

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
EDWARD LACZYNSKI	03/10/2016
CHRIS BASSOLINO	03/10/2016
BRIAN DORRY	03/10/2016
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	ZYPE INC.
<b>Street Address:</b>	145 WEST 28TH STREET, 4TH FLOOR
<b>City:</b>	NEW YORK
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10001
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	16266876
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(312)876-7934
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	3128768000
<b>Email:</b>	patents.us@dentons.com, dianetatiana.filatov@dentons.com
<b>Correspondent Name:</b>	DENTONS US LLP
<b>Address Line 1:</b>	P. O. BOX 061080
<b>Address Line 2:</b>	WACKER DRIVE STATION, WILLIS TOWER
<b>Address Line 4:</b>	CHICAGO, ILLINOIS 60606
<b>ATTORNEY DOCKET NUMBER:</b>	10024004-0013
<b>NAME OF SUBMITTER:</b>	DIANE TATIANA FILATOV
<b>SIGNATURE:</b>	/Diane Tatiana Filatov/
<b>DATE SIGNED:</b>	02/04/2019
<b>Total Attachments: 4</b>	
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## ASSIGNMENT

WHEREAS, **Edward Laczynski**, a citizen of the United States of America, residing at 857 Highland Avenue, Westfield, New Jersey 07090 US; **Chris Bassolino**, a citizen of the United States of America, residing at 23 North Wickom Drive, Westfield, New Jersey 07090 US; and **Brian Dorry**, a citizen of the United States of America, residing at 68 Buckland Drive, Hillsborough, New Jersey 08844 US referred to as ASSIGNOR(S), have invented a certain new and useful invention ("INVENTION") entitled:

### TECHNOLOGIES FOR ON-DEMAND CONTENT PLAYER SELECTION

WHEREAS, ASSIGNOR(S) have executed an application for Letters Patent, entitled the same, identified as U.S. Nonprovisional Application Serial No. 15/067,588 filed 11 March 2016 ("APPLICATION").

WHEREAS, **Zype Inc.**, with a principal place of business 145 West 28th Street, 4th Floor, New York, New York 10001 US, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in, to and under said INVENTION and the United States Letters Patent to be obtained.

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, the ASSIGNOR(S) hereby sell, assign, transfer, grant and convey to ASSIGNEE the full and exclusive right, title and interest in and to said INVENTION and said APPLICATION and any and all Letters Patents of the United States, to be obtained therefor on said APPLICATION and any non-provisional, continuation, continuation-in-part, divisional, renewal, substitute or reissue thereof for the full term or terms for which the same may be granted.

ASSIGNOR(S) also hereby sell, assign, transfer, grant and convey to ASSIGNEE the full and exclusive right, title and interest in and to said INVENTION in all foreign countries, and all applications for Letters Patent which may evolve therefrom, including the right to claim International Convention priority.

ASSIGNOR(S) hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

ASSIGNOR(S) further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said applications, said INVENTION and said Letters Patent as may be known and accessible to ASSIGNOR(S), and ASSIGNOR(S) will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits

required to apply for, obtain, maintain, defend and enforce said APPLICATION, said INVENTION, and said Letters Patent which may be necessary or desirable to carry out the purposes hereof.

  
\_\_\_\_\_  
Edward Laczynski

Date: 3/10/16  
Witness: Taylor Kirchwehm  
Print Name: EDWARD LACZYNSKI

  
\_\_\_\_\_  
Chris Bassolino

Date: 3/10/16  
Witness: Taylor Kirchwehm  
Print Name: CHRIS BASSOLINO

\_\_\_\_\_  
Brian Dorry

Date: \_\_\_\_\_  
Witness: \_\_\_\_\_  
Print Name: \_\_\_\_\_

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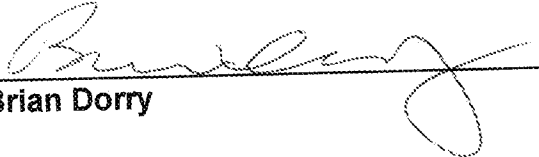
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\_\_\_\_\_  
Edward Laczynski

Date: \_\_\_\_\_  
Witness: \_\_\_\_\_  
Print Name: \_\_\_\_\_

\_\_\_\_\_  
Chris Bassolino

Date: \_\_\_\_\_  
Witness: \_\_\_\_\_  
Print Name: \_\_\_\_\_

  
\_\_\_\_\_  
Brian Dorry

Date: 3/10/2016  
Witness: [Signature]  
Print Name: Justin Chellette