505270572 01/09/2019

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5317344

| SUBMISSION TYPE: NEW ASSIGNMENT | | | | | | | | |
|---------------------------------|------|----------------|--|--|--|--|--|--|
| ATURE OF CONVEYANCE: ASSIGNMENT | | | | | | | | |
| CONVEYING PARTY DATA | | | | | | | | |
| | Name | Execution Date | | | | | | |
| CYNTHIA P. BRELIS | | 08/13/2014 | | | | | | |
| DEREK H. B. CHUNG | | 08/27/2014 | | | | | | |
| RONNY HEINRICH GRUNWALD | | 08/28/2014 | | | | | | |
| MATTHEW J. KEESAN | | 11/20/2014 | | | | | | |
| KRISTIN MARIE LOEB | | 08/21/2014 | | | | | | |
| ADRIAN SACK | | 08/28/2014 | | | | | | |
| DANIEL J. SIEGEL | | 08/28/2014 | | | | | | |
| ANDREW L. SILVER | | 08/13/2014 | | | | | | |
| STEVEN ANDREW SODERBERG | ЭH | 08/27/2014 | | | | | | |
| EDWARD JAMES SOLOMON | | 10/31/2014 | | | | | | |
| CAROLINE S. WELCH | | 08/23/2014 | | | | | | |

RECEIVING PARTY DATA

| Name: | MINDSIGHTMEDIA, INC. |
|-------------------|----------------------|
| Street Address: | 1137 2ND STREET |
| Internal Address: | SUITE 202 |
| City: | SANTA MONICA |
| State/Country: | CALIFORNIA |
| Postal Code: | 90403 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 15830545 |

CORRESPONDENCE DATA

Fax Number:

(206)621-8783

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

| Phone: | (206) 340-1000 |
|---------------------|--------------------|
| Email: | SClayton@cozen.com |
| Correspondent Name: | FRANK ABRAMONTE |
| Address Line 1: | 999 THIRD AVENUE |
| Address Line 2: | SUITE 1900 |

| Address Line 4: SEAT | TLE, WASHINGTON 98104 |
|------------------------------------|-----------------------|
| ATTORNEY DOCKET NUMBER: | 660107.404C1 |
| NAME OF SUBMITTER: | FRANK ABRAMONTE |
| SIGNATURE: | /Frank Abramonte/ |
| DATE SIGNED: | 01/09/2019 |
| Total Attachments: 13 | |
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ASSIGNMENT

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2/2/14

WHEREAS, we, Cynthia P. Brelis, Derek H.B. Chung, Ronny Heinrich Grunwald, Matthew Keesan, Kristin Marie Loeb, Adrian Sack, Daniel J. Siegel, Andrew L. Silver, Steven Andrew Soderbergh, Edward James Solomon, and Caroline S. Welch (hereinafter referred to as ASSIGNORS), each having a post office address of c/o MindSightMedia, Inc., 11980 San Vicente Blvd., Suite 809, Los Angeles, California 90049, respectively, are the listed inventors/applicants of the provisional patent application entitled "METHOD, APPARATUS AND ARTICLE FOR DELIVERING MEDIA CONTENT VIA A USER-SELECTABLE NARRATIVE PRESENTATION," as filed with the U.S. Patent and Trademark Office on July 31, 2014, and assigned Application No. 62/031,605;

WHEREAS, MindSightMedia, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Delaware having a place of business at 11980 San Vicente Blvd., Suite 809, Los Angeles, California 90049, is desirous of acquiring the entire right, title and interest in and to the provisional patent application and in and to any letters patent(s) that claim the priority benefit of the provisional patent application in the United States and in any and all foreign countries;

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE, the entire right, title and interest in and to said provisional patent application and the invention(s) disclosed therein, and any and all letters patent(s) which claim priority to said provisional application and any and all letters patent(s) which claim the invention(s) disclosed therein and which may be granted in the United States of America and its territorial possessions including any extensions or adjustments in term thereof and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States provisional application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, and including the right to sue and collect damages for past and present infringement of said letters patent(s); said invention, provisional application and all letters patent(s) on said invention or claiming priority to said provisional application to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the



Application No. 62/031,605

Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

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Cynthia P. Breli

State of California

County of Los Angeles

| On August 13, 2014 | before me, Monigue Kohwe | dder, Notary Public |
|---------------------|--------------------------|-------------------------|
| personally appeared | Synthia Prudden | d title of the officer) |

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

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Signature of Notary Public



(Notary Seal)

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PATENT REEL: 047945 FRAME: 0289

() Application No. 62/031,605

27 August 2014

Derek H. B. Chung

Date

State of California County of San Francisc J

I certify that I know-or have satisfactory evidence that Derek H.B. Chung is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

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SS.

)



8/27/2014 Dated Signature of Notary Public Printed Name mathan My appointment expires 16/20/2010

plication No. 62/031,605

(He) 8/28/2014 Date nrich Grunwald

State of California

County of Los Angeles

8/28/14 On <u>B/28/14</u>, before me, <u>Shadac Gisetke Nararro, notan</u> public personally appeared <u>Ponny</u> <u>Heinich Grunwald</u>,

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/hef/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal. Signature of Notary Public



(Notary Seal)

Matthew J. Keesan

Date

State of

SS.

NEW YORK, KINGS

County of

I certify that I know or have satisfactory evidence that Matthew J. Keesan is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

Dated 11/20114 Signature of Notary Public Wool'in Costin Printed Name VADIM KOSTIN My appointment expires 5/12/18 VADIM B KOSTIN

VADIM B.KOSTIN Notary Public, State of New York No. 01KO6303090 Qualified In Kings County Commission Evolves May 12, 2018

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PATENT REEL: 047945 FRAME: 0292

Date Matthew Keesan

State of) SS. County of

I certify that I know or have satisfactory evidence that Matthew Keesan is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

Dated

Signature of Notary Public

Printed Name

My appointment expires

8/21/2014 Kill Jal

Date Kristin Marie Loeb

New Tory State of) SŚ. County of <u>Nen 70-4</u>)

I certify that I know or have satisfactory evidence that Kristin Marie Loeb is the person who appeared before me, and said person acknowledged that she signed this instrument and acknowledged it to be her free and voluntary act for the uses and purposes mentioned in the instrument.

NICHOLAS KYLE SYRACUSE Notary Public - State of New York NO. 01\$Y6284830 Qualified in Kings County My Commission Expires Jun 24, 2017

Dated 8/2//2014 Signature of Notary Public Printed Name Nicholas Legle Synacces a

PATENT REEL: 047945 FRAME: 0293

Application No. 62/031,605

28 AUGUST 2014 Date

Adrian Sack

I certify that I know or have satisfactory evidence that Adrian Sack signed this instrument of his own free will, as a voluntary act for the uses and purposes mentioned in the instrument.

| Date <u>28-8-14</u> (Type or Print) RUSSELL CONWAY | Signed at Asstley House, London WII3790, |
|--|--|
| (Type or Print Name of Witness) | (Signature of Witness) |
| | OLIVER FISHER Astley House |
| | 33 Notting Hill Gate |
| | London |
| | W11 3JQ |
| | Solicitors/Commissioners for Oaths |

()

() Application No. 62/031,605

28,2014

Daniel J. Siege

State of California

County of Los Angeles

On Augurt 28th 2014, before me, Kory 125 (Here insert name and title of the officer) Siege personally appeared

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

otary P



(Notary Seal)

| 8/13/ | 14 |
|-------|----|
| | |

Andrew L. Silver

Date

State of California

County of has Angeles

On <u>Argust 13, 2014</u>, before me, <u>Monique</u> Bhweddw, <u>Notary Publi</u>, personally appeared <u>Andrew L Silver</u>

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

o

WITNESS my hand and official seal.

Cohmidder

Signature of Notary Public



(Notary Seal)

() Application No. 62/031,605

Muenst 27, 2014 Date J State of California County of Jas Angeles ss. 00 Steven Andrew Soderbergh

I certify that I know or have satisfactory evidence that Steven Andrew Soderbergh is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

| Dated | 3019 |
|------------------------------|---|
| Signature of MARGO W | lun |
| Printed Name Margo | Meyer |
| My appointment expires | 22, 2015 |
| | |
| mm | |
| M Comm. Expires May 22, 2015 | IARGO MEYER hission # 1937701 Public California |
| Los Los | Angeles County Expires May 22, 2015 |

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County of

04P1 Assignment

Da

I certify that I know or have satisfactory evidence that Steven Andrew Soderbergh is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

| \mathbf{D} | ated |
|----------------------------|---|
| S | ignature of |
| | Notary Public |
| | Printed Name |
| | My appointment expires |
| | |
| | |
| Date Edward James Solomon | SQL oct 31, 2014 |
| nate of California | 200 001 51, 2014 |
| county of Los Angets | |
| n <u>10/3//14</u> , before | me, |
| | (Here insert name and title of the officer) |

personally appeared / Edward James Solomon

who proved to me on the basis of satisfactory evidence to be the person(x) whose name (x)/are subscribed to the within instrument and acknowledged to me that he she/they executed the same in (1) her/their authorized capacity(1)(s), and that by (h)(her/their signature) on the instrument the person(4), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.



С

CAPINA PERMY, NOTARY PUBLIC

PATENT REEL: 047945 FRAME: 0298

10/1/14, 10:29 AM

Application No. 62/031,605

14 Date

me. S Helch Caroline S. Welcl

State of California

County of LOS Angeles

On August 23, 2014, before me, <u>Hector M. Lugo</u>, Notar, personally appeared Caroline S. Welch , Public personally appeared

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in hjs/her/their authorized capacity(iss), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal. Signature of Notary ublic (660107.404P1) 404P1 Assignment

(Notary Seal)



MindSightMedia, Inc. A Delaware corporation

(Assignee)

Printed Name: Title:

Date