505215172 12/03/2018

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
ROY ITTAH	11/27/2018

RECEIVING PARTY DATA

Name:	ROYAL APP LTD.	
Street Address:	19 HAYAHALOMIM STREET	
City:	ASHDOD	
State/Country:	ISRAEL	
Postal Code:	7761117	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	29672041	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: allan@farberpatents.com

Correspondent Name: ALLAN FARBER

Address Line 1: 7 HAR NEVO STREET

Address Line 4: HASHMONAIM, ISRAEL 7312700

ATTORNEY DOCKET NUMBER:	97.4US.DN.2
NAME OF SUBMITTER:	ALLAN FARBER
SIGNATURE:	/Allan Farber/
DATE SIGNED:	12/03/2018

Total Attachments: 1

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PATENT REEL: 047648 FRAME: 0216

505215172

ASSIGNMENT OF APPLICATION		Docket No. (optional) 97,4US.DN.2			
Title of Invention					
DISPLAY SCREEN OR PORTION THERE	DISPLAY SCREEN OR PORTION THEREOF FOR PRODUCT DISPLAY				
Assignee Information					
Assignee Name	Royal App Ltd.				
Assignee Postal Address Address line 1	19 Hayahalomim Street				
City / Postal (zip) code/ Country	Ashdod	7761117	Israel		
Assignment of Property Rig	ıht's				
For good and valuable consideration paid to the undersigned inventor(s) (hereinafter, "ASSIGNOR(S)") by the aforementioned ASSIGNEE, the receipt of which is hereby acknowledged, the undersigned ASSIGNOR(S) hereby sell(s), assign(s) and transfer(s) to ASSIGNEE the entire and exclusive right, title and interest to the aforementioned invention for which application for Letters Patent of the United States:					
(a) uss filed on	and As	signed serial nu	mber,		
(MM/DD/YYYY)					
(b) □ was executed on	or				
(b) a was executed on					
() =	(MM/DD/YYYY)				
(c) ☑ was executed concur	rently herewith,				
and to said application and all Letters Patent of the United States granted on said application and any continuation, division, renewal, substitute, reissue or reexamination application based thereon, for the full term or terms for which said Letters Patent may be granted and including any extensions thereof (collectively, hereinafter, "said application(s) and Letters Patent(s)").					
The ASSIGNOR(S) agree(s), when requested by said ASSIGNEE and without charge to but at the expense of said ASSIGNEE, to do all acts which the ASSIGNEE may deem necessary, desirable or expedient far securing. maintaining and enforcing protection for said invention, including in the preparation and prosecution of said application(s) and the issuance of said Letters Patent(s), in any interference, reissue, reexamination, or public use proceeding, and in any litigation or other legal proceeding which may arise or be declared in relation to same, such acts to include but not be limited to executing all papers, including separate assignments and declarations, taking all rightful oaths, providing sworn testimony, and obtaining and producing evidence. IN WITNESS WHEREOF, the undersigned inventor(s) have affixed their signature(s).					
First Inventor					
Signature	17		Date _{27/11/2018}		
Full Name Roy Ittah					

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RECORDED: 12/03/2018