

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
YEHUDA VOLK	12/10/2018
EREZ A. KORN	12/10/2018
RINAT ZILBERSTEIN	12/13/2018
RECEIVING PARTY DATA	
Name:	INTERWISE LTD.
Street Address:	4 HANEDEV STREET, AIRPORT CITY, PO BOX 276
City:	BEN-GURION AIRPORT
State/Country:	ISRAEL
Postal Code:	70150
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16220375
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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Address Line 2:	#750
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ATTORNEY DOCKET NUMBER:	7785-1885 INTERWISE
NAME OF SUBMITTER:	MELISSA EICHTEN
SIGNATURE:	/Melissa Eichten/
DATE SIGNED:	01/04/2019
Total Attachments: 5	
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ASSIGNMENT

WHEREAS We, **YEHUDA VOLK**, residing at 10 Rembrandt Street, Tel-Aviv, 64045, Israel, and **EREZ A. KORN**, residing at 15 Yossi Banai, Rosh Ha'Ayin, 4840077, Israel, and **RINAT ZILBERSTEIN**, residing at Hauzner 4, Tel-Aviv., Israel, hereinafter referred to as Assignor, am listed as an inventor on a patent application entitled **METHOD AND APPARATUS FOR TARGETING MEDIA TO A USER VIA A THIRD PARTY**; having AT&T Docket No. 2018-0599, US Patent Application Serial no. 16/220,375, for a full description of which reference is here made to an application for Letters Patent of the United States; and

WHEREAS, **Interwise Ltd.**, a Corporation organized and existing under the laws of and having an address at 4 Hanegev Street, Airport City, PO Box 276, Ben-Gurion Airport, ISRAEL 70150 Israel, (hereinafter referred to as Assignee), desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereto;

NOW THEREFORE, be it known that for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration the receipt of which from Assignee is hereby acknowledged, I, as Assignor, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, my entire right, title, and interest in and to this invention and this non-provisional application, and all divisions, substitutions, and continuations thereof; and all Letters Patent of the United States which may be granted thereon, and all reexaminations and reissues thereof; and all rights to claim priority on the basis of the above provisional application (if any), as well as all rights to claim priority on the basis of this application; and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, including certificates of inventions, utility models, industrial design protection, design patent protection, and other governmental grants or issuances; and all extensions, renewals, prolongations, and reissues thereof; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents;

AND, I HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I HEREBY covenant that I have the full right to convey the interest assigned by this Assignment, and I have not executed and will not execute any assignment, sale, license, agreement, or encumbrance in conflict with this Assignment; Assignor also authorizes the Assignee, any agent of the Assignee, and any attorney of the Assignee to fill in the U.S. Application Serial No. above, and any further identification information, if required;

AND, I HEREBY further covenant and agree, for the Assignor and the Assignor's legal representatives, that I will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to us respecting this invention; assist the Assignee in the prosecution of the patent application identified above; assist in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; testify in any interference, litigation, or other legal proceeding; sign all lawful papers when called upon to do so; execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors or assigns; execute all divisional, continuation, and reissue applications; make all rightful oaths and generally do everything possible to aid Assignee, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee; and hereby instruct, and further covenant and agree to bind our heirs, legal representatives, and assigns, to do same, without compensation, but at the expense of Assignee or its representatives.

AND, I HEREBY consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of **Interwise Ltd.** to apply for patent or other form of protection for said inventions and to claim the aforesaid benefit of the right of priority.

This Assignment may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original, and such counterparts together shall constitute one and the same instrument. A facsimile copy of this Assignment, or any form of an electronic copy of this Assignment, including the signature pages hereto, shall be deemed to be an original.

2/1/18
Yehuda Volk

12/10/2018
Date

STATE OF ISRAEL) SS

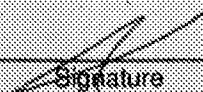
COUNTY OF _____)

EREZ KORN
First Witness (Print Name)

J/K
Signature

12/10/2018
Date

SNIB BANDELA
Second Witness (Print Name)


Signature

12/10/2018
Date

5/10 12/10/2018
Erez A. Kom Date

STATE OF ISRAEL) SS
COUNTY OF _____)

YEHUDA VOLIK [Signature] 12/10/2018
First Witness (Print Name) Signature Date

SNIB BANDELA [Signature] 12/10/2018
Second Witness (Print Name) Signature Date

Rinat Zilberstein 13.12.19
Date

STATE OF _____ 188

COUNTY OF ISRAEL

First Witness (Print Name) ELER CORN Signature sk Date 12/13/2018

YEHUDA VOLK
Second Witness (Print Name)

12/15
Signature

12/15/2018
Date