

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JAY VOGLER	02/15/2019
MARTIN GIL	02/14/2019
MARIAN KOSARA	02/14/2019
RECEIVING PARTY DATA	
Name:	MARKETING IMPACT LIMITED
Street Address:	50 PLANCHET ROAD
City:	CONCORD
State/Country:	CANADA
Postal Code:	L4K 2C7
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16277694
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NAME OF SUBMITTER:	DAVID GREER
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DATE SIGNED:	02/15/2019
Total Attachments: 6	
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WORLDWIDE**ASSIGNMENT**

WHEREAS **VOGLER, Jay; GIL, Martin; and KOSARA, Marian**, whose full post office addresses are **c/o Marketing Impact Limited, 50 Planchet Road, Concord, Ontario L4K 2C7, Canada; c/o Marketing Impact Limited, 50 Planchet Road, Concord, Ontario L4K 2C7, Canada; and c/o Marketing Impact Limited, 50 Planchet Road, Concord, Ontario L4K 2C7, Canada**, respectively, have invented certain new and useful improvements in an invention entitled

ANTI-SWEEP MECHANISM FOR MERCHANDISE DISPLAY HOOK

as described in the following applications:

United States Patent Application No. 16/277,694 filed February 15, 2019

Canadian Patent Application No. _____ filed _____

AND WHEREAS, **Marketing Impact Limited** having its principal place of business at **50 Planchet Road, Concord, Ontario L4K 2C7, Canada**, has acquired from the above inventors their right, title and interest in and to the said invention for the United States of America, Canada and all other countries, and in the said application and any Letters Patent that may be obtained therefor;

NOW THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar to them in hand paid, the receipt of which is hereby acknowledged, and other good and valuable consideration, the

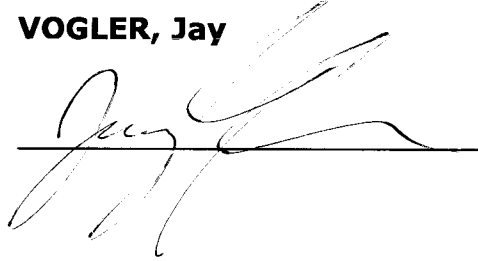
said, **VOGLER, Jay; GIL, Martin; and KOSARA, Marian**, hereby confirm that they have sold, assigned and transferred, and by these presents do sell, assign and transfer to the said **Marketing Impact Limited**, its successors and assign their right, title and interest in and to the said invention for the United States of America, Canada and for all other countries in and to said application for Letters Patent of the United States of America, and in and to any divisions, continuations, continuations-in-part, and extensions of said application, and in and to any applications for Letters Patent in any other countries with respect to said invention, and in and to any Letters Patent that may be obtained therefor in the United States of America, Canada and in any other country, and in and to any convention priority rights that may be claimed in respect of said inventions and applications for Letters Patent;

AND the said **VOGLER, Jay; GIL, Martin; and KOSARA, Marian**, hereby covenant and agree to do all such things and to execute without further consideration such further lawful documents, assurances, applications, and other instruments as may reasonably be required to obtain Letters Patent for the said invention and vest the same in **Marketing Impact Limited**, its successors and assigns.

VOGLER, Jay; GIL, Martin; and KOSARA, Marian, hereby authorizes and requests the Commissioner of Patents & Trademarks to issue said Letters Patent to **Marketing Impact Limited**, for its sole use and behalf, and for the use and behalf of its legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by them had this assignment not been made.

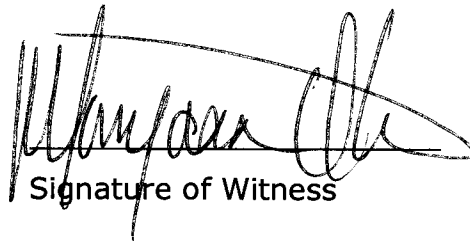
Executed at MARKETING IMPACT LIMITED,
this 15 day of FEBRUARY, 2019.

VOGLER, Jay



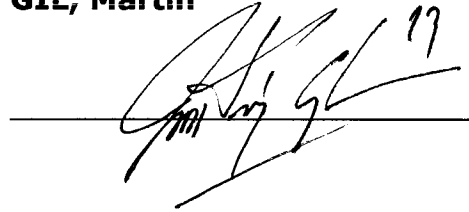
Declaration of Witness

I, Maya Oletic, hereby declare that I was personally
present and did see the above named person sign and execute the foregoing


Signature of Witness


Executed at MARKETING IMPACT LTD.,
this 14 day of FEBRUARY, 2019.

GIL, Martin

A handwritten signature in black ink, appearing to read 'Martin Gil', written over a horizontal line.

Declaration of Witness

I, STEFAN MIKLOS, hereby declare that I was personally
present and did see the above named person sign and execute the foregoing

A handwritten signature in black ink, appearing to read 'Stefan Miklos', written over a horizontal line.
Signature of Witness

Executed at MARKETING IMPACT LTD,
this 14 day of FEBRUARY, 2019.

KOSARA, Marian

Marian Kosara

Declaration of Witness

I, STEFAN MIKLOS, hereby declare that I was personally
present and did see the above named person sign and execute the foregoing

Stefan Miklos

Signature of Witness

50011-3009

50011-3010

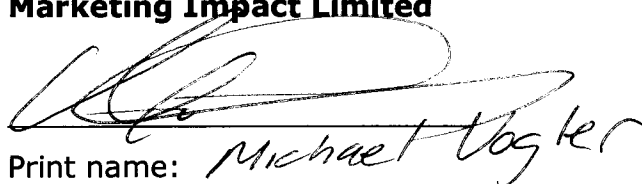
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Hereby accepted on behalf of the assignees

Executed at MARKETING IMPACT LIMITED,

this 14 day of FEBRUARY 2019.

Marketing Impact Limited



Print name:

Michael Vogler

Title:

President.