

<b>PATENT ASSIGNMENT COVER SHEET</b>
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
NICHOLAS P. MILLER	05/20/2014
SIMON D. EDWARDS	05/21/2014
ALAN J. MILFORD	05/21/2014
DENYS P. KIM	05/20/2014
BART W.R. SCHELFHOUT	05/20/2014
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	AOL ADVERTISING INC.
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<b>City:</b>	NEW YORK
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10003
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	16215305
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<b>ATTORNEY DOCKET NUMBER:</b>	00008-0023-02000
<b>NAME OF SUBMITTER:</b>	PABLO HUERTA
<b>SIGNATURE:</b>	/Pablo Huerta/
<b>DATE SIGNED:</b>	12/11/2018

**Total Attachments: 3**

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**ASSIGNMENT**

WHEREAS I, the below named inventor, [hereinafter referred to as Assignor], have made an invention entitled:

**SYSTEMS AND METHODS FOR MATCHING ONLINE USERS ACROSS DEVICES**

for which I executed an application for United States Letters Patent filed in the U.S. Patent and Trademark Office herewith, and

WHEREAS, AOL Advertising Inc., a corporation of Delaware, whose post office address is 770 Broadway, 4<sup>th</sup> Floor, New York, NY 10003 (hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention in all countries throughout the world, and in and to this patent application for United States Letters Patent on this invention, any provisional patent application for this invention, and any Letters Patent to be issued upon this patent application or any application claiming priority to this application or any provisional patent application for this invention;

NOW THEREFORE, be it known that, for good and valuable consideration, the receipt of which from Assignee is hereby acknowledged, I, as Assignor, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, our entire right, title, and interest in and to this invention, and all patent applications, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, and all rights to claim priority on the basis of this patent application, and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, and all extensions, renewals, and reissues thereof; and I hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I HEREBY covenant that I have the full right to convey the interest assigned by this Assignment, and I have not executed and will not execute any agreement in conflict with this Assignment;

AND, I HEREBY further covenant and agree that I will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to me respecting this invention, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors or assigns, execute all non-provisional, divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States and any foreign

country, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its successors and assigns.

IN TESTIMONY WHEREOF, I have hereunto set my hands.

Name: Nicholas P. Miller  
Address: Flat 609 Courtenay House, 9  
New Park Road  
Brixton, London, SW2 4DP,  
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Signed: *N Miller*

Date: 20th May 2014

Name: Simon D. Edwards  
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Signed: *S Edwards*

Date: 21st May 2014


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Signed: *A Milford*

Date: 21st May 2014


SOLE/JOINT INVENTION  
(Worldwide Rights)  
Attorney Docket No. 00008-0023-01000

Name: Denys P. Kim  
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Signed: 

Date: 5/20/2014

Name: Bart W. R. Schelfhout  
Address: 90C Erlanger Road, New  
Cross  
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Signed: 

Date: 20<sup>th</sup> May 2014