

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT5358043

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ROY JOSEPH SEIDERS	10/14/2018
CHRIS KELLER	10/10/2018
DEREK SULLIVAN	11/07/2018
ERIK STEVEN LARSON	10/08/2018
ALEX BAIRE	10/08/2018
ANDREW M. BOSWAY	01/22/2019
KARL FRITZSCHE	10/09/2018
LAURA FLORES	10/10/2018
RECEIVING PARTY DATA	
Name:	YETI COOLERS, LLC
Street Address:	7601 SOUTHWEST PARKWAY
City:	AUSTIN
State/Country:	TEXAS
Postal Code:	78735
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16074687
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	bwptopat@bannerwitcoff.com, lcochran@bannerwitcoff.com
Correspondent Name:	BANNER & WITCOFF, LTD.
Address Line 1:	71 SOUTH WACKER DRIVE
Address Line 2:	SUITE 3600
Address Line 4:	CHICAGO, ILLINOIS 60606
ATTORNEY DOCKET NUMBER:	008117.02485
NAME OF SUBMITTER:	BRADLEY J. VAN PELT
SIGNATURE:	/Bradley J. Van Pelt/

DATE SIGNED:	02/04/2019
Total Attachments: 4 source=Assignment 2485#page1.tif source=Assignment 2485#page2.tif source=Assignment 2485#page3.tif source=Assignment 2485#page4.tif	

ASSIGNMENT

This Assignment Agreement (the "Agreement") is made and entered into by and between the following persons, Roy Joseph SEIDERS, Chris KELLER, Derek SULLIVAN, Erik Steven LARSON, Alex BAIRES, Andrew M. BOSWAY, Karl FRITZSCHE, and Laura FLORES (individually and/or collectively, "Assignors") and YETI Coolers, LLC, a Delaware corporation, located and doing business at 7601 Southwest Parkway, Austin, TX 78735 ("Assignee") (each a "Party," and collectively, the "Parties").

WHEREAS, Assignors have invented certain new and useful improvements as described and set forth in the below-identified application for United States Letters Patent:

INSULATING DEVICE

U.S. Application No. 16/074,687 Filing Date: August 1, 2018

WHEREAS, Assignee is desirous of acquiring Assignors' right, title, and interest in, to, and under such improvements, such application, any Letters Patent that may be granted on the same, and any other application or Letters Patent covering such improvements (the "Patent Rights") as hereinafter more fully set forth;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, in consideration of the foregoing, the mutual covenants set forth herein, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the Parties, and intending to be legally bound, the Parties agree as follows:

1. Assignors hereby sell, assign, and transfer to Assignee Assignors' right, title, and interest in, to, and under the Patent Rights and any other application or Letters Patent covering the Patent Rights that may be granted therefrom due to divisions, reissue, substitutions, extensions, continuations, and continuations-in-part.
2. Assignors hereby sell, assign, and transfer to Assignee all Assignors' right, title, and interest in and to any related or counterpart patent applications, invention registrations or equivalents thereto and any Letters Patent therefrom in all countries foreign to the United States, including the right to claim priority under the International Convention for the Protection of Industrial Property and other agreements and treaties of like purpose, claiming approximately the same subject matter of the Patent Rights.
3. Assignors represent and warrant that all such sales, assignments, and transfers are valid and free and clear of all liens, encumbrances, and claims of third parties.
4. This Agreement shall be binding upon and inure to the benefit of the Parties hereto and their respective successors, permitted assigns, heirs, legatees, and personal representatives, as the case may be.
5. Assignors covenant to (a) execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title, and interest in, to, and under the Patent Rights in Assignee; (b) assist Assignee in the prosecution of any of the applications herein referred to, including, without limitation, signing all lawful papers, executing all divisional, continuation, continuation-in-part, reissue, and substitute applications, making all lawful oaths, and assisting in vesting title in the

Assignee and to aid the Assignee to obtain and enforce proper protection for the subject matter of the Patent Rights in all countries; and (c) assist Assignee in the prosecution or defense of any interference, infringement, or other action that may arise involving the Patent Rights or any claim thereto or thereunder, including, without limitation, testifying in any legal proceedings and notifying Assignee promptly of any subpoena or contact by any person other than Assignee or its agents regarding the Patent Rights, and in any event at least one week prior to any deposition, legal inquiry, or legal proceeding relating to the Patent Rights.

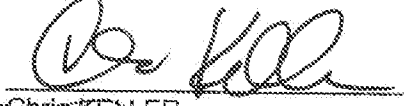
6. Assignors covenant that the Commissioner of Patents and Trademarks is authorized and requested to issue any Letters Patent arising from the Patent Rights to Assignee in accordance with the terms of this Agreement.

7. Assignors hereby authorize and request the attorneys of record in the application bearing the above-mentioned docket number to insert in this assignment the U.S. application number of said application when officially known, if applicable.

Dated: 10/14/18


Roy Joseph SEIDERS


Dated: 10-10-18


Chris KELLER

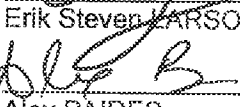
Dated: 11/7/18


Derek SULLIVAN

Dated: 10/8/18


Erik Steven LARSON

Dated: 10/8/18


Alex BAIRES

Dated: _____

Andrew M. BOSWAY

Dated: _____

Karl FRITZSCHE

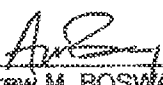
Dated: 10-10-18


Laura FLORES

Assignee and to aid the Assignee to obtain and enforce proper protection for the subject matter of the Patent Rights in all countries; and (c) assist Assignee in the prosecution or defense of any interference, infringement, or other action that may arise involving the Patent Rights or any claim thereto or thereunder, including, without limitation, testifying in any legal proceedings and notifying Assignee promptly of any subpoena or contact by any person other than Assignee or its agents regarding the Patent Rights, and in any event at least one week prior to any deposition, legal inquiry, or legal proceeding relating to the Patent Rights.

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Dated: _____	_____ Roy Joseph SEIDERS
Dated: _____	_____ Chris KELLER
Dated: _____	_____ Derek SULLIVAN
Dated: _____	_____ Erik Steven LARSON
Dated: _____	_____ Alex BAIRE
Dated: <u>1/22/2019</u>	<u></u> Andrew M. BOSWAY
Dated: _____	_____ Karl FRITZSCHE
Dated: _____	_____ Laura FLORES

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Roy Joseph SEIDERS

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Chris KELLER

Dated: _____

Derek SULLIVAN

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Erik Steven LARSON

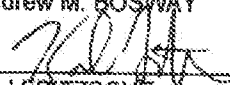
Dated: _____

Alex BAIRES

Dated: _____

Andrew M. BOSWAY

Dated: 10/9/19



Karl FRITZSCHE

Dated: _____

Laura FLORES