

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT5392210

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
BRIAN CHENEY	01/27/2003
PETER J. JUNGER	01/30/2003
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	NINTENDO OF AMERICA INC.
<b>Street Address:</b>	4820 150TH AVENUE, N.E.
<b>City:</b>	REDMOND
<b>State/Country:</b>	WASHINGTON
<b>Postal Code:</b>	98052
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Patent Number:	8712869
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(804)767-3416
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Email:</b>	gmurphy@landmarkip.com
<b>Correspondent Name:</b>	LANDMARK INTELLECTUAL PROPERTY PLLC
<b>Address Line 1:</b>	919 EAST MAIN STREET
<b>Address Line 2:</b>	SUITE 1000
<b>Address Line 4:</b>	RICHMOND, VIRGINIA 23219
<b>NAME OF SUBMITTER:</b>	GREGORY M. MURPHY
<b>SIGNATURE:</b>	/Gregory M. Murphy/
<b>DATE SIGNED:</b>	02/25/2019
<b>Total Attachments: 4</b>	
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03-14-2003



Our Ref.: 723-1329

Commissioner of Patents and Trademarks  
Box Assignment, Washington, D.C. 20231

102390209

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): Brian CHENEY Peter J. JUNGER</p> <p style="text-align: right; font-size: 1.5em;">3-7-03</p> <p>Additional name/s of conveying party/ies attached? <input type="checkbox"/></p> <p>3. Nature of conveyance:  <input checked="" type="checkbox"/> Assignment      <input type="checkbox"/> Merger  <input type="checkbox"/> Security Assignment      <input type="checkbox"/> Change of Name  <input type="checkbox"/> Other</p> <p>Execution Date:      1) 1-27-03 &amp; 2) 1-30-03</p>	<p>2. Name and address of receiving party(ies):</p> <p>Name: <u>Nintendo of America Inc.</u>  Internal Address: _____  Street Address: <u>4820 150th Avenue N.E.</u>  _____  _____  City: <u>Redmond</u>  State/Country: <u>WA</u>  Zip: <u>98052</u></p> <p>Additional name/s &amp; address/es attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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4. Application number(s) or patent number(s):  
If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

<p>A. Patent Application No(s).  (1) <u>10/283,357</u>  (2) _____  (3) _____</p>	<p>B. Patent No(s).  (1) _____  (2) _____  (3) _____</p> <p>Additional numbers attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <u>Joseph S. Presta</u>  Internal Address: _____  Street Address: <u>Nixon &amp; Vanderhye P.C.</u>  <u>1100 North Glebe Road</u>  <u>8<sup>th</sup> Floor</u>  City: <u>Arlington</u> State: <u>VA</u> Zip: <u>22201</u></p>	<p>6. Total number of applications &amp; patents involved: <u>1</u></p> <p>7. Total fee (37 CFR 3.41) \$ <u>40.00</u>  <input checked="" type="checkbox"/> Enclosed  <input type="checkbox"/> Authorized to be charged to deposit account #14-1140</p> <p>8. The Commissioner is hereby authorized to charge any <u>deficiency</u> in the fee(s) filed, or asserted to be filed, or which should have been filed herewith (or with any paper thereafter filed in this application by this firm) to our <b>Account No. 14-1140.</b></p>
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DO NOT USE THIS SPACE

9. Statements and signature.  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

<p><u>Joseph S. Presta</u>  Name of Person Signing  Reg. No. 35,329</p>	<p>  Signature</p>	<p><u>March 7, 2003</u>  Date</p>
<p>Total number of pages including <b>original</b> cover sheet, attachments, and document: [4]</p>		

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**ASSIGNMENT FOR PATENT APPLICATION**  
**(All Rights)**

WHEREAS, Brian CHENEY, and Peter J. JUNGER, (hereinafter ASSIGNORS) of 4820 150th Avenue N.E., Redmond, WA 98052; and 4820 150th Avenue N.E., Redmond, WA 98052, respectively, have invented a certain improvement in NON-SERIALIZED ELECTRONIC PRODUCT REGISTRATION SYSTEM AND METHOD OF OPERATING SAME for which a so-entitled application for Letters Patent of the United States was filed in the United States Patent and Trademark Office on October 30, 2002 under Serial No. 10/283,357;

WHEREAS, Nintendo of America Inc. (hereinafter ASSIGNEE), a corporation of the State of Washington, having an office and place of business at 4820 150th Avenue N.E., Redmond, WA 98052 is desirous of acquiring an interest therein;

NOW, THEREFORE, in consideration of our employment with ASSIGNEE, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the said ASSIGNORS by these presents hereby sell, assign, and transfer unto the said ASSIGNEE, its successors, assigns, and legal representatives, ASSIGNORS' entire right, title and interest in the United States of America and all foreign countries, in and to the invention as described in the aforesaid application, and to the said application and to all subsequent applications based thereon including any and all continuations, divisions, reissues, and substitutes of said application, and all resulting patents, together with the right of priority under the International Convention for the

Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres; and the ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent to ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns, and legal representatives. It is understood and agreed that ASSIGNEE'S attorneys Nixon & Vanderhye P.C. have represented only ASSIGNEE and will continue to represent only ASSIGNEE with respect to this invention;

ASSIGNORS hereby agree to transfer a like interest upon request of said ASSIGNEE, its successors, assigns, and legal representatives, and without further remuneration, in and to any improvements, and applications for patents based thereon, growing out of or related to the said invention;

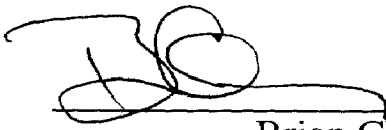
ASSIGNORS hereby agree to execute any papers by ASSIGNEE, its successors, assigns, and legal representatives, deemed essential to ASSIGNEE'S full protection and title in and to the invention hereby transferred; and

ASSIGNORS hereby agree, upon request of ASSIGNEE, and without further remuneration, to execute any and all papers desired by ASSIGNEE, for the filing and granting of foreign applications and the perfecting of title thereto in ASSIGNEE.

AGREED and executed as noted below:

1-27-2003

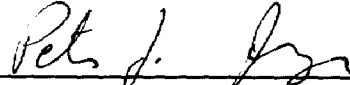
Date



Brian CHENEY

1-30-03

Date



Peter J. JUNGER