PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5376320

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JAMES FAN	11/17/2010
THOMAS BARRETT	11/17/2010
JENNIFER LAM	11/17/2010

RECEIVING PARTY DATA

Name:	AT&T INTELLECTUAL PROPERTY I, L.P.	
Street Address:	675 W. PEACHTREE STREET	
Internal Address:	SUITE 4000	
City:	ATLANTA	
State/Country:	GEORGIA	
Postal Code:	30308	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16275932

CORRESPONDENCE DATA

Fax Number: (512)327-5575

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 512 327 5515

Email: gadame@TLGIPLAW.COM

Correspondent Name: AT & T LEGAL DEPARTMENT - TOLER ATTN: PA

Address Line 1: ROOM 2A-207
Address Line 2: ONE AT & T WAY

Address Line 4: BEDMINSTER, NEW JERSEY 07921

ATTORNEY DOCKET NUMBER:	2010-0865 CON
NAME OF SUBMITTER:	GRACE ADAME
SIGNATURE:	/Grace Adame/
DATE SIGNED:	02/14/2019

Total Attachments: 4

source=2010-0865Con_Assignment#page1.tif source=2010-0865Con_Assignment#page2.tif

PATENT 505329539 REEL: 048335 FRAME: 0848

source=2010-0865Con_Assignment#page3.tif source=2010-0865Con_Assignment#page4.tif

PATENT REEL: 048335 FRAME: 0849

ASSIGNMENT

WHEREAS, <u>James Fan</u>, a citizen of the United States of America, residing 6101 Hedgecrest Circle, San Ramon, CA 94582; <u>Thomas Barrett</u>, a citizen of the United States of America, residing at 545 Canyon Woods Circle, Apt. 242, San Ramon, CA 94582; and <u>Jennifer Lam</u>, a citizen of the United States of America, residing at 43260 Cedarwood, Freemont, CA 94538 hereinafter called the "Assignors," have made the invention described in the United States patent application entitled, "System and Method of Providing Post-Purchase Media Content to a Subscriber" Attorney Docket No. 2010-0865 (AT&T 2010-0865), for a full description of which reference is here made to an application for Letters Patent of the United States filed herewith; and

WHEREAS, AT&T Intellectual Property I, L.P., a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E. Plumb Lane, Reno, Nevada 89502, hereinafter called the "Assignee," desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefore in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignors authorize attorney or agent to fill in the U.S. Application Serial No. above, if required,

Attorney Docket Number: 2010-0865

11-16-2010

AND said Assignors authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignors, on the date(s) listed below.

Executed on 17th Nov , 2010 by JAMES FAN
Notary Use Below
State of California County of Whya Osta
On NO 2010 , personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to within this instrument, personally appeared before me and acknowledged to me that new here executed this instrument in his here authorized capacity, and that by his here signature, here or the entity upon behalf of which here acted, executed the instrument.
TERESA M. WELCH Commission # 1799842 Notary Public - California Contra Costa County My Comm. Expires May 31, 2012 Signature of Notary

Attorney Docket Number: 2010-0865

Executed on 17th Novem be 2010 by THOMAS BARRETT
Notary Use Below
State of County of MARA (13th) On 17 NOV 2010, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to within this instrument, personally appeared before me and acknowledged to me that he she executed this instrument in his her authorized capacity, and that by his her signature, he/she or the entity upon behalf of which he she acted, executed the instrument.
TERESA M. WELCH Commission # 1799842 Notary Public - California Contra Costa County My Comm. Expires May 31, 2012 Signature of Notary

Attorney Docket Number: 2010-0865

Executed on 17th Nov , 2010 by Dennifer H. Jam
Notary Use Below
State of Call-lock a County of Control
On 1000, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to within this instrument, personally appeared before me and acknowledged to me that here executed this instrument in his/her authorized capacity, and that by his/her signature, herefor the entity upon behalf of which here acted, executed the instrument.
TERESA M. WELCH Commission # 1799842 Notary Public - California Contra Costa County My Comm. Expires May 31, 2012 Signature of Notary