

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	JEREMY NELSON	02/15/2018
RECEIVING PARTY DATA		
Name:	DMAI, INC.	
Street Address:	10940 WILSHIRE BLVD., SUITE 1100	
City:	LOS ANGELES	
State/Country:	CALIFORNIA	
Postal Code:	90024	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	16233939	
CORRESPONDENCE DATA		
Fax Number:		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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ATTORNEY DOCKET NUMBER:	047437-0502547	
NAME OF SUBMITTER:	ARUSH GADKAR	
SIGNATURE:	/arush gadkar/	
DATE SIGNED:	12/27/2018	
Total Attachments: 2		
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Attorney's Docket No. 047437-0457397

PATENT

For: U.S. Rights and Foreign Rights
For: U.S. Application
By: Inventors

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of Ten Dollars (\$10.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNORS:

Jeremy NELSON
124 ½ N Park View Street
Los Angeles, CA 90026
USA

hereby sell, assign and transfer to

ASSIGNEE:

DMAI, Inc.
1100 Glendon Avenue
Suite 1700
Los Angeles, CA 90024
USA

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

**SYSTEM AND METHOD FOR DYNAMIC ROBOT
CONFIGURATION FOR DIFFERENT DIGITAL EXPERIENCES**

and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all

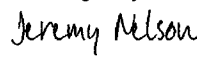
Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

ASSIGNORS hereby grant registered practitioners at Pillsbury Winthrop Shaw Pittman LLP, USPTO Customer No. 00909, the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: 2/15/2018

DocuSigned by:

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Signature of Jeremy NELSON