

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JAMES MATTHEW JACOBSEN	12/20/2018
RECEIVING PARTY DATA	
Name:	RTIC IP, LLC
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Internal Address:	SUITE 110
City:	HOUSTON
State/Country:	TEXAS
Postal Code:	77065-5670
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29674482
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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NAME OF SUBMITTER:	PEGGY C. HARRIS
SIGNATURE:	/Peggy C. Harris/
DATE SIGNED:	12/21/2018
Total Attachments: 2	
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ASSIGNMENT

For valuable consideration, the receipt of which I acknowledge, and intending to be bound legally, I, JAMES MATTHEW JACOBSEN, assign to RTIC IP, LLC, a limited liability company formed under the laws of Texas and having a principal place of business at 20702 Hempstead Road, Ste 110, Houston, TX 77065-5670, and its successors, transferees, and assignees (collectively the "Assignee"), all of my right, title, and interest throughout the world in the invention(s) (the "Subject Matter") described in a patent application that names me as inventor, is titled "COOLER WITH STRAP HANDLES AND WRAP AROUND CLOSURE," and was or will be filed in the United States Patent and Trademark Office on December 21, 2018, as application 29/674,482 (the "Application"). I authorize the insertion of the filing date and application number above.

This Assignment assigns, in addition to the Subject Matter of the Application, (a) the Application and all other applications that may be made for, and all patents, utility models, design registrations, and other rights of exclusion and inventors' certificates for, any of the Subject Matter (collectively the "Applications and Granted Rights") in every country or region and under every treaty or convention, (b) the right to claim priority based on and the benefit of the filing date of any of the Applications and Granted Rights under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other applicable treaties or conventions, and (c) the right to pursue, collect, and retain in the Assignee's name or otherwise, damages and any other remedies arising from any past, present, or future infringement of the Subject Matter, the Applications and Granted Rights, and any other rights assigned by this Assignment.

I authorize the Assignee to apply for and pursue protection for any or all of the Subject Matter, the Applications and Granted Rights, and any other rights assigned by this Assignment in all countries, regions, and territories of the world, in my name or in the Assignee's name.

I represent and warrant that I have the right and power to make this Assignment and that I have not made and will not make any other assignment that conflicts with this Assignment.

I will communicate to the Assignee (or, at the request of the Assignee to other parties) all known facts in any form relating to the Subject Matter; will execute and provide all oaths and declarations, statements, testimony, assignments, powers of attorney, applications, and

