

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	JOSE M ORTEGA	11/26/2018
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	The Procter & Gamble Company	
<b>Street Address:</b>	One Procter & Gamble Plaza	
<b>Internal Address:</b>	Attn: Chief Patent Counsel	
<b>City:</b>	Cincinnati	
<b>State/Country:</b>	OHIO	
<b>Postal Code:</b>	45202	
<b>PROPERTY NUMBERS Total: 1</b>		
	<b>Property Type</b>	<b>Number</b>
	Application Number:	16200782
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<b>ATTORNEY DOCKET NUMBER:</b>	15038	
<b>NAME OF SUBMITTER:</b>	JASON J CAMP	
<b>SIGNATURE:</b>	/JASON J CAMP/	
<b>DATE SIGNED:</b>	11/27/2018	
<b>Total Attachments: 2</b>		
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G L O B A L   G E N E R A L   A S S I G N M E N T

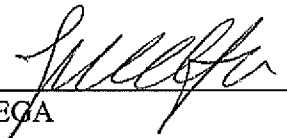
WHEREAS I/we, the undersigned inventor(s) hereby declare that I/we, alone or jointly with the other inventor(s) identified herein, have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled METHOD FOR CATEGORIZING DIGITAL VIDEO DATA, Attorney's Docket No. 15038 and filed in the United States Patent Office as Serial Number 16/200,782, on November 27, 2018 and/or the corresponding application filed in the PCT as Serial Number \_\_\_\_\_, on \_\_\_\_\_ (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert in this document, the Serial Number and filing date of each application identified above when ascertained.) having named inventors:

Jose M ORTEGA of One Procter & Gamble Plaza, Cincinnati OH, 45202, US;

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates, and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, my/our entire right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. My/our entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree to, without additional compensation but at no expense to me/us, execute or assent to any and all applications for said invention(s), execute all other legal documents as may be necessary or desirable to vest and maintain the enjoyment of the rights assigned, and to cooperate with The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct, in any pre-grant, post-grant or other proceedings relating to the rights assigned herein.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 16/200,782 to The Procter & Gamble Company, its legal representatives, successors or assigns, as assignee of my/our entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: 

Jose M ORTEGA

11/26/2018

Date

STATEMENT OF WITNESS:

I declare that I was personally present and did see Jose M ORTEGA duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

Lisa A. Wayman  
Witness printed name

Lisa A Wayman  
Witness signature

Global\_General\_Assignment\_for\_PG\_inventor.doc  
Rev. May 2017