer	information may lead to rejection of document recording.  The notary seal impression must be clear and photographically reproducible
(Title)	Impression must not cover text or lines. If seal impression smudges, re-seal if a sufficient area permits, otherwise complete a different acknowledgment form.  Signature of the notary public must match the signature on file with the office of
☐ Partner(s) ☐ Attorney-in-Fact	the county clerk.  Additional information is not required but could help to ensure this
☐ Trustee(s) ☐ Other	acknowledgment is not misused or attached to a different document.  Indicate title or type of attached document, number of pages and date Indicate the capacity claimed by the signer If the claimed capacity is a
2011 Version www. NeurryCinsser. pain 900-078 MOS	corporate officer, indicate the title (i.e. ČEO, CFO, Secretary)  • Securely attach this document to the signed document with a staple
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**RECORDED: 11/14/2018**