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PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW ASSIGNMENT	NEW ASSIGNMENT				
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT				
CONVEYING PARTY	DATA						
		Name	Execution Date				
JING HODES			11/29/2018				
DANIELA KESSLER-I	BECKER		11/29/2018				
RECEIVING PARTY I	DATA						
Name:	HENKEL	AG & CO. KGAA					
Street Address:	HENKEL	ENKELSTRASSE 67					
City:	DUESSE	DUESSELDORF					
State/Country:	GERMAI	NY					
Postal Code:	40589	40589					
Property Type		Number					
Application Number:							
Application Number:	1	6215838					
Application Number: CORRESPONDENCE		6215838					
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CORRESPONDENCE Fax Number: <i>Correspondence will using a fax number,</i> Phone: Email: Correspondent Name Address Line 1: Address Line 4: ATTORNEY DOCKET NAME OF SUBMITTER SIGNATURE: DATE SIGNED: Total Attachments: 3	E DATA (2 I be sent to a if provided; 4 e: L 7 S NUMBER: R:	480)385-5061 the e-mail address first; if that is unsuc if that is unsuccessful, it will be sent vi 803855060 ocketing@lkglobal.com KGLOBAL LORENZ & KOPF, LLP 010 E. COCHISE RD. COTTSDALE, ARIZONA 85253 PT034857 (083.0607US) MARK D. SWANSON /MARK D. SWANSON/					
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ASSIGNMENT

Attorney Docket No.: PT034857 (083.0607US)

ASSIGNMENT

WHEREAS:

NAME OF ASSIGNOR

Jing Hodes Auf dem Kaempchen 27 58093 Hagen Germany Citizenship: CN

Daniela Kessler-Becker Unterstr. 81d 51371 Leverkusen Germany Citizenship: DE

(hereinafter referred to as ASSIGNOR), has/have invented a certain invention entitled:

TITLE OF INVENTION

HAIR BLEACHING AGENT AND METHOD FOR GENTLE **OXIDATIVE LIGHTENING OF HAIR**

11-DEC-2018 for which a patent application was filed on _ as U.S. Patent Application No. 16215838 (and I hereby authorize my attorneys authorized to prosecute said application to above insert the filing date and serial number of said application, when it is known); and

WHEREAS:

Henkel AG & Co. KGaA Henkelstrasse 67 40589 Duesseldorf Germany

(hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire right, title and interest in, to and under said invention, and in, to and under the Patent Property in the United States,

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for and in consideration of the payment by ASSIGNEE to ASSIGNOR of good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR, to the extent he or she has not already done so, hereby sells, assigns and transfers to ASSIGNEE the full and exclusive right, title and interest in, to and under said invention and said patent application in the United States including all priority rights related thereto and any

Page 1 of 3

PATENT REEL: 047970 FRAME: 0035

FULL NAME AND ADDRESS OF ASSIGNEE

ASSIGNMENT

Attorney Docket No.: PT034857 (083.0607US)

Letters Patent obtained therefrom, together with all continuation, divisional, renewal, substitute, reissue or other United States patent applications that have been or may be filed on said invention.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale; and

ASSIGNOR further covenants and agrees that upon the request of ASSIGNEE and with no further consideration but at the expense of ASSIGNEE, ASSIGNOR will: promptly provide to ASSIGNEE all facts and documents relating to said invention or said patent application that are known or accessible to ASSIGNOR; testify in any interference, litigation or other proceeding relating to said invention or said patent application; and promptly execute and deliver to ASSIGNEE any and all papers, instruments or affidavits which may be necessary or desirable to apply for, obtain, maintain, issue or enforce patent protection for said invention or to vest title to said invention in ASSIGNEE.

IN WITNESS WHEREOF, I have hereunto set hand and seal:

Page 2 of 3

PATENT REEL: 047970 FRAME: 0036

ASSIGNMENT

Attorney Docket No.: PT034857 (083.0607US)

Inventor 1:	this	29 Day	day of	1.1 Month	, 20	18 Year
Jing Hodes		· · · ·		Sing	Hooles	. •
(Typed Name of the Inventor)			Signature			
Inventor 2:	this _	29 Day	day of	11 Month	, 20	18 Year
Daniela Kessle (Typed Name o		entor)		D. Lef Signatur	Pre-kel	9/

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PATENT REEL: 047970 FRAME: 0037

RECORDED: 01/11/2019