505284718 01/17/2019

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5331492

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Execution Date
SMG BRANDS, INC.	11/28/2012

RECEIVING PARTY DATA

Name:	OMS INVESTMENTS, INC.
Street Address:	10250 CONSTELLATION BOULEVARD
Internal Address:	SUITE 2800
City:	LOS ANGELES
State/Country:	CALIFORNIA
Postal Code:	90067

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29612989

CORRESPONDENCE DATA

Fax Number: (513)698-5157

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (513)698-5156
Email: pulrich@ulmer.com
Correspondent Name: PAUL M. ULRICH
Address Line 1: 600 VINE ST.
Address Line 2: SUITE 2800

Address Line 4: CINCINNATI, OHIO 45202

ATTORNEY DOCKET NUMBER:	54936.004747_CON5	
NAME OF SUBMITTER:	CHRISTOPHER A. SINGH	
SIGNATURE:	/CHRISTOPHER A. SINGH/	
DATE SIGNED:	01/17/2019	

Total Attachments: 3

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PATENT 505284718 REEL: 048052 FRAME: 0995

PATENT ASSIGNMENT

WHEREAS, SMG Brands, Inc., a Delaware corporation having a place of business at 1105 North Market Street, Wilmington, DE, 19801 (hereinafter "Assignor") owns all right, title, and interest in and to the patents and patent applications listed in Appendix A attached hereto (hereinafter the "Patents"); and

WHEREAS, OMS Investments, Inc., a Delaware corporation having a place of business at 10250 Constellation Place, Suite 2800, Los Angeles, California 90067 (hereinafter "Assignee"), is desirous of acquiring all of Assignor's right, title and interest in and to the Patents;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee and its successor, assigns and legal representatives, Assignor's entire right, title and interest in and throughout the United States of America (including its territories and dependencies) and all countries foreign thereto in and to said Patents, and all patents and applications claiming priority to and/or benefit of, directly or indirectly, or based in whole or in part on, one or more of said Patents, including any continuation, continuation-in-part, divisional, renewal, substitute, reexamination and reissue applications claiming priority to one or more of said Patents, worldwide, and in and to any and all letters patent, including extensions thereof, of any country which have been or may be granted on any of the aforesaid related patents or applications.

AND the foregoing assignment includes all rights to sue for past, present, and future infringement, including the right to collect and receive any damages, royalties, or settlements for such infringements, all rights to sue for injunctive or other equitable relief, and any and all causes of action relating to the Patents or the aforesaid related patents or applications;

AND Assignor hereby agrees to execute without further consideration any further documents and instruments which may be necessary, lawful and proper in the prosecution of said above-referenced Patents, or in the preparation or prosecution of any patents and applications claiming priority to and/or benefit of, directly or indirectly, or based in whole or in part on, one or more of said Patents including any continuation, continuation-in-part, divisional, substitute, renewal, reexamination or reissue applications, or in any amendments or extensions, that may be necessary to secure to Assignee its interest and title in and to said Patents and applications;

AND Assignor hereby covenants that Assignor has the full right to convey the entire interest herein assigned, and that Assignor has granted no right or license to make, use, sell or offer to sell said Patents, to anyone except said Assignee, that prior to the execution of this deed, Assignor's right, title and interest in said Patents had not been otherwise encumbered, and that Assignor has not and will not execute any instrument in conflict therewith;

AND Assignor hereby authorizes and requests the Director of the United States Patent and Trademark Office, and any officials of foreign countries whose duty is to issue patents on applications as aforesaid, to issue any and all letters patents which may be granted upon said United States and foreign applications or upon the Patents to the Assignee.

Page 1 of 2

IN WITNESS WHEREOF, the Assignor and Assignee have executed this Assignment effective as of the date of the last signature below.

ASSIGNOR SMG Brands, Inc.	
By: aneMbelica	
Name: Aimee M. Deluca	
Title: President & CED	
Date: 11/28/3-017-	
WITNESS By: Cynully Millyf Name: Cynthia M. Kurk	WITNESS By: Wollond My Name: Cluran Kunpp
Date: 11 (28 1/2	Date: 11. 28.12
ASSIGNEE OMS Investments, Inc.	
By: Electric Records	
Title: Diracfa	
Date: $1/-2x_{-1} \ge$	
WITNESS	WITNESS
By: Paties. M. Magle	By:
Name: Patricia M. Ziegler	Name: Karen Hannon
Date: 11-29-12	Date: 11-28-72

Appendix A

RECORDED: 01/17/2019

U.S. Application No. Filing Date 12/347,752 12/31/2008 12/939,592 11/04/2010 13/453,888 04/23/2012 13/629,964 09/28/2012 13/629,964 09/28/2011 29/328,299 11/21/2008 12/751,492 03/31/2010 29/365,376 07/08/2010 29/365,376 03/01/2011 29/38,092 03/16/2010 29/38,483 03/01/2011 29/433,244 09/27/2012 29/433,269 09/27/2012 29/433,269 09/27/2012 29/433,269 09/27/2012 29/433,269 09/27/2010 29/433,269 09/27/2010 29/433,269 09/27/2010 29/433,269 09/27/2010 29/433,269 09/27/2010 29/433,269 09/27/2010 29/38,208 09/27/2010 29/318,862 05/29/2008 29/319,851 06/26/2008 29/319,851 06/28/2005 29/329,981 11/11/2010	Date U.S. Patent No. Issue Date 2008 2012 2012 2012 2012 2013 2013 2011 2010 2010 2010 2011 2011 2010 2011 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012
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