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| PATENT ASSIGNMENT COVER SHEET |
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Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT5229580

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|---|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | CHANGE OF NAME |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| ARBITRON, INC. | 10/11/2013 |
| RECEIVING PARTY DATA | |
| Name: | NIELSEN AUDIO, INC. |
| Street Address: | 85 BROAD STREET |
| City: | NEW YORK |
| State/Country: | NEW YORK |
| Postal Code: | 10004 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 16133421 |
| CORRESPONDENCE DATA | |
| Fax Number: | (312)580-9696 |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | |
| Phone: | 312-580-1020 |
| Email: | bkowalski@hfzlaw.com |
| Correspondent Name: | HANLEY FLIGHT & ZIMMERMAN |
| Address Line 1: | 150 S. WACKER DRIVE |
| Address Line 2: | SUITE 2200 |
| Address Line 4: | CHICAGO, ILLINOIS 60606 |
| ATTORNEY DOCKET NUMBER: | 20271/ARB256US04 |
| NAME OF SUBMITTER: | WILLIAM E. JACKLIN |
| SIGNATURE: | /William E. Jacklin/ |
| DATE SIGNED: | 11/08/2018 |
| Total Attachments: 2 | |
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| source=ARB256US03_Assignment-NameChange_#3#page2.tif | |

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ARBITRON INC.", CHANGING ITS NAME FROM "ARBITRON INC." TO "NIELSEN AUDIO, INC.", FILED IN THIS OFFICE ON THE ELEVENTH DAY OF OCTOBER, A.D. 2013, AT 1:34 O'CLOCK P.M.

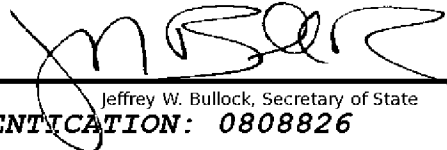
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

0031910 8100

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You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0808826

DATE: 10-11-13

PATENT
REEL: 047911 FRAME: 0602

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION**

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

FIRST: That at a meeting of the Board of Directors of
Arbitron Inc.

resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

RESOLVED, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "ARTICLE I" so that, as amended, said Article shall be and read as follows:

The name of the corporation (the "Corporation") is Nielsen Audio, Inc.

SECOND: That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 11th day of October, 20 13.

By: /s/ Mark Borino

Authorized Officer
Title: Vice President and Assistant Secretary

Name: Mark Borino
Print or Type