

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	TODD W. KRETER	02/19/2018
	MICHAEL T. WHITING	02/19/2018
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	ITERIS, INC.	
<b>Street Address:</b>	1700 CARNEGIE AVENUE	
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<b>City:</b>	SANTA ANA	
<b>State/Country:</b>	CALIFORNIA	
<b>Postal Code:</b>	92705-5551	
<b>PROPERTY NUMBERS Total: 1</b>		
<b>Property Type</b>	<b>Number</b>	
<b>Application Number:</b>	16277424	
<b>CORRESPONDENCE DATA</b>		
<b>Fax Number:</b>		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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<b>NAME OF SUBMITTER:</b>	SPYROS J. LAZARIS	
<b>SIGNATURE:</b>	/SPYROS J. LAZARIS/	
<b>DATE SIGNED:</b>	02/19/2019	
<b>Total Attachments: 2</b>		
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## ASSIGNMENT OF PATENT AND INTELLECTUAL PROPERTY RIGHTS

WHEREAS, WE, TODD W. KRETER AND MICHAEL T. WHITING, hereinafter referred to as Assignors, have invented the Invention(s) titled AUGMENTED REALITY SYSTEM FOR VISUALIZATION OF TRAFFIC INFORMATION, as described at least in the United States provisional patent application having serial number 62/631,712, filed February 17, 2018, and in all corresponding and/or related domestic, international, and foreign patent applications now existing or to be filed, whether or not those applications claim priority thereto, (referred to collectively as the "Patent Application(s)").

AND WHEREAS, ITERIS, INC., having its principal place of business at 1700 Carnegie Avenue, Suite 100, Santa Ana, CA 92705-5551, (hereinafter the "Assignee"), desires to formally acquire all rights, title and interest in and to the Invention(s) and the Patent Application(s) (including any and all domestic, international and foreign non-provisionals, continuations, divisions, or other patents and patent applications claiming priority thereto, including and any renewals, reissues or extensions that may be filed or granted), as the employer of the Assignors.

Therefore, for good and valuable consideration, receipt of which is acknowledged, Assignors hereby assign, sell, and transfer all rights, title, and interest in the Invention(s) and Patent Application(s) (as well as such rights in any and all domestic, international, and foreign non-provisionals, continuations, divisions, or other patents and patent applications claiming priority thereto, including and any renewals, reissues or extensions) to Assignee for the entire term of the issued patent(s) and any reissues or extensions that may be granted and for the entire terms of any and all foreign patents or design registrations that may issue from international applications (as well as divisions, continuations in whole or part or substitute applications) claiming priority to any of the above Patent Application(s).

Assignors authorize the United States Patent & Trademark Office and any other intellectual property office in which corresponding and/or related patent applications are filed to issue any patents resulting from the Invention(s) or the Patent Application(s) to Assignee. The rights, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this assignment not been made.

Assignors further agree to: (a) cooperate with Assignee in the prosecution of the Patent Application(s) & foreign counterparts; (b) execute, verify, acknowledge & deliver all such further papers, including patent applications and instruments of transfer; and (c) perform such other acts as Assignee lawfully may request to obtain or maintain all patents and Patent Applications for the invention in any & all countries.

In testimony thereof, this Assignment is executed by said Assignors, as follows:

[1]

TODD W. KRETER:

Executed on this 19th/st day of Feb 2018,

at Santa Ana CALIFORNIA.

MICHAEL T. WHITING:

Executed on this 19th/st day of FEBRUARY 2018,

at SANTA ANA CALIFORNIA.