

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
ERIC VILLENCY	12/27/2018
MATTHEW BRAND	12/27/2018
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	VILLENCY DESIGN GROUP
<b>Street Address:</b>	20 W. 22ND STREET, SUITE 905
<b>City:</b>	NEW YORK
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10010
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	16228033
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Email:</b>	AGEDDESTAYLOR@BAKERLAW.COM
<b>Correspondent Name:</b>	BAKER HOSTETLER LLP
<b>Address Line 1:</b>	1050 CONNECTICUT AVENUE, NW
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<b>Address Line 4:</b>	WASHINGTON, D.C. 20036
<b>ATTORNEY DOCKET NUMBER:</b>	110016.000012
<b>NAME OF SUBMITTER:</b>	DOUGLAS S. RUPERT
<b>SIGNATURE:</b>	/Douglas S. Rupert/
<b>DATE SIGNED:</b>	12/28/2018
<b>Total Attachments: 4</b>	
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ASSIGNMENT

WHEREAS, I, ERIC VILLENCY, (hereinafter referred to as "ASSIGNOR") citizen of the United States of America, residing at 106 Central Park South, Apt. 26A, New York, NY 10019, am an inventor of one or more inventions disclosed, described and/or claimed in the application referred to as Docket Number 110016.000010 ("the invention"), which is entitled "SYSTEMS AND METHODS FOR PROVIDING VARYING RESISTANCE IN EXERCISE EQUIPMENT THROUGH LOOP DRIVE MECHANISM" ("the subject application").

AND WHEREAS, VILLENCY DESIGN GROUP, (hereinafter referred to as "ASSIGNEE"), having a place of business at 20 W. 22<sup>nd</sup> Street, Suite 905, New York, NY 10010, is desirous of obtaining my entire right, title, and interest in, to, and under the invention:


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, the ASSIGNOR, hereby sell, assign, transfer, and set over, unto the ASSIGNEE, its successors, legal representatives, and assigns, my entire right, title, and interest in, to, and under the invention, and all applications for industrial property protection, including without limitation, all applications for patents, utility models, inventors' certificates, and designs that have been filed, and that may hereafter be filed, in any country, that disclose, describe, and/or claim the invention, including, without limitation, the subject application and the priority application, and all extensions, renewals, and reissues of such applications, including all divisions and continuations in whole or in part; all patents granted on such applications in any country, and all extensions, renewals, and reissues of such patents, including all divisions and continuations in whole or in part; the right to file such applications in any country; and the right to claim for such applications in any country the priority rights derived from the priority application and the subject application under the International Convention for the Protection of Industrial Property, the Patent Laws of the United States, any other international agreement or protection, or the domestic laws of any country in which any such application is filed, as may be applicable.

AND I HEREBY covenant and agree that I have full right to convey my entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith.

AND I HEREBY further covenant and agree that I will communicate to the ASSIGNEE, its successors, legal representatives, and assigns, any facts known to me respecting the invention, and testify in any legal proceeding, sign all lawful papers, execute all disclaimers and all divisional, continuing, reissue, and foreign applications, make all rightful oaths, deliver upon request all papers, documents, affidavits, or other instruments that may be necessary or helpful in the prosecution of any application for industrial property protection describing and/or claiming the invention, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives, and assigns, to obtain and enforce proper protection for the invention in all countries.

IN TESTIMONY WHEREOF, I have signed my name below on the date indicated above my signature.


Executed this 27 day of December, 2018.

  
Eric Villency

**STATEMENT OF NOTARY PUBLIC**

STATE OF New York :  
COUNTY OF Nassau :

On this 27 day of December, 2018, before me personally came the above named **ERIC VILLENCY** to me personally known and known to me to be the same individual who executed the foregoing assignment, and who acknowledged to me that execution of the same was of that person's own free will for the use and purposes therein set forth.

Anthony Bisconti  
No: 01316342193   
Notary Public

My Commission Expires: 5/23/2020

ASSIGNMENT

WHEREAS, I, **MATTHEW BRAND**, (hereinafter referred to as "ASSIGNOR") citizen of the **United States of America**, residing at **258 Bushwick Avenue, Apt. 6B, Brooklyn, NY 11206**, am an inventor of one or more inventions disclosed, described and/or claimed in the application referred to as **Docket Number 110016.000010** ("the invention"), which is entitled "**SYSTEMS AND METHODS FOR PROVIDING VARYING RESISTANCE IN EXERCISE EQUIPMENT THROUGH LOOP DRIVE MECHANISM**" ("the subject application").

AND WHEREAS, **VILLENCY DESIGN GROUP**, (hereinafter referred to as "ASSIGNEE"), having a place of business at **20 W. 22<sup>nd</sup> Street, Suite 905, New York, NY 10010**, is desirous of obtaining my entire right, title, and interest in, to, and under the invention:


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, the ASSIGNOR, hereby sell, assign, transfer, and set over, unto the ASSIGNEE, its successors, legal representatives, and assigns, my entire right, title, and interest in, to, and under the invention, and all applications for industrial property protection, including without limitation, all applications for patents, utility models, inventors' certificates, and designs that have been filed, and that may hereafter be filed, in any country, that disclose, describe, and/or claim the invention, including, without limitation, the subject application and the priority application, and all extensions, renewals, and reissues of such applications, including all divisions and continuations in whole or in part; all patents granted on such applications in any country, and all extensions, renewals, and reissues of such patents, including all divisions and continuations in whole or in part; the right to file such applications in any country; and the right to claim for such applications in any country the priority rights derived from the priority application and the subject application under the International Convention for the Protection of Industrial Property, the Patent Laws of the United States, any other international agreement or protection, or the domestic laws of any country in which any such application is filed, as may be applicable.

AND I HEREBY covenant and agree that I have full right to convey my entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith.

AND I HEREBY further covenant and agree that I will communicate to the ASSIGNEE, its successors, legal representatives, and assigns, any facts known to me respecting the invention, and testify in any legal proceeding, sign all lawful papers, execute all disclaimers and all divisional, continuing, reissue, and foreign applications, make all rightful oaths, deliver upon request all papers, documents, affidavits, or other instruments that may be necessary or helpful in the prosecution of any application for industrial property protection describing and/or claiming the invention, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives, and assigns, to obtain and enforce proper protection for the invention in all countries.

IN TESTIMONY WHEREOF, I have signed my name below on the date indicated above my signature.

Executed this 27<sup>TH</sup> day of Dec, 2018.


  
Matthew Brand

**STATEMENT OF NOTARY PUBLIC**

STATE OF New York :

COUNTY OF Nassau :

On this 27 day of December, 2018, before me personally came the above named **MATTHEW BRAND** to me personally known and known to me to be the same individual who executed the foregoing assignment, and who acknowledged to me that execution of the same was of that person's own free will for the use and purposes therein set forth.

Anthony Biscasli  
No: 01316342193   
Notary Public

My Commission Expires: 5/23/2020