11/20/2018 505199904

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5246673

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ROY JOSEPH SEIDERS	06/25/2018
STEVE CHARLES NICHOLS	06/25/2018
KYLE ELLISON	08/27/2018
ANDY BONDHUS	06/25/2018
TOBIAS HOTCHKISS	06/25/2018
LIZA MORRIS	06/25/2018
DENNIS ZUCK	06/25/2018
RYAN NIXON	06/22/2018
MARK CARLSON RANE	09/04/2018

RECEIVING PARTY DATA

Name:	YETI COOLERS, LLC
Street Address:	7601 SOUTHWEST PARKWAY
City:	AUSTIN
State/Country:	TEXAS
Postal Code:	78735

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16006344

CORRESPONDENCE DATA

Fax Number: (312)463-5001

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-463-5000

Email: BWPTOPAT@bannerwitcoff.com, ananderson@bannerwitcoff.com

BANNER & WITCOFF, LTD. Correspondent Name: Address Line 1: 71 SOUTH WACKER DRIVE

Address Line 2: **SUITE 3600**

Address Line 4: CHICAGO, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	008117.02400
NAME OF SUBMITTER:	ANTONIETTA ANDERSON

PAIENI **REEL: 047555 FRAME: 0777** 505199904

SIGNATURE:	/ANTONIETTA ANDERSON/
DATE SIGNED:	11/20/2018
Total Attachments: 4	
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PATENT REEL: 047555 FRAME: 0778

ASSIGNMENT

This Assignment Agreement (the "Agreement") is made and entered into by and between the following persons, ROY JOSEPH SEIDERS, STEVE CHARLES NICHOLS, KYLE ELLISON, ANDY BONDHUS, TOBIAS HOTCHKISS, LIZA MORRIS, DENNIS ZUCK, RYAN NIXON and MARK CARLSON RANE (individually and/or collectively, "Assignors") and YETI Coolers, LLC, a Delaware corporation, located and doing business at 7601 Southwest Parkway, Austin, TX 78735 ("Assignee") (each a "Party," and collectively, the "Parties").

WHEREAS, Assignors have invented certain new and useful improvements as described and set forth in the below-identified application for United States Letters Patent:

CONTAINER AND LATCHING SYSTEM

U.S. Application No.	16/006,344	Filing Date:	June 12, 2018

WHEREAS, Assignee is desirous of acquiring Assignors' right, title, and interest in, to, and under such improvements, such application, any Letters Patent that may be granted on the same, and any other application or Letters Patent covering such improvements (the "Patent Rights") as hereinafter more fully set forth;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, in consideration of the foregoing, the mutual covenants set forth herein, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the Parties, and intending to be legally bound, the Parties agree as follows:

- 1. Assignors hereby sell, assign, and transfer to Assignee Assignors' right, title, and interest in, to, and under the Patent Rights and any other application or Letters Patent covering the Patent Rights that may be granted therefrom due to divisions, reissue, substitutions, extensions, continuations, and continuations-in-part.
- 2. Assignors hereby sell, assign, and transfer to Assignee all Assignors' right, title, and interest in and to any related or counterpart patent applications, invention registrations or equivalents thereto and any Letters Patent therefrom in all countries foreign to the United States, including the right to claim priority under the International Convention for the Protection of Industrial Property and other agreements and treaties of like purpose, claiming approximately the same subject matter of the Patent Rights.
- 3. Assignors represent and warrant that all such sales, assignments, and transfers are valid and free and clear of all liens, encumbrances, and claims of third parties.
- 4. This Agreement shall be binding upon and inure to the benefit of the Parties hereto and their respective successors, permitted assigns, heirs, legatees, and personal representatives, as the case may be.
- 5. Assignors covenant to (a) execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title, and interest in, to, and under the Patent Rights in Assignee; (b) assist Assignee in the prosecution of any of the applications herein referred to, including, without limitation, signing all lawful papers, executing all divisional, continuation, continuation-in-part, reissue, and substitute applications, making all lawful oaths, and assisting in vesting title in the Assignee and to aid the Assignee to obtain and enforce proper protection for the subject matter of the Patent Rights in all countries; and (c) assist Assignee in the prosecution or defense of any interference, infringement, or other action that may arise involving the Patent Rights or any claim thereto or

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thereunder, including, without limitation, testifying in any legal proceedings and notifying Assignee promptly of any subpoena or contact by any person other than Assignee or its agents regarding the Patent Rights, and in any event at least one week prior to any deposition, legal inquiry, or legal proceeding relating to the Patent Rights.

- 6. Assignors covenant that the Commissioner of Patents and Trademarks is authorized and requested to issue any Letters Patent arising from the Patent Rights to Assignee in accordance with the terms of this Agreement.
- 7. Assignors hereby authorize and request the attorneys of record in the application bearing the above-mentioned docket number to insert in this assignment the U.S. application number of said application when officially known, if applicable.

Dated:	4/25/18	
	6/25/18	ROY JOSEPH SEIDERS STEVE CHARLES NICHOLS
Dated: .		KYLE ELLISON
Dated: _	6/25/18	Andy Bondlus Andy Bondhus
Dated: _	6/25/18	TOBIAS HOTCHKISS
Dated: _	6/25/18	LIZAMORRIS)
Dated: _	<u> </u>	DENNIS ZUCK
Dated: _	G/22/18	-FJANNIXON
Dated: _		MARK CARLSON RANE

[END OF ASSIGNMENT]

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Dated:	
	ROY JOSEPH SEIDERS
Dated:	
Dated: <u> </u>	STEVE CHARLES NICHOLS KYLE ELLISON
Dated:	
	ANDY BONDHUS
Dated:	TOBIAS HOTCHKISS
	TOBIAS NOTCHRISS
Dated:	(ነግል ዕልጥሮንም(<u>ም</u>
	LIZA MORRIS
Dated:	DENNIS ZUCK
	DENNIO ZOON
Dated:	P3VAA 1 X110/2001
	RYAN NIXON
Dated:	RAATIA CAATI CALL MAALIM
	MARK CARLSON RANE

[END OF ASSIGNMENT]

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Dated:	
	ROY JOSEPH SEIDERS
Detail	
Dated:	STEVE CHARLES NICHOLS
Dated:	
	KYLE ELLISON
Dated:	
	ANDY BONDHUS
Dated:	TOBIAS HOTCHKISS
Dated:	LIZA MORRIS
	LIZA MORRIS
Dated:	
	DENNIS ZUCK
Dated:	RYAN NIXON
	manya ara ara ara ara ara ara ara ara ara a
Dated:	C Cuff
	MARK CARLSON RANE

[END OF ASSIGNMENT]

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PATENT REEL: 047555 FRAME: 0782

RECORDED: 11/20/2018