505303501 01/30/2019

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ALLEN JOSEPH DE LA CRUZ	04/22/2016

RECEIVING PARTY DATA

Name:	Activision Publishing, Inc.
Street Address:	3100 Ocean Park Blvd.
City:	Santa Monica
State/Country:	CALIFORNIA
Postal Code:	90405

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	16261844	

CORRESPONDENCE DATA

Fax Number: (714)464-5413

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 949-795-2386

Email: michael@novelip.com

Correspondent Name: SONA DALAL

Address Line 1: 191 WEST SECOND STREET
Address Line 4: SANTA ANA, CALIFORNIA 92701

ATTORNEY DOCKET NUMBER:	ACT134B_CON
NAME OF SUBMITTER:	SONA DALAL
SIGNATURE:	/SONA DALAL/
DATE SIGNED:	01/30/2019

Total Attachments: 2

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PATENT 505303501 REEL: 048187 FRAME: 0242

PATENT ASSIGNMENT Attorney Docket No. 45LY-241296

ASSIGNMENT

WHEREAS, I, Allen Joseph de la Cruz, a citizen of the United States of America, residing at 204 Livingston Street, #3, Brooklyn, NY. 11201 (hereinafter "Assignor"), have made an invention

entitled:

"SYSTEM AND METHOD OF GENERATING AND PROVIDING INTERACTIVE ANNOTATION ITEMS BASED ON TRIGGERING EVENTS IN A VIDEO GAME"

described in a United States Patent Application, the Specification of which is attached

hereto:

WHEREAS, Activision Publishing, Inc. (hereinafter "Assignee"), with a principal place of

business at 3100 Ocean Park Blvd., Santa Monica, CA 90405, is desirous of acquiring my entire right,

title and interest in and to the aforesaid invention, application and all Letters Patent of the United States or

any foreign country, including continuations, continuations-in-part, reissues, reexaminations, extensions,

substitutes and divisions which may be granted therefor;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and

valuable consideration, the receipt of which is hereby acknowledged, I, the said Assignor, by these

presents do sell, assign and transfer unto Assignee, its successors, legal representatives and assigns, my

full and exclusive right in and to the said invention as described in the said application, and in and to any

Letters Patent of the United States or any foreign country, including continuations, continuations-in-part,

reissues, reexaminations, extensions, substitutes and divisions which may be granted therefor and all

rights to claim priority on the basis of said application;

AND I HEREBY authorize and request the Commissioner of Patents and Trademarks or any

other proper officer or agency of any country to issue all said Letters Patent to said Assignee;

AND I HEREBY warrant and covenant that I have the full right to convey the entire interest

herein assigned and that I have not executed and will not execute any instrument or assignment in conflict

herewith;

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AND I HEREBY agree to communicate to said Assignee or its representatives any facts known to me respecting said invention, to execute all divisional, continuation, reissue, reexamination, extension, substitute and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said invention, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors, legal representatives or assigns, and to testify in any judicial or administrative proceeding and generally do everything possible to aid the said Assignee to obtain and enforce said Letters Patent in the United States or any foreign country when requested so to do by said Assignee.

Signature	of	Inventor:

Inventor's Name:

Allen Joseph de la Cruz

Date of Execution:

4-22-16

RECORDED: 04/20/2010