

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	MAYA SHALEV	08/31/2017
RECEIVING PARTY DATA		
Name:	ELLI&NOOLI, LLC	
Street Address:	119 N. FAIRFAX AVENUE #261	
City:	LOS ANGELES	
State/Country:	CALIFORNIA	
Postal Code:	90036	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	29558958
CORRESPONDENCE DATA		
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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ATTORNEY DOCKET NUMBER:	3724613.00002	
NAME OF SUBMITTER:	DENNIS A. MAJEWSKI	
SIGNATURE:	/Dennis A. Majewski/	
DATE SIGNED:	11/14/2018	
Total Attachments: 2		
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ASSIGNMENT

WHEREAS, the undersigned, to wit: MAYA SHALEV (hereinafter "ASSIGNOR"), are the lawful owners of an invention entitled: TODDLER SPOON, for which application for Letters Patent of the United States was filed on March 23, 2016 having Application Serial No. 29/558,958;

AND WHEREAS, Elli&Nooli, LLC (hereinafter "ASSIGNEE"), a corporation duly organized and existing under the laws of California and having its principal office and/or place of business at 119 N. Fairfax Avenue #261, Los Angeles, CA 90036 desires to acquire the entire right, title, and interest therein;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said ASSIGNOR does hereby sell, assign, and transfer, and hereby set over unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right, title and interest to said invention in the United States of America and all foreign countries, including, without limitation, said invention as described in the aforesaid application, to be held and enjoyed by said ASSIGNEE, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by said ASSIGNOR had this assignment and sale not been made, including, without limitation, all rights to the aforesaid application and to any United States Letters Patent therefor, when issued together with all improvements thereon and betterments thereof, all related applications including, but not limited to, divisions, continuations, continuations-in-part, reissues and reexaminations thereof and substitutions of or for said application, and all foreign rights including the right to make application for Letters Patent for said inventions in any and all foreign countries and the right to claim priority as to the filing date under the International Convention on the basis for the aforesaid application for United States Letters Patent; and ASSIGNOR hereby authorizes and request the Commissioner of Patents to issue all Letters Patent issuing therefrom to ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns and legal representatives.

ASSIGNOR hereby agrees to execute any papers, provide any information and testify in any interference or litigation at the request of ASSIGNEE, its successors, assigns and legal representatives, when deemed essential to ASSIGNEE's, its successors', assigns' and legal representatives' full enjoyment, protection, enforcement and title in and to such invention and rights hereby transferred.

ASSIGNOR furthermore agrees upon request of said ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, to execute any and all papers desired by said ASSIGNEE, its successors, assigns and legal representatives, for the filing and granting of foreign applications and the perfecting of title thereto in said ASSIGNEE, its successors, assigns and legal representatives.

Atty. Docket No. 3724613-00002

Signature

Name: Maya Shalev

Date Signed

8/31/2017

Before me personally appeared the person whose name is subscribed to the foregoing instrument, and executed the foregoing instrument in my presence for the purpose contained therein, by signing his/her name hereto.

Signature

Date Signed

8-31-17