

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	LANDOR CINCINNATI	12/01/2017
RECEIVING PARTY DATA		
Name:	The Procter & Gamble Company	
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Internal Address:	Attention: Chief Patent Counsel	
City:	Cincinnati	
State/Country:	OHIO	
Postal Code:	45202	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	29647235
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SIGNATURE:	/JASON J CAMP/	
DATE SIGNED:	02/07/2019	
Total Attachments: 2		
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G L O B A L G E N E R A L A S S I G N M E N T

WHEREAS **Landor Cincinnati**, 110 Shillito Place, Cincinnati, OH 45202, USA declares that it is the sole/joint owner of certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled **SURFACE ORNAMENTATION FOR ORAL CARE PACKAGE**, filed in the name(s) of The Procter & Gamble Company of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, as Applicant-Assignee and naming **Kartika (Huston) REDDING, Xiaojie (NMN) GENG and Ming (NMN) QI** as inventors, Attorney's Docket No. AD414F and filed in the **China** Patent Office as Number **CN201730569987.3**, on November 17, 2017 and/or the corresponding application filed in the PCT as Serial Number _____, on _____. (**Landor Cincinnati** grants the hereinafter named assignee and/or any person authorized thereby, the power to insert in this document, the Serial Number and filing date of each application identified above when ascertained.)

For valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **Landor Cincinnati** assigns to The Procter & Gamble Company, its legal representatives, successors and assigns, its entire right, title, and interest owned by **Landor Cincinnati**, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by **Landor Cincinnati** had this assignment not been made. The entire right, title and interest owned by **Landor Cincinnati** shall vest irrevocably in The Procter & Gamble Company. **Landor Cincinnati** further agrees to, without additional compensation, but at no expense to **Landor Cincinnati**, execute or assent to any and all applications for said invention(s), assist The Procter & Gamble Company in obtaining signatures for any applications or any other legal documents as may be necessary or desirable to vest and maintain the enjoyment of the rights assigned, and to cooperate with The Procter & Gamble Company, its legal representatives, successors and assigns, or as The Procter & Gamble Company may direct, in any pre-grant, post-grant or other proceedings relating to the rights assigned herein.

Landor Cincinnati requests and authorizes the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 29/647,235 to The Procter & Gamble Company, its legal representatives, successors or assigns, as assignee of **Landor Cincinnati's** entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: [Signature]

12/1/17
Date

For: Landor Cincinnati

Title Finance Director

STATEMENT OF WITNESS:

I declare that I was personally present and did see Trent Miller duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

Kendra Doherty
Witness printed name

[Signature]
Witness signature

Assignment to PG from external company.doc
Updated May 2017