

## PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
MICHAEL MONTERO	11/20/2018
JAMIE ELDREDGE	11/20/2018
DANIEL GIBSON	11/20/2018
DAVID MORAN	11/26/2018
JAMIE RAPPERPORT	11/20/2018
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<b>Street Address:</b>	1804 EMBARCADERO ROAD, SUITE 201
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<b>Postal Code:</b>	94303
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	16157018
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	9255708198
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<b>ATTORNEY DOCKET NUMBER:</b>	EVS-1802
<b>NAME OF SUBMITTER:</b>	KANG S. LIM
<b>SIGNATURE:</b>	/Kang S. Lim/
<b>DATE SIGNED:</b>	12/26/2018
<b>Total Attachments: 2</b>	
source=EVS-1802-Assignment-SIGNED#page1.tif	



## ASSIGNMENT OF PATENT APPLICATION

(Not Accompanying Application)

Whereas I/we the undersigned inventor(s) have invented certain new and useful improvements as set for in the patent application entitled:

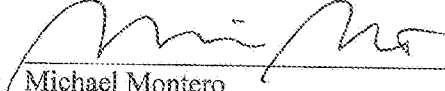

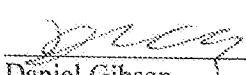
### SYSTEMS AND METHODS FOR PRICE TESTING AND OPTIMIZATION IN BRICK AND MORTAR RETAILERS

(A/N 16/157,018, Atty. Docket No.: EVS-1802, filed October 10, 2018) for which I (we) have executed an application for a United States Letters Patent.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/We the undersigned inventor(s) hereby:

- 1) Sell(s), assign(s) and transfer(s) to Eversight, Inc., a Delaware based corporation with a correspondence address at 1804 Embarcadero Road, Suite 201, Palo Alto, California 94303, (hereinafter referred to as "ASSIGNEE"), the entire right title and interest in any and all improvements and inventions disclosed in, application(s) based upon, and Patent(s) (including PCT & foreign applications & patents) granted upon the information which is disclosed in the above referenced application.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division(s), continuation(s), substitutes(s), reissue(s) or reexamination(s) thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative and applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or shall be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned.

Signed on the date(s) indicated beside my (our) signature(s).

- 1) Date: 11/20/18 Signature:   
Michael Montero
- 2) Date: 11/20/18 Signature:   
Jamie Eldredge
- 3) Date: 11/20/18 Signature:   
Daniel Gibson

Atty. docket no.: EVS-1802

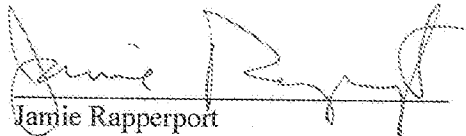
4) Date: 11/26/18

Signature:

  
David Moran

5) Date: 11/20/18

Signature:

  
Jamie Rapperport

Atty. docket no.: EVS-1802