PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5325629

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
LA PRAIRIE, INC.	12/31/2018

RECEIVING PARTY DATA

Name:	LABORATOIRES LA PRAIRIE SA
Street Address:	INDUSTRIESTRASSE 8
City:	VOLKETSWIL
State/Country:	SWITZERLAND
Postal Code:	8604

PROPERTY NUMBERS Total: 15

Property Type	Number
Patent Number:	D562137
Patent Number:	D744698
Application Number:	29453800
Patent Number:	D738572
Patent Number:	D754402
Patent Number:	D613603
Patent Number:	D613168
Patent Number:	D715154
Patent Number:	D541156
Patent Number:	D608649
Patent Number:	D613604
Patent Number:	D633251
Patent Number:	D575643
Patent Number:	9131761
Patent Number:	9145221

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: abochner@wiggin.com

PATENT REEL: 048010 FRAME: 0282

505278857

Correspondent Name:ANDREW D BOCHNERAddress Line 1:437 MADISON AVENUE

Address Line 4: NEW YORK, NEW YORK 10017

NAME OF SUBMITTER: ANDREW D. BOCHNER

SIGNATURE: /Andrew D. Bochner/

DATE SIGNED: 01/15/2019

Total Attachments: 4

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PATENT REEL: 048010 FRAME: 0283 PATENT ASSIGNMENT

WHEREAS, La Prairie, Inc., (ASSIGNOR) a New Jersey corporation with a place

of business at 680 Fifth Avenue, New York, New York, 10019, USA is the owner of the

entire right, title and interest, together with all rights of priority, in and to the patents and

patent applications set forth in Schedule A (the "Patents") attached hereto and made a part

hereof.

WHEREAS, Laboratoires La Prairie SA, (ASSIGNEE) a Société anonyme

organized and existing under the laws of Switzerland with a place of business at

Industriestrasse 8, 8604 Volketswil, Switzerland, is desirous of acquiring the patents and

patent applications set forth in Schedule A (the "Patents) attached;

NOW, THEREFORE, for good and valuable consideration, the receipt and

sufficiency of which is hereby acknowledged, and assumption by ASSIGNEE of sole

responsibility for the prosecution, registration and maintenance of the Patents, receipt of

which is hereby acknowledged, said ASSIGNOR does hereby sell, assign and transfer to

said ASSIGNEE all of its right, title and interest, together with all rights of priority, in and

to said Patents set forth in Schedule 1, including any renewals, revivals, reissues,

reexaminations, extensions thereof, continuations and divisions thereof, any applications

claiming priority to these patents or patent applications under 35 USC §120, and any

substitute applications therefor; the entire right, title and interest in and to any and all

Letters Patent which may issue from the applications in the United States, and all

applications for Letters Patent which may hereafter be filed for these discoveries,

inventions and improvements in any country or countries foreign to the United States and

all extensions, renewals, and reissues thereof; as well as the discoveries, inventions and

improvements disclosed therein.

ASSIGNOR further agrees that when requested it will, without charge to

ASSIGNEE, cause all papers and rightful oaths to be signed for vesting title in said patents.

LA PRAIRIE, INC.	LABORATOIRES LA PRAIRIE SA
D.,	
Name: François Le Gloan	By A
Name: Francois Le Gioan	Name: Patrick Rasquinet
Title: President Americas / Oceania	Title: Chief Executive Officer
LA PRAIRIE, INC.	LABORATOIRES LA PRAIRIE SA
Ву	By Market
<i>D</i>)	
Name: Larry Loeb	Name: Richard Werder
Title: Controller	Title: Chief Financial Officer

patent applications and inventions in ASSIGNEE, its successors, assigns, legal representatives or nominees.

ASSIGNEE ACCEPTS THIS ASSIGNMENT WITH THE UNDERSTANDING THAT ASSIGNOR EXPRESSLY DISCLAIMS ANY WARRANTY OR UNDERTAKING, WHETHER EXPRESS OR IMPLIED, THAT THE PATENTS AND INVENTIONS ASSIGNED HEREIN ARE VALID, ENFORCEABLE OR USEFUL FOR ANY PARTICULAR PURPOSE.

LA PRAIRIE, INC.	LABORATOIRES LA PRAIRIE SA
By	Ву
Name: François Le Gloan	Name: Patrick Rasquinet
Title: President Americas / Oceania	Title: Chief Executive Officer
LA PRAIRIE, INC.	LABORATOIRES LA PRAIRIE SA
By Loeb	:By

Name: Larry Loeb

Title: Controller

Name: Richard Werder

Title: Chief Financial Officer

patent applications and inventions in ASSIGNEE, its successors, assigns, legal representatives or nominees.

ASSIGNEE ACCEPTS THIS ASSIGNMENT WITH THE UNDERSTANDING THAT ASSIGNOR EXPRESSLY DISCLAIMS ANY WARRANTY OR UNDERTAKING, WHETHER EXPRESS OR IMPLIED, THAT THE PATENTS AND INVENTIONS ASSIGNED HEREIN ARE VALID, ENFORCEABLE OR USEFUL FOR ANY PARTICULAR PURPOSE.

SCHEDULE A

Number	Status	Country	Date Filed	Date Issued
562137	Issued	USA	09-18-2006	02-19-2008
744698	Issued	USA	05-02-2013	12-01-2015
29/453800	Pending	USA	05-02-2013	
738572	Issued	USA	05-02-2013	09-08-2015
754,402	Issued	USA	05-02-2013	04-19-2016
613603	Issued	USA	11-03-2008	04-13-2010
613168	Issued	USA	05-12-2009	04-06-2010
715154	Issued	USA	05-27-2011	10-14-2014
541156	Issued	USA	06-28-2005	04-24-2007
6086489	Issued	USA	01-12-2009	01-28-2010
613604	Issued	USA	11-03-2008	04-13-2010
633251	Issued	USA	11-05-2008	02-22-2011
57643	Issued	USA	06-28-2005	08-26-2008
9131761	Issued	USA	05-02-2013	09-15-2015
9145221	Issued	USA	03-20-2012	09-29-2015

PATENT

REEL: 048010 FRAME: 0287