505273703 01/11/2019

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5320475

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
PRECISION COLOR GRAPHICS, LTD.	01/10/2019

RECEIVING PARTY DATA

Name:	PCT/SPT HOLDINGS, INC.			
Street Address:	9640 S. OAKWOOD PARK DRIVE			
City:	FRANKLIN			
State/Country:	WISCONSIN			
Postal Code:	53132			

PROPERTY NUMBERS Total: 2

Property Type	Number		
Patent Number:	8353120		
Patent Number:	8387797		

CORRESPONDENCE DATA

Fax Number: (816)531-7545

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 816.460.2400

Email: patents.us@dentons.com

Correspondent Name: DENTONS US LLP Address Line 1: P. O. BOX 061080

Address Line 4: CHICAGO, ILLINOIS 60606-1080

ATTORNEY DOCKET NUMBER:	15800371-000009	
NAME OF SUBMITTER:	BRIAN R. MCGINLEY	
SIGNATURE:	/brm/	
DATE SIGNED:	01/11/2019	
	This document serves as an Oath/Declaration (37 CFR 1.63).	

Total Attachments: 6

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INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT ("IP Assignment"), effective as of January 10, 2019 (the "Effective Date"), is made by PRECISION COLOR GRAPHICS, LTD., a Wisconsin corporation ("Seller"), in favor of PCT/SPT HOLDINGS, INC., a Delaware corporation ("Buyer"), the purchaser of certain assets of Seller pursuant to an Agreement for Purchase and Sale of Assets between Buyer and Seller, and others, dated contemporaneously herewith (the "Asset Purchase Agreement").

Under the terms of the Asset Purchase Agreement, Seller has sold, assigned, conveyed and otherwise transferred to Buyer, among other assets, certain intellectual property of Seller and has agreed to execute and deliver this IP Assignment, for recording, as Buyer deems appropriate, with the United States Patent and Trademark Office, the United States Copyright Office and corresponding entities or agencies in any applicable jurisdictions.

Accordingly, Seller and Buyer (each a "party" and, together, the "parties") agree as follows:

- Agreement, the receipt and sufficiency of which are hereby acknowledged, Seller hereby irrevocably sells, assigns, conveys and otherwise transfers to Buyer, and Buyer hereby accepts, all of Seller's right, title and interest in and to the intellectual property set forth on **Schedule 1** attached hereto, including all common law rights and all goodwill associated thereto, and including in all cases the rights to bring lawsuits and infringement claims on and against and collect damages associated therewith and therefrom for all past, present and future infringements (the "**Assigned IP**").
- 2. <u>Recordation and Further Actions.</u> Seller hereby authorizes the Commissioner for Patents and the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this IP Assignment upon request by Buyer.
- 3. Terms of the Asset Purchase Agreement. The parties acknowledge and agree that this IP Assignment is entered into pursuant to the Asset Purchase Agreement, to which reference is made for a further statement of the rights and obligations of Seller and Buyer with respect to the Assigned IP. The representations, warranties, covenants, agreements, indemnities and other provisions contained in the Asset Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Asset Purchase Agreement and the terms of this IP Assignment, the terms of the Asset Purchase Agreement shall govern.
- 4. <u>Entire Agreement</u>. This IP Assignment, together with the Asset Purchase Agreement, other agreements incorporated therein by reference and all related exhibits and schedules, constitutes the sole and entire agreement of the parties with respect to the subject matter contained herein and therein, and supersedes all prior and contemporaneous understandings and agreements, both written and oral, with respect to such subject matter.
- 5. <u>Successors and Assigns</u>. This IP Assignment shall be binding upon and shall inure to the benefit of the parties and their respective successors and assigns.

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- 6. <u>Interpretation</u>. All headings contained in this IP Assignment are for reference purposes only and shall not in any way effect the meaning or interpretation of any provision or provisions of this IP Assignment or the Asset Purchase Agreement. Whenever the words "include," "includes," or "including" are used in this IP Assignment, they shall be deemed to be followed by the words, "without limitation."
- 7. Governing Law. This IP Assignment and any claim, controversy, dispute or cause of action (whether in contract, tort or otherwise) based upon, arising out of or relating to this IP Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Delaware, without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction).
- 8. <u>Counterparts</u>. This IP Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this IP Assignment delivered by facsimile, e-mail or other means of electronic transmission, including portable document format (pdf), shall be deemed to have the same legal effect as delivery of an original signed copy of this IP Assignment.

[SIGNATURE PAGES FOLLOW]

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The parties have caused this IP Assignment to be executed and delivered as of the Effective Date.

"SELLER"

PRECISION COLOR GRAPHICS, LTD.

By:
Name: John Goeden
Title: President

"BUYER"

PCG/SPT HOLDINGS, INC.

By:
Name: Eric Kieras
Title: Vice President

By:
Name: Gerald Saltarelli

Title: Vice President

[IP ASSIGNMENT]

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Name: Gerald Saltarelli
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[IP ASSIGNMENT]

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By:
Name: John Goeden Title: President
"BUYER"
PCG/SPT HOLDINGS, INC.
By:
Name: Eric Kieras
Title: Vice President
By:
Name: Gerald Saltarelli
Title: Vice President

[IP ASSIGNMENT]

Schedule 1

Assigned Intellectual Property

PATENTS:

<u>Owner</u>	Title (Country)	Pub. No./Date	Patent No./Date	Status
Precision Color Graphics, Ltd.	RETRACTABLE AND EXTENDABLE DISPLAY APPARATUS (US)	12/655,296 6/30/2011	8,353,120 1/15/2013	Issued
Precision Color Graphics, Ltd.	MULTI-WALL PACKAGE (US)	12/798,998 4/14/2010	8,387,797 3/5/2013	Issued

TRADEMARKS:

Title	Application No.	Application Date	Registration No.	Registration Date	Status	Owner
ECOTERAH	85525189	1/5/12	4202025	9/4/12	Registered	Precision Color
						Graphics, Ltd.

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RECORDED: 01/11/2019

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