

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT5362319

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	CHANGE OF NAME	
CONVEYING PARTY DATA		
	Name	Execution Date
	HENRI BENDEL, INC.	04/01/2017
RECEIVING PARTY DATA		
Name:	HENRI BENDEL, LLC	
Street Address:	1740 BROADWAY	
Internal Address:	7TH FLOOR	
City:	NEW YORK	
State/Country:	NEW YORK	
Postal Code:	10019	
PROPERTY NUMBERS Total: 5		
Property Type	Number	
Patent Number:	D663647	
Patent Number:	D663648	
Patent Number:	D674193	
Patent Number:	D674194	
Patent Number:	D675022	
CORRESPONDENCE DATA		
Fax Number:		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	amandaw@andruslaw.com	
Correspondent Name:	EMILY M. CHILSON	
Address Line 1:	100 EAST WISCONSIN AVENUE	
Address Line 2:	SUITE 1100	
Address Line 4:	MILWAUKEE, WISCONSIN 53202	
NAME OF SUBMITTER:	EMILY M. CHILSON	
SIGNATURE:	/Emily M. Chilson/	
DATE SIGNED:	02/06/2019	
Total Attachments: 4		
source=2019-02-06_Henri Bendel LLC - Name_Change As Recorded#page1.tif		

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "HENRI BENDEL, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "HENRI BENDEL, INC." TO "HENRI BENDEL, LLC", FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF MARCH, A.D. 2017, AT 11:02 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE FIRST DAY OF APRIL, A.D. 2017 AT 12:01 O'CLOCK A.M.


Jeffrey W. Bullock, Secretary of State

2071378 8100V
SR# 20172163989

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202303567
Date: 03-31-17

PATENT
REEL: 048266 FRAME: 0743

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
OF
HENRI BENDEL, INC.
TO
HENRI BENDEL, LLC

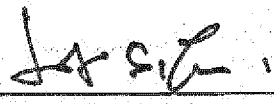
State of Delaware
Secretary of State
Division of Corporations
Delivered 11:02 AM 03/31/2017
FILED 11:02 AM 03/31/2017
SR 20172163989 - File Number 2071378

THE UNDERSIGNED, being a duly authorized officer of Henri Bendel, Inc., a Delaware corporation (the "Corporation"), does hereby certify that:

1. The name of the Corporation immediately prior to the filing of this Certificate of Conversion is Henri Bendel, Inc.
2. The original certificate of incorporation of the Corporation was filed with the Delaware Secretary of State on September 17, 1985 and the Corporation was incorporated on such date.
3. The name of the Delaware limited liability company as set forth in its Certificate of Formation is Henri Bendel, LLC.
4. The conversion has been approved in accordance with the provisions of Section 266 of the Delaware General Corporation Law. The Board of Directors of the Corporation adopted a resolution approving the conversion of the Corporation to a Delaware limited liability company and recommending the approval of such conversion by the sole stockholder of the Corporation. The sole stockholder of the Corporation adopted the resolution of the Board of Directors approving the conversion of the Corporation to a Delaware limited liability company.
5. The conversion shall be effective on April 1, 2017 at 12:01 a.m. (Eastern Daylight Time).

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Conversion to be executed by a duly authorized officer, as of the 31st day of March, 2017.

HENRI BENDEL, INC.

By: 

Todd G. Helvie,
Senior Vice President

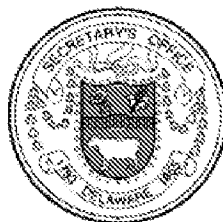
Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND
CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "HENRI BENDEL,
LLC" FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF MARCH,
A.D. 2017, AT 11:02 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE
OF THE AFORESAID CERTIFICATE OF FORMATION IS THE FIRST DAY OF
APRIL, A.D. 2017 AT 12:01 O'CLOCK A.M.



2071378 8100V
SR# 20172163989

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JBULLOCK", is written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

Authentication: 202303567
Date: 03-31-17

PATENT
REEL: 048266 FRAME: 0745

STATE OF DELAWARE
CERTIFICATE OF FORMATION
OF
HENRI BENDEL, LLC

The undersigned, desiring to form a limited liability company under Title 6, Sections 18-101 et seq. of the Delaware Code, hereby certifies as follows:

1. The name of the limited liability company is Henri Bendel, LLC.
2. The address of the limited liability company's registered office in the State of Delaware is: Corporation Trust Center, 1209 Orange Street, in the City of Wilmington, County of New Castle, 19801. The name of the limited liability company's registered agent at such address is The Corporation Trust Company.
3. This Certificate of Formation shall be effective on April 1, 2017 at 12:01 a.m. (Eastern Daylight Time).
4. The undersigned is an authorized representative of Henri Bendel, LLC for purposes of the execution and delivery of this Certificate of Formation.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation of Henri Bendel, LLC, as of the 31st day of March, 2017.



Todd G. Helvie,
Authorized Representative