

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
DAVID THACKER	08/13/2013
AMIT AGGARWAL	01/30/2014
RECEIVING PARTY DATA	
Name:	GROUPON, INC.
Street Address:	600 W. CHICAGO AVE
Internal Address:	SUITE 620
City:	CHICAGO
State/Country:	ILLINOIS
Postal Code:	60654
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16225143
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Address Line 4:	CHARLOTTE, NORTH CAROLINA 28280-4000
ATTORNEY DOCKET NUMBER:	058407/523935
NAME OF SUBMITTER:	BRIAN C. ELLSWORTH
SIGNATURE:	/Brian C. Ellsworth/
DATE SIGNED:	12/19/2018
Total Attachments: 5	
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ASSIGNMENT - WORLDWIDE

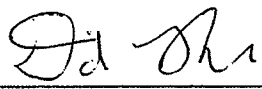
For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned inventor has sold and assigned, and by these presents hereby sells and assigns, unto

Groupon, Inc.
600 W. Chicago Ave., Suite 620
Chicago, Illinois 60654

its successors and assigns, the entire right, title and interest, so far as concerns the United States and the Territories and Possessions thereof and all foreign countries in and to the inventions as set forth in the United States Patent Application(s) identified on the attached Schedule A and any and all application(s) for United States Letters Patent(s), including all divisional, renewal, substitute, continuation, nonprovisional, continuation-in-part, and Convention applications based in whole or in part upon said inventions or upon said applications, and any and all Letters Patent and reissues, reexaminations, and extensions of Letters Patent granted for said inventions or upon said applications and every priority right that is or may be predicated upon or arise from said inventions, said applications, and said Letters Patent; said Assignee being hereby authorized to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of said Assignee or otherwise as said Assignee may deem advisable, under the International Convention or otherwise; the Commissioner of Patents and Trademarks of the United States of America being hereby authorized to issue or transfer all said Letters Patent to said Assignee in accordance herewith; this assignment being under covenant, not only that full power to make the same is had by the undersigned, but also that such assigned right is not encumbered by any grant, license, or other right theretofore given, and that the undersigned will do all acts reasonably serving to ensure that the said inventions, patent applications and Letters Patent shall be held and enjoyed by said Assignee as fully and entirely as the same could have been held and enjoyed by the undersigned if this assignment had not been made, and particularly to execute and deliver to said Assignee all lawful documents including petitions, specifications, oaths, assignments, invention disclaimers, declarations, and lawful affidavits in form and substance which may be requested by said Assignee, to furnish said Assignee with all facts relating to said inventions or the history thereof and any and all documents, photographs, models, samples or other physical exhibits which may embody said inventions, and to testify in any proceedings relating to said inventions, patent applications, and/or Letters Patent.

The undersigned hereby grant(s) an authorized representative of Assignee the power to insert in this Assignment any further identification that may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

8/13/2013
Date


David Thacker

Schedule A

Serial No.	Filing Date	Title
61/695,857	08/31/2012	Promotion Offering System
13/829,581	03/14/2013	Promotion Offering System
61/832,467	06/07/2013	Method, Apparatus, And Computer Program Product For Facilitating Dynamic Pricing
13/930,527	06/28/2013	Method And Apparatus For Generating An Electronic Communication
13/930,519	06/28/2013	Method And Apparatus For Generating An Electronic Communication
13/930,532	06/28/2013	Method And Apparatus For Generating An Electronic Communication
61/593,262	01/31/2012	Pre-Feature Promotion System
13/756,145	01/31/2013	Pre-Feature Promotion System
61/635,162	04/18/2012	Throttling System for Consumer Deals
13/839,142	03/15/2013	Throttling System for Consumer Deals
61/644,352	05/08/2012	Dynamic Promotion Analytics
13/839,360	03/15/2013	Dynamic Promotion Analytics
61/666,556	06/29/2012	Inbox Management System
13/839,958	03/15/2013	Inbox Management System
61/675,769	07/25/2012	Reimpression Promotion System
13/838,874	03/15/2013	Reimpression Promotion System
61/707,781	09/28/2012	Deal Program Life Cycle
13/839,499	03/15/2013	Deal Program Life Cycle
13/838,711	03/15/2013	Cadence Management System for Consumer Promotions
13/838,452	03/15/2013	Inbox Management System

ASSIGNMENT - WORLDWIDE

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its successors and assigns, the entire right, title and interest, so far as concerns the United States and the Territories and Possessions thereof and all foreign countries in and to the inventions as set forth in the United States Patent Application(s) identified on the attached Schedule A and any and all application(s) for United States Letters Patent(s), including all divisional, renewal, substitute, continuation, nonprovisional, continuation-in-part, and Convention applications based in whole or in part upon said inventions or upon said applications, and any and all Letters Patent and reissues, reexaminations, and extensions of Letters Patent granted for said inventions or upon said applications and every priority right that is or may be predicated upon or arise from said inventions, said applications, and said Letters Patent; said Assignee being hereby authorized to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of said Assignee or otherwise as said Assignee may deem advisable, under the International Convention or otherwise; the Commissioner of Patents and Trademarks of the United States of America being hereby authorized to issue or transfer all said Letters Patent to said Assignee in accordance herewith; this assignment being under covenant, not only that full power to make the same is had by the undersigned, but also that such assigned right is not encumbered by any grant, license, or other right theretofore given, and that the undersigned will do all acts reasonably serving to ensure that the said inventions, patent applications and Letters Patent shall be held and enjoyed by said Assignee as fully and entirely as the same could have been held and enjoyed by the undersigned if this assignment had not been made, and particularly to execute and deliver to said Assignee all lawful documents including petitions, specifications, oaths, assignments, invention disclaimers, declarations, and lawful affidavits in form and substance which may be requested by said Assignee, to furnish said Assignee with all facts relating to said inventions or the history thereof and any and all documents, photographs, models, samples or other physical exhibits which may embody said inventions, and to testify in any proceedings relating to said inventions, patent applications, and/or Letters Patent.

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JAN 30, 2014
Date

Amit Aggarwal
Amit Aggarwal

Gupta
Witness

Date: 1/30/2014

[Signature]
Witness

Date: 1/30/2014

Schedule A

A&B Matter Nos.	Serial No.	Filing Date	Title
426664	61/593,262	01/31/2012	PRE-FEATURE PROMOTION SYSTEM
426664	61/635,162	04/18/2012	THROTTLING SYSTEM FOR CONSUMER DEALS
426664	61/644,352	5/8/2012	DYNAMIC PROMOTION ANALYTICS
426664	61/675,769	7/25/2012	REIMPRESSION PROMOTION SYSTEM
426664	61/666,556	6/29/2012	INBOX MANAGEMENT
426796	61/702,431	9/18/2012	CONSUMER CROSS- CATEGORY DEAL DIVERSITY
428898	13/829,581	3/14/2013	Promotion Offering System
436861	13/460,745	4/30/2012	SALES ENHANCEMENT SYSTEM
436866	61/707,781	9/28/2012	DEAL PROGRAM LIFE CYCLE
436867	13/756,145	1/31/2013	PRE-FEATURE PROMOTION SYSTEM
436870	13/839,142	3/15/2013	THROTTLING SYSTEM FOR CONSUMER DEALS
436876	13/839,360	3/15/2013	DYNAMIC PROMOTION ANALYTICS
436887	13/839,499	3/15/2013	DEAL PROGRAM LIFE CYCLE
436889	13/839,036	3/15/2013	PROMOTION SYSTEM FOR DETERMINING AND CORRECTING FOR INSUFFICIENCY OF PROMOTION DATA
436890	13/839,958	3/15/2013	INBOX MANAGEMENT SYSTEM
436891	13/841,433	3/15/2013	CONSUMER CROSS- CATEGORY DEAL DIVERSITY
436895	13/838,874	3/15/2013	REIMPRESSION PROMOTION SYSTEM
436897	13/838,711	3/15/2013	CADENCE MANAGEMENT SYSTEM FOR CONSUMER PROMOTIONS
436898	13/838,452	3/15/2013	INBOX MANAGEMENT SYSTEM
436921	PCT/US2013/048154	6/27/2013	INBOX MANAGEMENT