

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT5256409

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
CRAVE CRUSH, LLC	11/09/2018
RECEIVING PARTY DATA	
Name:	SWEET DEFEAT, LLC
Street Address:	712 FIFTH AVENUE
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10019
PROPERTY NUMBERS Total: 13	
Property Type	Number
PCT Number:	US2015035578
Application Number:	29572108
Application Number:	29572125
Application Number:	15194411
Application Number:	62435482
Application Number:	62611028
Application Number:	15946609
Application Number:	62025725
Application Number:	62011096
Application Number:	14738326
Application Number:	62440772
Application Number:	15423212
Application Number:	62610348
CORRESPONDENCE DATA	
Fax Number:	(212)698-3599
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	212-698-3500
Email:	patents@dechert.com
Correspondent Name:	KURTIS M. ANDERSON, PH.D.
Address Line 1:	DECHERT LLP

PATENT

Address Line 2:	1095
Address Line 4:	NEW YORK, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	393792-PATENTS/APPLNS
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NAME OF SUBMITTER:	KURTIS M. ANDERSON
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SIGNATURE:	/Kurtis M. Anderson/
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DATE SIGNED:	11/28/2018
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Total Attachments: 6

source=2018.11.13_Assignment to Sweet Defeat - executed and notarized#page1.tif
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source=2018.11.13_Assignment to Sweet Defeat - executed and notarized#page3.tif
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ASSIGNMENT

WHEREAS, we, the undersigned, **Crave Crush, LLC** a Limited Liability Company organized under the laws of Delaware, having a place of business at 535 Madison Avenue, Floor 30, New York, NY 10022 (hereinafter termed "Assignor"), owner of one hundred percent interest in the right, title and interest in and to certain new and useful improvements disclosed in the attached schedule, by virtue of a prior assignment from inventors (hereinafter termed "Inventors"), and in and to all embodiments of the invention, heretofore conceived, made or discovered by said Inventors (all collectively hereinafter termed "said invention"), and in and to any and all patents, inventor's certificates and other forms of protection (hereinafter termed "patents") thereon granted in the United States and foreign countries;

WHEREAS, **Sweet Defeat, LLC** a Limited Liability Company organized under the laws of Delaware, having a place of business at 712 Fifth Avenue, New York, NY 10019 (hereinafter termed "Assignee"), is desirous of acquiring Assignor's entire right, title and interest in and to said application and the invention disclosed therein, and in and to all embodiments of the invention, heretofore conceived, made or discovered by said Inventors (all collectively hereinafter termed "said invention"), and in and to any and all patents, inventor's certificates and other forms of protection (hereinafter termed "patents") thereon granted in the United States and foreign countries.

NOW, THEREFORE, in consideration of good and valuable consideration acknowledged by said Assignor to have been received in full from said Assignee:

1. Said Assignor does hereby sell, assign, transfer and convey unto said Assignee, Assignor's entire right, title and interest (a) in and to said application and said invention; (b) in and to all rights to apply for foreign patents on said invention pursuant to the International Convention for the Protection of Industrial Property or otherwise; (c) in and to any and all applications filed and any and all patents granted on said invention in the United States or any foreign country, including each and every application filed and each and every patent granted on any application which is a division, substitution, or continuation of any of said applications; and (d) in and to each and every reissue or extensions of any of said patents.

2. Said Assignor hereby covenants and agrees to cooperate with said Assignee to enable said Assignee to enjoy to the fullest extent the right title and interest herein conveyed in the United States and foreign countries. Such cooperation by said Assignor shall include prompt production of pertinent facts and documents, giving of testimony, execution of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee (a) for perfecting in said Assignee the right, title and interest herein conveyed; (b) for prosecuting any of said applications; (c) for filing and prosecuting substitute, divisional, continuing or additional applications covering said invention; (d) for filing and prosecuting applications for reissuance of any said patents; (e) for interference or other priority proceedings involving said invention; and (f) for legal proceedings involving said invention and any applications therefore and any patents granted thereon, including without limitation opposition proceedings, cancellation proceedings, priority contests, public use proceedings, infringement actions and court actions; provided, however, that the expense incurred by said Assignor in providing such cooperation shall be paid for by said Assignee.

3. The terms and covenants of this assignment shall inure to the benefit of said Assignee, its successors, assigns and other legal representatives, and shall be binding upon said Assignor, their respective heirs, legal representatives and assigns.

4. Said Assignor hereby warrants and represents that he has not entered and will not enter into any assignment, contract, or understanding in conflict herewith.

The undersigned, whose title is supplied below, is authorized to act on behalf of the assignor.

Assignor: Crave Crush, LLC
 Date: 11-9-18 Signed: Arienne Cherry
 Print Name: Arienne Cherry
 Print Title: President & COO
 Address: 535 Madison Avenue, Floor 30,
New York, NY 10022

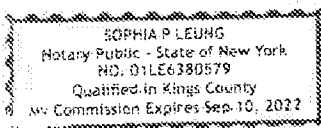
[County of New York Brooklyn)
) SS.
 State of New York)

On this 13 day of November, in the year 2018, before me, Sophia Leung,
 Notary Public, personally appeared Arienne Cherry, who proved to me on the basis of
 satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me
 that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument, the
 person or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of New York that the
 foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature [Signature] (Seal)
 (Notary Public)]



Date: 11-9-18

Assignee: Sweet Defeat, LLC

Signed: Arianne Cherry

Print Name: Arianne Cherry

Print Title: CEO

Address: 712 Fifth Avenue, New York, NY 10019

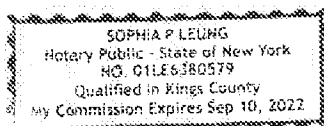
[County of Kings Brooklyn)
) SS.
 State of New York)

On this 13 day of November, in the year 18, before me, Sophia Leung,
 Notary Public, personally appeared Arianne Cherry, who proved to me on the basis of
 satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me
 that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument, the
 person or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of New York that the
 foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Sophia Leung (Seal)
 (Notary Public)]



SCHEDULE A – PATENT RIGHTS

<u>Title</u>	<u>Country</u>	<u>Application No.</u>	<u>Filing Date</u>	<u>Patent No.</u>	<u>Patent Date</u>
SWEET TASTE RECEPTOR ANTAGONIST COMPOSITIONS	Australia	2015274362	12-Jun-2015		
SWEET TASTE RECEPTOR ANTAGONIST COMPOSITIONS	Brazil	BR112016028973-0	12-Jun-2015		
SWEET TASTE RECEPTOR ANTAGONIST COMPOSITIONS	Canada	2,953,243	12-Jun-2015		
SWEET TASTE RECEPTOR ANTAGONIST COMPOSITIONS	China (People's Republic)	201580031394.X	12-Jun-2015		
SWEET TASTE RECEPTOR ANTAGONIST COMPOSITIONS	European Patent Convention	15795040.3	12-Jun-2015		
SWEET TASTE RECEPTOR ANTAGONIST COMPOSITIONS	Hong Kong	17111235.3	12-Jun-2015		
SWEET TASTE RECEPTOR ANTAGONIST COMPOSITIONS	India	201617044081	12-Jun-2015		
LOZENGE	International Design - Hague Agreement	35/001,245	25-Jul-2016	DM/094606	23-Feb-2017
SWEET TASTE RECEPTOR ANTAGONIST COMPOSITIONS	Israel	249466	12-Jun-2015		
SWEET TASTE RECEPTOR ANTAGONIST COMPOSITIONS	Japan	2017-517220	12-Jun-2015		
SWEET TASTE RECEPTOR ANTAGONIST COMPOSITIONS	Korea, Republic of	10-2017-7001044	12-Jun-2015		
SWEET TASTE RECEPTOR ANTAGONIST COMPOSITIONS	Mexico	MX/a/2016/016214	12-Jun-2015		
SWEET TASTE RECEPTOR ANTAGONIST COMPOSITIONS	New Zealand	726399	12-Jun-2015		
SWEET TASTE RECEPTOR ANTAGONIST COMPOSITIONS	Patent Cooperation Treaty	PCT/US2015/035578	12-Jun-2015		

<u>Title</u>	<u>Country</u>	<u>Application No.</u>	<u>Filing Date</u>	<u>Patent No.</u>	<u>Patent Date</u>
SWEET TASTE RECEPTOR ANTAGONIST COMPOSITIONS	Singapore	11201609600U	12-Jun-2015		
SWEET TASTE RECEPTOR ANTAGONIST COMPOSITIONS	Sri Lanka	19089	12-Jun-2015		
SWEET TASTE RECEPTOR ANTAGONIST COMPOSITIONS	Thailand	1601007287	12-Jun-2015		
Lozenge (Any Color)	US	29/572,108	25-Jul-2016		
Lozenge	US	29/572,125	25-Jul-2016		
SWEET TASTE RECEPTOR ANTAGONIST COMPOSITIONS	US	15/194,411	27-Jun-2016	9,585,905	07-Mar-2017
MULTILAYER TABLET COMPRISING BITTER AGENT	US	62/435,482	16-Dec-2016		
MULTILAYER TABLET COMPRISING BITTER AGENT	US	62/610,348	26-Dec-2017		
GYMNEMIC ACID COMPOSITIONS AND METHODS	US	62/611,028	28-Dec-2017		
SWEET TASTE RECEPTOR ANTAGONIST COMPOSITIONS	US	15/946,609	05-Apr-2018		
SWEETNESS ANTAGONIST COMPOSITIONS AND METHODS OF SWEETNESS BLOCKADE	US	62/025,725	17-Jul-2014		
SWEETNESS ANTAGONIST COMPOSITIONS AND METHODS OF SWEETNESS BLOCKADE	US	62/011,096	12-Jun-2014		
SWEET TASTE RECEPTOR ANTAGONIST COMPOSITIONS	US	14/738,326	12-Jun-2015	9,421,217	23-Aug-2016
GYMNEMIC ACID COMPOSITIONS AND METHODS	US	62/440,772	30-Dec-2016		
SWEET TASTE RECEPTOR ANTAGONIST COMPOSITIONS	US	15/423,212	02-Feb-2017		
SWEET TASTE RECEPTOR ANTAGONIST COMPOSITIONS AND	Vietnam	1-2016-05098	12-Jun-2015		

<u>Title</u>	<u>Country</u>	<u>Application No.</u>	<u>Filing Date</u>	<u>Patent No.</u>	<u>Patent Date</u>
LINGUAL DELIVERY FORMS CONTAINING THE COMPOSITIONS					