

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT5357103

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
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Property Type	Number
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Patent Number:	9108763
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Total Attachments: 2	
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Assignment of Patent

US Patents/Applications

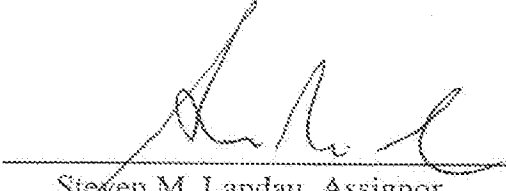
Whereas, Steven M. Landau, 1739 Sharpless Road, Meadowbrook, PA, 19046, ("Assignor") is the inventor of the US Patent and Patent Application identified in Attachment "A" (the "Patents"). And whereas ScentSational Technologies, LLC, at 425 Old York Road, Jenkintown, PA 19046 ("Assignee") desires to acquire all rights in and to the Patents and any reissues or extensions that may be granted.

Therefore, for good and valuable consideration, the receipt of which is acknowledged, Assignor assigns to Assignee 100% of his right, title, and interest in the inventions and Patents, to Assignee for the entire term of the Patents and any reissues or extensions and for the entire terms of any patents, reissues or extensions that may issue from foreign applications, divisions, continuations in whole or part or substitute applications filed claiming the benefit of the Patents. The right, title and interest conveyed in this Assignment is to be held and enjoyed by Assignee and Assignee's successors as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.

Assignor further agrees to: (a) cooperate with Assignee in the protection of the patent rights and prosecution and protection of foreign counterparts; (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer; and (c) perform such other acts as Assignee lawfully may request to obtain or maintain the Patents and any and all applications and registrations for the invention in any and all countries.

Date: _____

1/29/19


Steven M. Landau, Assignor

PATENT

REEL: 048224 FRAME: 0570

Attachment A

Patent Application No.	Filing Date	Patent No.	Issue Date	Title
13/287,122	11/01/2011	9,108,763	08/18/2015	System and Method for Applying Aroma Releasing Material to Product Packaging
14/308,687	06/18/2014			System and Method for Altering the Perceived Flavor of a Liquid or Vapor Passing Into the Mouth