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SUBMISSION TYPE: NATURE OF CONVEYANCE:		NEW ASSIGNMENT		
		ASSIGNMENT		
CONVEYING PARTY	DATA			
Name			Execution Date	
ANDRE BERNARD NEWSON			11/30/2018	
TRACY EUGENE CRAWFORD			11/30/2018	
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PROPERTY NUMBER		2 Number		
Property Typ Application Number:		15396703		
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Application Number:		62277410		
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DATE SIGNED:	12/03/2018			
Total Attachments: 2				

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ASSIGNMENT OF RIGHTS IN PATENT APPLICATIONS

Assignor

Andre Bernard Newson

Tracy Eugene Crawford

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AssigneePrincipal Place of Business of AssigneeLimit Systems LLC2931 Lakeland Highway(Georgia Limited Liability Company)Valdosta, GA 31605

WHEREAS, I, the above-identified Assignor, am an applicant in the following U.S. patent applications:

Serial Number	Title	Date of Filing
15/396,703	Fishing Lure	January 2, 2017
62/277,410	Fishing Lure	January 11, 2016

Hereinafter referred to as the "patent applications";

And, whereas I desire to assign a 100% undivided interest in said patent applications to the above-identified Assignee, and wherein said Assignee is desirous of acquiring the entire right, title and interest in the same;

Now, this indenture witnesseth, that for value received, the receipt and sufficiency whereof is hereby acknowledged;

I hereby assign, sell and transfer a 100% undivided interest in the entirety of the bundle of rights, title, and interest in and to said patent applications, unto said Assignee, together with all claims for damages and profits by reason of any past infringement of said letters patent and the right to sue therefor, and together with the right to file said patent applications or any division, continuation, or continuation-in-part thereof in the United States or in any foreign jurisdiction under the Paris Convention or the Patent Cooperation Treaty, such interests, claims, and rights, to be held and enjoyed by the Assignee for its own use and for its successors and assigns, to the full end of the term for which a patent issuing from said patent applications may be granted, and any reissues,

Assignment of Rights in Patent Application Nos. 15/396,703 and 62/277,410 Page 1 of 2

PATENT REEL: 047657 FRAME: 0289

renewals, or extensions thereof as may be granted, as fully and entirely as the same would have been held by Assignor had this Assignment and sale not been made;

And I further agree not to challenge, directly or indirectly, the patentability of said patent applications or the validity of any patents that issue therefrom or are related thereto under all jurisdictions, including proceedings before the Patent Trial and Appeal Board;

And I further agree to execute all necessary and lawful future documents, including assignments in favor of Assignee, or its designees as Assignee or its Assignees may from time-to-time present to me in order to perfect title in said patent applications;

And I further covenant that no assignment, sale, agreement, or encumbrance has been or will be made or entered into which would conflict with this assignment and sale;

And I further covenant that Assignee will, upon its request, be provided promptly with all pertinent facts and documents relating to said patent applications as may be known and accessible to me and I will testify to the same in any interference or litigation related thereto and will promptly execute and deliver to Assignee or its legal representatives any and all papers, instruments, declarations, or affidavits required to apply for, obtain, maintain, and enforce said patent applications or patent issuing therefrom which may be necessary or desirable to carry out the purposes hereof;

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

Upon being duly cautioned, I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true and further that false statements and the like so made are punishable by fine, imprisonment or both under Section 1001 of Title 18 of the United States Code, and that such willful, false statements may jeopardize the validity of the patent application and any patent issuing therefrom.

Bernard Newson

Tracy English Grawford

Date: 11-30-18

Date: |

Assignment of Rights in Patent Application Nos. 15/396,703 and 62/277,410 Page 2 of 2

PATENT REEL: 047657 FRAME: 0290

RECORDED: 12/03/2018