PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT5359209

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JUSTIN LEWIS	03/04/2015
RUXANDRA GEORGIANA DAVIES	03/04/2015

RECEIVING PARTY DATA

Name:	GOOGLE INC.
Street Address:	1600 AMPHITHEATRE PARKWAY
City:	MOUNTAIN VIEW
State/Country:	CALIFORNIA
Postal Code:	94043

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16188112

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	25832.2765 (L0951C)
NAME OF SUBMITTER:	MARINA PORTNOVA
SIGNATURE:	/Marina Portnova/
DATE SIGNED:	02/04/2019

Total Attachments: 2

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PATENT REEL: 048251 FRAME: 0069 505312428

ASSIGNMENT OF PATENT APPLICATION	Attorney Docket No.: 25832.951 (L951)
For good and valuable consideration, the receipt and	sufficiency of which is hereby
acknowledged, I/we, the undersigned, <u>Justin Lewis, Ruxa</u>	ındra Georgiana Davies ,
hereby sell, assign, and transfer to Google Inc.	
a <u>corporation</u> (Type of Assignee: e.g., corporation, company, partnership, university, e	tc.) of Delaware
having a principal place of business at _1600 Amphitheatre	
("Assignee"), and its successors, assigns, and legal represe for the United States and all foreign countries, in and to any are disclosed in the application (provisional or non-provision have a declaration executed by the undersigned prior hereto	and all inventions or improvements that al) for the United States patent which may
PERSONALIZED CONTENT	SHARING
said patent application also identified as follows (when know	/n):
[I/we hereby authorize an attorney or agent for said number and filing date of said patent application who	
United States Patent Application Number <u>14/639,276</u>	filedMarch 5, 2015,
and in and to said application (provisional or non-provisional provisional applications, utility applications, design applications applications, continued prosecution applications, continuation applications, renewal applications, reissue applications, reexpatent applications that have been or shall be filed in the Unany of said inventions or improvements; and in and to all original reexamination certificates, and extensions, that have been all foreign countries on said inventions or improvements; and from the filing of said United States application;	ons, divisional applications, continuation on-in-part applications, substitute kaminations, extensions, and all other lited States and all foreign countries on ginal patents, reissued patents, or shall be issued in the United States and
agree that said Assignee may apply for and receive a improvements in its own name; and that, when requested, we said Assignee, its successors, assigns, and legal represents and purpose of this Assignment, the undersigned will execut provisional applications, utility applications, design applications applications, continued prosecution applications, continuation applications, repeated applications, repeated applications, repeated applications.	vithout charge to, but at the expense of, atives, to carry out in good faith the intent te all provisional applications, non- ons, divisional applications, continuation on-in-part applications, substitute

said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications on any and all said inventions or improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said inventions or improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said inventions or improvements and for vesting title to said inventions or improvements, and all applications for patents and all patents on said inventions or improvements, in said Assignee, its successors, assigns, and legal representatives; and

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REEL: 048251 FRAME: 0070

Attorney Docket No.: 25832.951 (L951)

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Each Inventor: Please Sign and Date Below:

Mar 4, 2015

2013

Date

Justin Lewis

Mar 4, 2015

Ruxandra Georgiana Davles (Mar 4, 2015)

Date

Ruxandra Georgiana Davies

Assignment Document Return Address:

Patent Docket Administrator Lowenstein Sandler LLP 65 Livingston Avenue Roseland, New Jersey 07068