### 505246530 12/20/2018 PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT	
CONVEYING PARTY DA	АТА		
		Name	Execution Date
JASON W. JOHNSON			11/14/2018
BLAKE M. JOHNSON			11/14/2018
RECEIVING PARTY DA	ТА		
Name:	TARGET BRANDS, INC.		
Street Address:	1000 NICOLLET MALL		
City:	MINNEAPOLIS		
State/Country:	MINNESOTA		
Postal Code:	55403		
PROPERTY NUMBERS	Total: 1		
Property Type		Number	
Application Number:		196146	
Property Type Application Number: CORRESPONDENCE D Fax Number: <i>Correspondence will be</i>	16 ATA (61 e sent to th	196146 2)334-3312 <b>be e-mail address first; if that is unsucc</b> f that is unsuccessful, it will be sent via	
Email: Correspondent Name:	LE	shlin@wck.com ANNE TAVEGGIA FARRELL	
Email: Correspondent Name: Address Line 1:	LE. 900	ANNE TAVEGGIA FARRELL 0 2ND AVENUE SOUTH	
Email: Correspondent Name:	LE. 900 SU	ANNE TAVEGGIA FARRELL	

ATTORNEY DOCKET NUMBER:	201803236/LTF 1/3
NAME OF SUBMITTER:	EMILY ASHLIN
SIGNATURE:	/Emily Ashlin/
DATE SIGNED:	12/20/2018
Total Attachments: 2	·

#### Total Attachments: 2

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# ASSIGNMENT

Docket No.

201803236

WHEREAS, we, Jason W, Johnson of Wayzata, Minnesota, USA; and Blake M. Johnson of St. Paul, Minnesota, USA (hereinafter referred to as ASSIGNORS), are the inventors of an invention described in an application for Letters Patent entitled <u>TIERED DISPLAY UNIT</u>, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. <u>16/196.146</u>, filed <u>NOVEMBER 20, 2018</u>; and

WHEREAS, Target Brands, Inc. (hereinafter referred to as ASSIGNEE), a corporation having offices at 1000 Nicollet Mall, Minneapolis, Minnesota 55403, is desirous of acquiring the entire right, title and interest in and to the invention, the application and any and all Letters Patent(s) or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, we transfer to Assignee, its successors and assigns, our entire right, title and interest in and to the invention, the above-identified application, corresponding domestic and foreign applications including continuation applications, continuing applications, divisional applications and continuation-in-part applications, all Letters Patent(s) or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the Assignee.

We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.

Jason W. Johnson

DATE

Blake M. Johnson

#### PATENT REEL: 047827 FRAME: 0230

# ASSIGNMENT

Docket No.

201803236

WHEREAS, we, Jason W. Johnson of Wayzata, Minnesota, USA; and Blake M. Johnson of St. Paul, Minnesota, USA (hereinafter referred to as ASSIGNORS), are the inventors of an invention described in an application for Letters Patent entitled <u>TIERED DISPLAY UNIT</u>, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. 16/196,146 , filed NOVEMBER 20, 2018; and

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NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, we transfer to Assignee, its successors and assigns, our entire right, title and interest in and to the invention, the above-identified application, corresponding domestic and foreign applications including continuation applications, continuing applications, divisional applications and continuation-in-part applications, all Letters Patent(s) or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the Assignee.

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We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.

DATE

11-14-18

DATE

Jason W. Johnson

Blake M. Johnson

-1 of 1-

### PATENT REEL: 047827 FRAME: 0231

**RECORDED: 12/20/2018**