

PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE: | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | ASSIGNMENT | |
| CONVEYING PARTY DATA | | |
| | Name | Execution Date |
| | LINDA ARHIN | 03/13/2017 |
| RECEIVING PARTY DATA | | |
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| Postal Code: | M5H 2Y4 | |
| PROPERTY NUMBERS Total: 1 | | |
| | Property Type | Number |
| | Application Number: | 15599803 |
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| NAME OF SUBMITTER: | IAN MCMILLAN | |
| SIGNATURE: | /Ian McMillan/ | |
| DATE SIGNED: | 01/21/2019 | |
| Total Attachments: 3 | | |
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| source=Assignment_Signed#page3.tif | | |

ASSIGNMENT

WHEREAS, Linda Arhin, whose full post office address is 183 Wellington Street West, Suite 3203, Toronto, Ontario M5V 0A1 and 101 Rolph Road, Baltimore, Ontario K0K, (hereinafter the "Assignor"), is an inventor of the inventions entitled **SYSTEM AND METHOD FOR UTILIZING ANNOTATED IMAGES TO FACILITATE INTERACTIONS BETWEEN COMMERCIAL AND SOCIAL USERS; SYSTEM AND METHOD FOR ANNOTATING IMAGES; SYSTEM AND METHOD FOR MANAGING INTERACTION BETWEEN COMMERCIAL AND SOCIAL USERS; and METHOD AND SYSTEM FOR RECEIVING FEEDBACK FROM A USER** for which patent applications were filed as listed on Schedule A attached hereto.

AND WHEREAS, Michael Stewart Shunock, whose full post office address is 401 Bay Street, Suite 1900, P.O. Box 19, Toronto, Ontario, Canada, M5H 2Y4, Canada, (hereinafter the "Assignee"), has acquired from Assignor the whole right, title and interest for the United States of America, Canada and all other countries in and to the said inventions and in and to any Letters Patent that may be obtained therefore, and in and to said applications,


NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of all of which is hereby acknowledged, I, Linda Arhin, by this confirm that I have sold, assigned and transferred and do hereby sell, assign and transfer unto the said Michael Stewart Shunock, the full and exclusive right to the said inventions in the United States of America, Canada and all other countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefore, and the entire right, title and interest in and to said applications, and in and to any divisions, continuations, continuations-in-part, renewals, re-examinations and extensions of said applications and to any other patent application and patents that claim priority for the aforementioned patent applications, together with the right to claim the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property based on said patent applications.

I agree to without further consideration do all such things and execute all such documents as may be necessary or desirable to obtain and maintain patents for said invention and for additions and modifications thereto in any and all countries, and to vest title thereto in said assignee, his successors, assigns and legal representatives or nominees.

I hereby authorize and request the Commissioner of Patents and Trademarks in the U.S. and all other equivalent patent granting authorities in other jurisdictions to issue said Letters Patent to the said Michael Stewart Shunock, the assignee of the entire right, title and interest in and to the same, for his sole use and benefit, and for the use and benefit of his successors and assigns, to the full end of the term for which Letters Patent may be granted as fully and entirely as the same would have been held by me had this assignment and sale not been made.


The undersigned hereby grant the firm of Bereskin & Parr (40 King Street West, Toronto, Ontario, Canada M5H 3Y2) the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office or other Patent Offices in the world for recordation of this document.

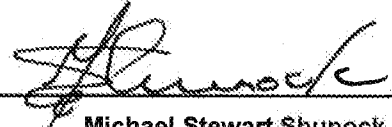
Signed this 13th day of March, 2017, at Toronto


 Witness


 Linda Arhin

Signed this 13 day of March, 2017, at Toronto


 Witness


 Michael Stewart Shunock
 Title: PRESIDENT & CEO

SCHEDULE A

| <u>Country</u> | <u>Application No.</u> | <u>Filing Date</u> |
|----------------|------------------------|--------------------|
| U.S.A. | 61/911,721 | December 4, 2013 |
| U.S.A. | 14/559,395 | December 3, 2014 |
| U.S.A. | 61/504602 | July 5, 2011 |
| U.S.A. | 61/612751 | March 19, 2012 |
| PCT | PCT/CA2012/050454 | July 5, 2012 |
| U.S.A. | 14/129,132 | December 24, 2013 |
| China | 2012800430333 | March 4, 2014 |
| Europe | 12807706.2 | January 22, 2014 |
| U.S.A. | 62/084,254 | November 25, 2014 |
| U.S.A. | 62/157,159 | May 5, 2015 |
| PCT | PCT/CA2015/051224 | November 24, 2015 |
| PCT | PCT/CA2015/051225 | November 24, 2015 |
| U.S.A. | 62/194,465 | July 20, 2015 |
| U.S.A. | 15/212,733 | July 18, 2016 |
| PCT | PCT/CA2016/050848 | July 19, 2016 |