505306538 01/31/2019

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT5353318

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
CLIFFORD STRUHL	01/31/2019
RAYMOND M. SCHNEIDER	01/31/2019

RECEIVING PARTY DATA

Name:	SMARTSIGN LLC
Street Address:	300 CADMAN PLAZA W
Internal Address:	SUITE 1303
City:	BROOKLYN
State/Country:	NEW YORK
Postal Code:	11201

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29678869

CORRESPONDENCE DATA

Fax Number: (516)228-8516

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

516-228-8484 Phone:

Email: ipalmet@dilworthbarrese.com DILWORTH & BARRESE, LLP **Correspondent Name:** Address Line 1: 1000 WOODBURY ROAD

Address Line 2: SUITE 405

Address Line 4: WOODBURY, NEW YORK 11797

ATTORNEY DOCKET NUMBER:	1897-4
NAME OF SUBMITTER:	MICHAEL J. MUSELLA
SIGNATURE:	/mjm/
DATE SIGNED:	01/31/2019

Total Attachments: 4

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> **PATENT** REEL: 048205 FRAME: 0227 505306538

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PATENT REEL: 048205 FRAME: 0228

ASSIGNMENT

Whereas, pursuant that certain Consulting Agreement effective as of March 2, 2018 (the "Consulting Agreement"), by and between SmartSign LLC (hereinafter "Assignee") and Xpressmyself.com LLC, on the one hand, and Adamar LLC ("Adamar"), on the other (the "Consulting Agreement"), for which Clifford Struhl (hereinafter, "Inventor") is not a party, Inventor provided indirect assistance to Assignee, through Adamar, with regard to the Title work referenced below;

Whereas, all assistance of Inventor as it relates to the Title was strictly in accordance with the Consulting Agreement, and Inventor's agreement with Adamar, and in all'events and agreements, without express or implied representation or warranty as to fitness or purpose, and without express or implied knowledge or diligence of any nature or kind regarding the Title; and

Whereas, Inventor provided his services, and this assignment, as set forth and limited in the Consulting Agreement, and Inventor, as Key Consultant in the Consulting Agreement, as agreed by and between Inventor and Adamar, is assigning any of Inventor's rights, title or interest in the Title to Assignee, as client of Adamar; and

Whereas, Inventor is assigning his rights title and interest in and to the Title, without representations or warranties;

Now AS A BELOW NAMED INVENTOR, I, and each of us, individually hereby declare that: IN CONSIDERATION of the sum of TEN (\$10.00) dollars or the equivalent thereof, and other good and valuable consideration, the receipt of which from the hereinafter named Assignee is hereby acknowledged, I do hereby sell, assign and forever grant and convey unto:

ASSIGNEE:

SmartSign LLC

ADDRESS:

300 Cadman Plaza W, Suite 1303

Brooklyn, NY 11201

Who is my Assignee, and to the successes and assigns of my Assignee, all my right, title and interest, in and for the United States of America and all other countries, including all rights of priority, in and to the invention entitled:

TITLE: A-Frame Sign Assembly Panel

invented by me (if only one inventor is named below) or us (if more than one inventor is named below) and described in an application for a United States patent the specification of which is either attached hereto or otherwise accompanies this Assignment or indicates an Attorney Docket No.1897-4, or is more particularly identified as:

X	executed on even date herewith, or;	
	application no, filed in the U.S. Patent & Trademark Office on, or;	
	executed on	

and in and to all United States patents which may be granted thereon and therefore, and in and to all certificates of corrections, divisions, continuations, continuations-in-part, reissued and re-examined patents, and to any extensions thereof, said interest being the entire ownership of the patent when granted, to be held and enjoyed by said <u>SmartSign LLC</u>, my Assignee, its successors, assigns or other legal representatives, to the full end of the term, terms, or any extension or renewal thereof, for which said patent or patents may be granted, as fully and entirely as the same would have been held and enjoyed by me or us if this assignment,

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sale and conveyance had not been made;

AND I hereby covenant and agree to sign and execute any further documents or instruments which may from time-to-time be either necessary, lawful, proper or requested by the Assignee, in the prosecution of the above-named application or in the preparation and prosecution of any certificate of correction, division, continuation, continuation-in-part, reissue, re-examination, in any amendment, extension, or interference proceeding, whether administrative or judicial, or otherwise, to secure the title hereto in said Assignee;

AND I do hereby authorize and request the Commissioner of Patents and Trademarks to issue said Patent or Patents to the Assignee, and I hereby appoint as my, or our attorney, and authorize and request all practitioners associated with Customer Number 28249, to insert on this Assignment any further identification or to complete such identification which may be either necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

And I further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

The preambles herein are fully incorporated into this assignment as if set forth in their entirety.

IN WITNESS WHEREOF, I and we have set our hands and seals on the dates written beside my and our respective names:

INVENTOR(S)

Date Signed

Clifford Strub!

Page 2 of 2

ASSIGNMENT

AS A BELOW NAMED INVENTOR, I, and each of us, individually hereby declare that: IN CONSIDERATION of the sum of TEN (\$10.00) dollars or the equivalent thereof, and other good and valuable consideration, the receipt of which from the hereinafter named Assignee is hereby acknowledged, I do hereby sell, assign and forever grant and convey unto:

ASSIGNEE: SmartSign LLC

ADDRESS: 300 Cadman Plaza W, Suite 1303

Brooklyn, NY 11201

Who is my Assignee, and to the successes and assigns of my Assignee, all my right, title and interest, in and for the United States of America and all other countries, including all rights of priority, in and to the invention entitled:

TITLE: A-Frame Sign Assembly Panel

invented by me (if only one inventor is named below) or us (if more than one inventor is named below) and described in an application for a United States patent the specification of which is either attached hereto or otherwise accompanies this Assignment or indicates an Attorney Docket No. 1897-4, or is more particularly identified as:

X	executed on even date herewith, or;	
T011	application no, filed in the U.S. Patent & Trademark Office on, or,	
	executed on	

and in and to all United States patents which may be granted thereon and therefore, and in and to all certificates of corrections, divisions, continuations, continuations-in-part, reissued and re-examined patents, and to any extensions thereof, said interest being the entire ownership of the patent when granted, to be held and enjoyed by said SmartSign LLC, my Assignee, its successors, assigns or other legal representatives, to the full end of the term, terms, or any extension or renewal thereof, for which said patent or patents may be granted, as fully and entirely as the same would have been held and enjoyed by me or us if this assignment, sale and conveyance had not been made;

AND I hereby covenant and agree to sign and execute any further documents or instruments which may from time-to-time be either necessary, lawful, proper or requested by the Assignee, in the prosecution of the above-named application or in the preparation and prosecution of any certificate of correction, division, continuation, continuation-in-part, reissue, re-examination, in any amendment, extension, or interference proceeding, whether administrative or judicial, or otherwise, to secure the title hereto in said Assignee;

AND I do hereby authorize and request the Commissioner of Patents and Trademarks to issue said Patent or Patents to the Assignee, and I hereby appoint as my, or our attorney, and authorize and request all practifioners associated with Customer Number 28249, to insert on this Assignment any further identification or to complete such identification which may be either necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Page 1 of 2

PATENT REEL: 048205 FRAME: 0231 And I further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, I and we have set our hands and seals on the dates written beside my and our respective names:

INVENTOR(S)

Date Signed

Raymond M. Schneider

Page 2 of 2

PATENT REEL: 048205 FRAME: 0232

RECORDED: 01/31/2019