PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5360932

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
MAKKAPATI VISHNU VARDHAN	02/04/2019

RECEIVING PARTY DATA

Name:	MYNTRA DESIGNS PRIVATE LIMITED	
Street Address:	3RD FLOOR, AKR TECH PARK	
Internal Address:	KRISHNA REDDY INDUSTRIAL AREA	
City:	MUNESHWARA NAGAR, BANGALORE	
State/Country:	INDIA	
Postal Code:	560068	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16266973

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	113603.1620	
NAME OF SUBMITTER:	KENNETH J. SHEEHAN	
SIGNATURE:	/Kenneth J. Sheehan/	
DATE SIGNED:	02/05/2019	

Total Attachments: 2

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PATENT 505314151 REEL: 048242 FRAME: 0241

Atty, Dkt. No.: 113603.1620 Customer No.: 30734

ASSIGNMENT

WHEREAS I/We.

Makkapati Vishnu Vardhan 104, KHB Colony, Old Madras Road, Huskur Bangalore, Karnataka-560049, INDIA

respectively ("Assignor"), have made a certain new and useful invention as set forth in an application for United States Letters Patent entitled:

GENERATIVE SYSTEM AND METHOD FOR CREATING FASHION PRODUCTS

filed <u>16/266,973</u>, Application No. <u>February 4, 2019</u>.

AND WHEREAS,

Myntra Designs Private Limited

3rd floor, AKR TECH Park Krishna Reddy Industrial Area Muneshwara Nagar, Bangalore – 560068

respectively ("Assignee"), is desirous of acquiring the entire right, title and interest in and to said invention and application, and in and to any and all Letters Patent of any country which may be obtained therefore;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto Assignee, its legal representatives, successors, and assigns, the entire right, title and interest in and to said invention and application, including the right to claim priority under 35 U.S.C. §119 and/or §120 the right to sue for past infringement, as set forth in the above mentioned application, including any continuations, continuations-in-part, divisions, reissues, reexaminations or extensions thereof, and in and to any and all patents of the United States and all foreign countries which may be issued for said invention;

UPON SAID CONSIDERATION, Assignor hereby agrees with the said Assignee that Assignor will not execute any writing or do any act whatsoever conflicting with these presents, and that Assignor will, at any time upon request, without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States and all foreign countries on said invention, and in enforcing any rights or chooses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of Assignor and Assignee;

PATENT REEL: 048242 FRAME: 0242

Atty. Dkt. No.: 113603.1620

Customer No.: 30734

Page 2 of 2

The undersigned hereby grant(s) the firm of BAKER & HOSTETLER LLP the power to insert on this Assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in counterparts and all such counterparts shall constitute one and the same instrument.

AND Assignor requests the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said Assignee, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

Makkapati Vishnu Vardhan

PATENT REEL: 048242 FRAME: 0243

RECORDED: 02/05/2019