

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT5326826

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ASAF GARTY	01/05/2019
TOM BAR OZ	01/06/2019
ROBERT BITTERFELD	01/06/2019
BARY SOLOMON	01/05/2019
DANIEL BADYAN	01/04/2019
RECEIVING PARTY DATA	
Name:	SERVICENOW, INC.
Street Address:	2225 LAWSON LANE
City:	SANTA CLARA
State/Country:	CALIFORNIA
Postal Code:	95054
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16247272
CORRESPONDENCE DATA	
Fax Number:	(281)970-4503
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	2819704545
Email:	docket@fyiplaw.com
Correspondent Name:	MICHAEL G. FLETCHER
Address Line 1:	P.O. BOX 692289
Address Line 4:	HOUSTON, TEXAS 77269
ATTORNEY DOCKET NUMBER:	SERC:0102
NAME OF SUBMITTER:	MICHAEL G. FLETCHER
SIGNATURE:	/Michael G. Fletcher/
DATE SIGNED:	01/15/2019
Total Attachments: 2	
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ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned, does hereby:

SELL, ASSIGN AND TRANSFER to ServiceNow, Inc. (the "Assignee"), a corporation of the State of California, having a place of business at 2225 Lawson Lane, Santa Clara, CA 95054, the entire right, title and interest for the United States and all foreign countries in and to any and all improvements which are disclosed in the application for United States Letters Patent, which is entitled "**SERVICE MAPPING BASED ON DISCOVERED KEYWORDS**" and which may be further identified below, such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States, including all provisional and non-provisional applications, and all foreign countries on any of such improvements; all original and reissued patents which have been or shall be issued in the United States and all foreign countries on such improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and claim priority based on such application in the United States;

AUTHORIZE AND REQUEST that any attorney associated with PTO Customer No. 145139 may delete, insert, or alter any information identifying this application, or any related application, below after execution of this assignment;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to the Assignee;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

COVENANT, when requested and at the expense of the Assignee, to carry out in good faith the intent and purpose of this assignment, the undersigned will (1) execute all provisional, non-provisional, divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such improvements; (2) execute all rightful oaths, declarations, assignments, powers of attorney and other papers; (3) communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; (4) cooperate with the Assignee in any interference, opposition, dispute, or litigation involving any of the applications or patents for such improvements; and (5) generally do everything possible which the Assignee shall consider desirable for vesting title to such improvements in the Assignee, and for securing, maintaining and enforcing proper patent protection for such improvements;

TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned and extend to the successors, assigns and nominees of the Assignee.

<u>Additional Application Information</u>	
U.S. Provisional Application Serial No. _____,	filed on _____.
U.S. Non-Provisional Application Serial No. _____,	filed on _____.
International Application Serial No. _____,	filed on _____.

Inventor 1:

DocuSigned by:
 (Signature): Asif Garty Date: 1/5/2019
 0735CSD2A7AC8E
 Name: Asif Garty

Inventor 2:

(Signature): DocuSigned by:
Tom Bar Oz
A5203BEFF72D464
Name: **Tom Bar Oz**

Date: 1/6/2019

Inventor 3:

(Signature): DocuSigned by:
Robert Bitterfeld
6C0F3D4C8CA5422...
Name: **Robert Bitterfeld**

Date: 1/6/2019

Inventor 4:

(Signature): DocuSigned by:
Bary Solomon
219D273C8E6B45A...
Name: **Bary Solomon**

Date: 1/5/2019

Inventor 5:

(Signature): DocuSigned by:
Daniel Badyan
346CE9C178DF4F7...
Name: **Daniel Badyan**

Date: 1/4/2019