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FORM PTO-1595

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Office OMB No. 0651-0027 (exp. 06/30/2008)



U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark

Re 700520926

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To the Director of the U.S. Patent and Trademark Office, Please record the attached documents for the new address (es) below.

1. Name of conveying party(ies): Silicon Valley Bank 3003 Tasman Drive Santa Clara, CA 95054 Additional name(s) of conveying party(ies) attached? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		2. Name and address of receiving party(ies): Name: StrongMail Systems, Inc. Internal Address: Street Address: 1300 Island Drive, Suite 200 City: Redwood Shores State: CA Country: USA Zip: 94065 Additional name(s) & address (es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
3. Nature of conveyance/Execution Date(s): Execution Date: 9/6/18 <input type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Joint Research Agreement <input type="checkbox"/> Government Interest Assignment <input type="checkbox"/> Executive Order 9424, Confirmatory License <input checked="" type="checkbox"/> Other: RELEASE		4. Application or patent number(s): <input type="checkbox"/> This document is being filed together with a new application.	
A. Patent Application No.(s) 12415832 12648180		B. Patent No.(s) 8402100 8171159	
Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
5. Name and address of party to whom correspondence concerning document should be mailed: Name: CT Lien Solutions Internal Address: Attn: 14080632 Street Address: 187 Wolf Road, Suite 101 City: Albany State: NY Zip: 12205 Phone Number: 1-800-342-3676 X 4085 Fax Number: 1-800-982-7049 Email Address: cls-udsalbany@wolterskluwer.com		6. Total number of applications and patents involved: 4 7. Total fee (37 CFR 1.21 (h) & 3.41) \$ 180.00 200.00 <i>Fee pd</i> <input checked="" type="checkbox"/> Authorized to be charged by credit card <input type="checkbox"/> Authorized to be charged to deposit account <input type="checkbox"/> Enclosed <input type="checkbox"/> None required (government interest not affecting title)	
		8. Payment Information a. Credit Card Last 4 Numbers 0974 Expiration Date 03/21 b. Deposit Account Number Authorized User Name	
9. Signature: <u>Ryan Carpentier</u> Signature Ryan Carpentier Name of Person Signing		<u>9/11/18</u> Date Total number of pages including cover sheet, attachments, and documents:	

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450

Additional name of Conveying Party:

Gold Hill Capital 2008 LP

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY AGREEMENT
CONVEYING PARTY DATA	
Name	Execution Date
STRONGMAIL SYSTEMS, INC.	08/15/2011
RECEIVING PARTY DATA	
Name:	SILICON VALLEY BANK
Street Address:	3003 TASMAN DRIVE
City:	SANTA CLARA
State/Country:	CALIFORNIA
Postal Code:	95054
PROPERTY NUMBERS Total: 7	
Property Type	Number
Application Number:	12758732
Application Number:	12758797
Application Number:	12415832
Application Number:	12648180
PCT Number:	US0701969
PCT Number:	US0519223
PCT Number:	US0404305
CORRESPONDENCE DATA	
Fax Number:	(404)962-6729
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	jihan.jenkins@troutmansanders.com
Correspondent Name:	JIHAN A.R. JENKINS
Address Line 1:	TROUTMAN SANDERS LLP
Address Line 2:	600 PEACHTREE STREET NE
Address Line 4:	ATLANTA, GEORGIA 30308-2216
ATTORNEY DOCKET NUMBER:	220763.001263

CH: \$280.00 17758732

501626901

PATENT
 REEL: 026753 FRAME: 0567

PATENT
 REEL: 047886 FRAME: 0939

ADDENDUM TO INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Addendum to Intellectual Property Security Agreement (the "Addendum") is executed pursuant to, and is an addendum to, an Intellectual Property Security Agreement entered into as of December 28, 2010 (the "IP Security Agreement"). This is presented for recordation as constructive notice that STRONGMAIL SYSTEMS, INC. ("Assignor"), with its principal office at 1300 Island Drive, Suite 200, Redwood City, California 94065, the owner of the intellectual property identified in the exhibits attached hereto, has granted to SILICON VALLEY BANK ("SVB"), with its principal office at 3003 Tasman Drive, Santa Clara, CA 95054, and Gold Hill Capital 2008, LP ("Gold Hill"; and together with SVB, collectively the "Assignee") a security interest in the intellectual property, and the exclusive rights comprised in the intellectual property, to secure payment of a debt.

In addition to the Loan Agreement by and among Assignee and Assignor as defined in the IP Security Agreement, SVB has agreed to make certain advances of money and to extend certain financial accommodations to Assignor set forth in that certain Loan and Security Agreement by and between SVB and Assignor dated of even date herewith (as the same may be amended, modified or supplemented from time to time, the "SVB Loan Agreement"), and from and after the date of this Addendum, the term "Loan Agreement", as defined in that certain IP Security Agreement, and all references therein shall be deemed to also include the SVB Loan Agreement.

Assignor hereby acknowledges and agrees that the IP Security Agreement hereby amended by this Addendum secures its obligations under the Loan Agreement.

[SIGNATURE APPEARS ON THE FOLLOWING PAGE]

TYSON01 452118v1 220763.001263

PATENT
REEL: 026753 FRAME: 0569

PATENT
REEL: 047886 FRAME: 0940

Exhibit "A" attached to that certain Addendum to Intellectual Property Security Agreement.

EXHIBIT "A"
COPYRIGHTS

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
None	N/A	N/A

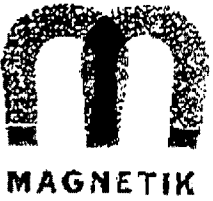
TYSON01 452118v1 220763.001263

PATENT
REEL: 026753 FRAME: 0571

PATENT
REEL: 047886 FRAME: 0941

Exhibit "C" attached to that certain Addendum to Intellectual Property Security Agreement.

EXHIBIT "C"
TRADEMARKS

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
MAGNETIK	85/233,237	February 3, 2011
	3,493,965	August 26, 2008
STRONGMAIL	EC003917747	November 25, 2005
STRONGMAIL	W00830867	July 08, 2004
SOCIAL DIRECT	3,905,630	January 11, 2011

TYSON01 452118v1 220763.001263

PATENT
REEL: 026753 FRAME: 0573

PATENT
REEL: 047886 FRAME: 0942

**RELEASE OF SECURITY AGREEMENT COVERING
INTERESTS IN PATENTS**

Silicon Valley Bank ("Secured Party"), hereby releases its security interest in the interests of StrongMail Systems, Inc. ("Assignor") in the patented works set forth in that certain **Addendum to Intellectual Property Security Agreement** dated 08/15/2011, executed by Assignor in favor of Secured Party recorded with the United States Department of Commerce, Patent and Trademark Office on 08/15/2011, Reel 026753, Frame 0567.

Dated: 9/6/2018

SILICON VALLEY BANK

By: *Daniela Nicolae*
Name: Daniela Nicolae
Title: Sr. Manager



Patent assignment 026753/0567
SECURITY AGREEMENT

Date recorded Aug 15, 2011	Rec'd name 026753/0567	Pages R
Assignor STRONGMAIL SYSTEMS, INC.	Execution date Aug 15, 2011	
Assignee SILICON VALLEY BANK 3005 TASMAN DRIVE SANTA CLARA, CALIFORNIA 95054	Correspondent JIMAN A.R. JENKINS TROUTMAN SANDERS LLP 600 PEACHTREE STREET NE ATLANTA, GA 30308-2216	

Properties (4 total)

Patent	Publication	Application	PCT	International registration
1. SYSTEMS AND METHODS FOR OPTIMIZING A CAMPAIGN				
Inventors: SHERMAR YADAV				
None	20100250477 Sep 30, 2010	12415812 Mar 31, 2009		AppFT
2. SYSTEMS AND METHODS FOR INFLUENCING MARKETING CAMPAIGNS				
Inventors: ROBERT S. TEKELA, ASHISH G. DESAI, DAVID A. BELL				
None	20110161159 Jun 30, 2011	12618180 Dec 28, 2009		AppFT
3. EMAIL DELIVERY SYSTEM USING METADATA ON EMAILS TO MANAGE VIRTUAL STORAGE				
Inventors: FRANK ADDANTE, TIM MCQUILLEN, JUNIOR SHAITAN				
8402700 Mar 29, 2013	20110040890 Feb 17, 2011	12758732 Apr 12, 2010		AppFT PatFT
4. SYSTEMS AND METHODS FOR ADAPTIVE COMMUNICATION CONTROL				
Inventors: TIM MCQUILLEN, TULSI R. MAYALA				
8171359 May 1, 2012	20100198932 Aug 5, 2010	12758797 Apr 12, 2010		AppFT PatFT