505245651 12/19/2018

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SAMUEL EDWARD HARE	03/24/2016
EBONY JAMES CHARLTON	03/24/2016
ANDREW JAMES MCPHEE	03/24/2016
MICHAEL JOHN EVANS	03/24/2016

RECEIVING PARTY DATA

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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15816795

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NAME OF SUBMITTER:	MICHELLE RED BEAR
SIGNATURE:	/Michelle Red Bear/
DATE SIGNED:	12/19/2018

Total Attachments: 7

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RECORDATION FORM COVER SHEET PATENTS ONLY

Atty Ref/Docket No.: 4218.354US2 Patent and Trademark Office To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof. Name and address of receiving party(ies): 1. Name of conveying party(ies): Name: Obvious Engineering Limited Samuel Edward Hare, Ebony James Charlton, Andrew James McPhee, Michael John Evans Street Address: 30a Vyner Street Additional name(s) of conveying party(ies) attached? City: London, E2 9DQ Country: United Kingdom []Yes [X]No Additional name(s) & address(es) attached? []Yes [X]No 3. Nature of conveyance: [X] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: March 24, 2016, March 24, 2016, March 24, 2016, March 24, 2016 4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: A. Patent Application No.(s) B. Patent No.(s) Serial No. 15/816,795, Filed November 17, 2017 Additional numbers attached? []Yes [X]No 6. Total number of applications and patents involved: 1 5. Name and address of party to whom correspondence concerning document should be mailed: 7. Total fee (37 CFR 3.41):\$ 0.00 Name: Gall C. Gotfried [Enclosed] [Authorized to be charged to deposit account 19-Address: 0743 Schwegman Lundberg & Woessner, P.A. P.O. Box 2938 Please charge any additional fees or credit any over payments to our Deposit Account No.: 19-0743 Minneapolis, Minnesota 55402 DO NOT USE THIS SPACE Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. December 19, 2018 /Gall C. Gotfried/ Gall C. Gotfried/Reg. No. 58,333 Name of Person Signing Date Signature Total number of pages including cover sheet: 7

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks Mail Stop Assignment Recordation Services P.O. Box 1450 Alexandria, VA 22313-1450

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Attorney Docket No. 4565.001US1

ASSIGNMENT

WHEREAS, Samuel Edward Hare, Ebony James Charlton, Andrew James McPhee and Michael John Evans (hereinafter the "Undersigned") have made one or more inventions and other subject matter (hereinafter collectively referred to as the "Invention") which are described in a U.S. patent application filed on <u>March 24, 2016</u>, which application was assigned U.S. patent application number <u>15/080,367</u>, and which is titled AUTOMATED THREE DIMENSIONAL MODEL GENERATION; and which are described in a U.S. provisional patent application filed on March 27, 2015, which application was assigned U.S. provisional application number 62/139,009, and which is titled A System and Method for Capturing, Mesh-fitting, Transmitting, Storing and Accessing User-generated 3D Face Models.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency, and adequacy of which are hereby acknowledged by the Undersigned, the Undersigned do hereby irrevocably and unconditionally:

CONVEY, ASSIGN, AND TRANSFER to Obvious Engineering Limited (the "Assignee"), a company existing and organized under the laws of the United Kingdom, having a place of business at 30a Vyner Street, London E2 9DQ, United Kingdom, the Undersigned's entire right, title, and interest for the United States and all foreign countries and jurisdictions in and to:

the Invention which is disclosed in the above-identified application or applications;

such application or applications, and all divisional, continuing (including continuation-in-part), substitute, renewal, reissue, and all other applications for a patent or patents which have been or shall be filed in the United States (including all provisional and non-provisional applications), and in all foreign countries and jurisdictions based in whole or in part on any of such Invention (including any application for a utility model or an innovation patent application);

all original and reissued patents which have been or shall be issued in the United States and all foreign countries and jurisdictions based in whole or in part on any of such Invention;

including the right to claim priority to the above-identified patent application or applications in relation to subject matter based in whole or in part on the above-identified patent application or applications and any of the foregoing including the right to file foreign applications under the provisions of any convention or treaty;

and including the right to all causes of action, remedies, and other enforcement rights related to the above-identified application or applications, including without limitation the right to sue for past, present, or future infringement, misappropriation, or violation of any and all rights related to the above-identified patent application or applications and any of the foregoing, including the right to obtain and collect damages for past, present, or future infringement;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such Invention to the Assignee;

Assignors: Samuel Edward Hare et al.

Title: AUTOMATED THREE DIMENSIONAL MODEL GENERATION

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AUTHORIZE AND REQUEST that any attorney associated with U.S. Patent and Trademark Office (USPTO) Customer No. 21186 may (directly or through his/her designee) delete, insert, or alter any information related to the above-identified patent application or applications or any of the foregoing, after execution of this Assignment;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or shall be made to others by the Undersigned, and that the full right to convey the same as herein expressed is possessed by the Undersigned;

COVENANT, that when requested and without compensation, but at the expense of the Assignee, in order to carry out in good faith the intent and purpose of this Assignment, the Undersigned shall (1) execute all provisional, non-provisional, divisional, continuing (including continuation-in-part), substitute, renewal, reissue, and all other patent applications for the Invention; (2) execute all rightful oaths, declarations, assignments, powers of attorney and other papers for the Invention; (3) communicate to the Assignee all facts known to the Undersigned relating to the Invention and the history thereof; (4) cooperate with the Assignee in any interference, reexamination, reissue, opposition, dispute, or litigation involving any of the applications or patents for the Invention; and (5) take such further actions as the Assignee shall reasonably consider necessary or desirable for vesting title to such Invention in the Assignee, or for securing, maintaining and enforcing proper patent protection for the Invention;

COVENANT, that should any provision of this agreement be held unenforceable by an authority of competent jurisdiction, such a ruling shall not affect the validity and enforceability of the remaining provisions. To the extent that any such provision is found to be unenforceable, the Undersigned, when requested and without compensation shall act in good faith to substitute for such provision a new provision with content and purpose as close as possible to the provision deemed unenforceable.

THIS AGREEMENT IS TO BE BINDING on the heirs, assigns, representatives, and successors of the Undersigned, and is to extend to the benefit of the successors, assigns, and nominees of the Assignee.

AGREED as of the date of my signature below:

Assignors: Samuel Edward Hare et al.

Title: AUTOMATED THREE DIMENSIONAL MODEL GENERATION

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Assignor:

(Signature): / Samuel Hare /

Name: Samuel Edward Hare

City/State: Pacific Palisades, CA

Date: 3/24/2016

Assignors: Samuel Edward Hare et al.

Title: AUTOMATED THREE DIMENSIONAL MODEL GENERATION

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Assignor:

(Signature):

Name: Ebony James Charlton

City/State: London, United Kingdom

Date: 3/24/2016

Assignors: Samuel Edward Hare et al.

Title: AUTOMATED THREE DIMENSIONAL MODEL GENERATION

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Assignor:

(Signature): /

Name: Andrew James McPhee
City/State: San Francisco, CA

Date: 3/24/2016

Assignors: Samuel Edward Hare et al.

Title: AUTOMATED THREE DIMENSIONAL MODEL GENERATION

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Assignor:

(Signature): / Michael John Evans _____/

Name: Michael John Evans

City/State: London, United Kingdom

Date: 3/24/2016

RECORDED: 12/19/2018