

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT5399131

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
GORDON GIBSON LANPHER	06/14/2017
ROGER BRANDON BEATY	09/22/2017
JONATHAN MATTHEW SHAW	02/22/2019
KATHARINE REINHOLD	06/14/2017
RYAN ROBERT O. MALIA	06/14/2017
MEGAN MURPHY MILLARD	02/19/2019
SIMON ATKINS	06/12/2017
TODD AMES	07/31/2017
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15183123
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ATTORNEY DOCKET NUMBER:	061429-1012032
NAME OF SUBMITTER:	ANGIE DAVIS
SIGNATURE:	/Angie Davis/

PATENT

DATE SIGNED:	02/28/2019
Total Attachments: 10 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif source=Assignment#page4.tif source=Assignment#page5.tif source=Assignment#page6.tif source=Assignment#page7.tif source=Assignment#page8.tif source=Assignment#page9.tif source=Assignment#page10.tif	

ASSIGNMENT

WHEREAS, we, the undersigned inventors, have invented certain inventions and improvements disclosed in the provisional patent application entitled “**COMPUTER-ENABLED GEO-TARGETED PRODUCT RESERVATION SYSTEM**,” filed with the U.S. Patent & Trademark Office on June 15, 2015, and assigned application no. 62/180,022 and disclosed in the non-provisional patent application entitled “**SYSTEMS AND TECHNIQUES FOR COMPUTER-ENABLED GEO-TARGETED PRODUCT RESERVATION FOR SECURE AND AUTHENTICATED ONLINE RESERVATIONS**,” filed with the U.S. Patent & Trademark Office on June 15, 2016, and assigned application no. 15/183,123.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned inventors hereby:

1) Agree to sell, assign, transfer, and convey, and hereby do sell, assign, transfer, and convey, to **adidas AG**, a corporation organized and existing under the laws of Germany, and having a principal place of business at Adi-Dassler-Strasse 1, Herzogenaurach 91074, Germany (hereinafter referred to as “ASSIGNEE”), the entire right, title, and interest in and to (a) any intellectual property (including without limitation any innovation, information, invention, discovery, product, process, work, or design) disclosed, embodied, affixed, shown, or claimed in the above-referenced patent application, implicitly or explicitly; (b) the above-referenced patent application, any application based in whole or in part upon the above-

referenced patent application (including without limitation any continuation, continuation-in-part, reissue, reexamination, or non-U.S. patent application based in whole or in part on the above-referenced patent application); and (c) any Patent (including without limitation U.S. and non-U.S. patents, utility models, industrial designs, divisionals, reissues, and reexaminations) that is granted or issued upon, or that claims priority to, any and all applications under (b) of this paragraph or that discloses or claims intellectual property under (a) of this paragraph, in whole or in part.

2) Authorize and request the Commissioner of Patents or any other agency, U.S. or non-U.S., to issue any and all Letters or other Patent(s), or other document(s), resulting from the patent application(s) or intellectual property under paragraph 1 (including without limitation any division(s), continuation(s) (in whole or in part), substitute(s), or reissue(s) thereof) to the ASSIGNEE.

3) Agree to execute all papers and documents, including, without limitation, applications, declarations, oaths, petitions, and other papers, and, entirely at the ASSIGNEE'S expense, perform any acts which are necessary in connection with the prosecution of patent applications or intellectual property under paragraph 1 and/or the enforcement of patents or other rights resulting from such applications or intellectual property.

Assignment of Intellectual Property Rights in Application

U.S. Patent Application No. 15/183,123

Patent Application Entitled: *Systems and Techniques for Computer-Enabled Geo-Targeted Product Reservation for Secure and Authenticated Online Reservations*


Attorney Docket: 095163-1012032

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4) Agree that the terms covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representative, and shall be binding upon the inventors, as well as the inventors' heirs, legal representatives, and assigns.

5) Warrant and represent that we have not entered, and will not enter into, any assignment, contract, or understanding that conflicts with this assignment.

Signed on the date indicated beside our signature:

1) Signature: 
Gordon Gibson Lanpher

Date: 6/14/17

Witness Signature _____

Witness Printed Name _____

Witness Home Address _____

Witness Signature _____

Witness Printed Name _____

Witness Home Address _____

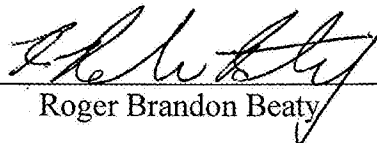
Assignment of Intellectual Property Rights in Application

U.S. Patent Application No. 15/183,123

Patent Application Entitled: *Systems and Techniques for Computer-Enabled Geo-Targeted Product Reservation for Secure and Authenticated Online Reservations*

Attorney Docket: 095163-1012032

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2) Signature: 
Roger Brandon Beaty

Date: 9/22/17

Witness Signature _____

Witness Printed Name _____

Witness Home Address _____

Witness Signature _____

Witness Printed Name _____

Witness Home Address _____


Assignment of Intellectual Property Rights in Application

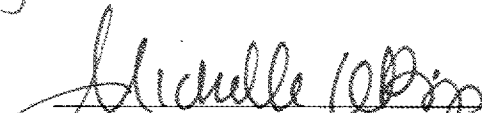
U.S. Patent Application No. 15/183,123

Patent Application Entitled: *Systems and Techniques for Computer-Enabled Geo-Targeted Product Reservation for Secure and Authenticated Online Reservations*

Attorney Docket: 095163-1012032

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3) Signature:  Date: 2/22/2019
Jonathan Matthew Shaw

Witness Signature 

Witness Printed Name Michelle Briggs

Witness Home Address 7426 N Newman Ave., Portland, OR 97203

Witness Signature 

Witness Printed Name Rich Roberson

Witness Home Address 2737 NE 12th Ave Portland, OR 97212

Assignment of Intellectual Property Rights in Application

U.S. Patent Application No. 15/183,123

Patent Application Entitled: *Systems and Techniques for Computer-Enabled Geo-Targeted Product Reservation for Secure and Authenticated Online Reservations*

Attorney Docket: 095163-1012032

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4)

Signature: _____



Katharine Reinhold

Date: _____

6/14/17

Witness Signature _____

Witness Printed Name _____

Witness Home Address _____

Witness Signature _____

Witness Printed Name _____

Witness Home Address _____

Assignment of Intellectual Property Rights in Application

U.S. Patent Application No. 15/183,123

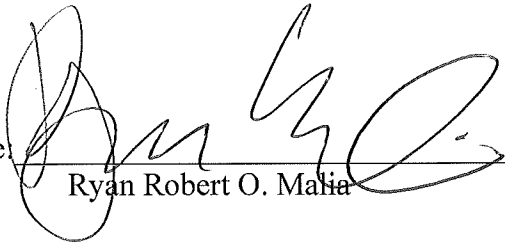
Patent Application Entitled: *Systems and Techniques for Computer-Enabled Geo-Targeted Product Reservation for Secure and Authenticated Online Reservations*

Attorney Docket: 095163-1012032

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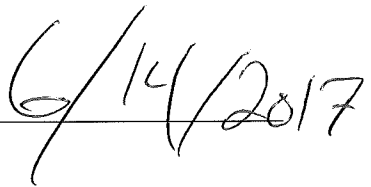
5)

Signature



Ryan Robert O. Malia

Date:



Witness Signature

Witness Printed Name

Witness Home Address

Witness Signature

Witness Printed Name

Witness Home Address

Assignment of Intellectual Property Rights in Application

U.S. Patent Application No. 15/183,123

Patent Application Entitled: *Systems and Techniques for Computer-Enabled Geo-Targeted Product Reservation for Secure and Authenticated Online Reservations*

Attorney Docket: 095163-1012032

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6) Signature: Megan M. Millard Date: 2/19/2019
Megan Murphy Millard

Witness Signature

Witness Printed Name

Witness Home Address

Witness Signature

Witness Printed Name

Witness Home Address

Assignment of Intellectual Property Rights in Application

U.S. Patent Application No. 15/183,123

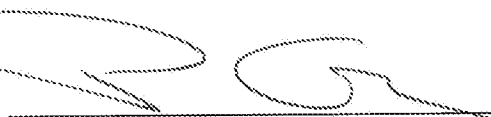
Patent Application Entitled: *Systems and Techniques for Computer-Enabled Geo-Targeted Product Reservation for Secure and Authenticated Online Reservations*

Attorney Docket: 095163-1012032

Page 9 of 9

7) Signature:  Date: 06/12/17
Simon Atkins

Witness Signature



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PAUL EHRLICH

Witness Home Address

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Witness Printed Name

KURT THUMAN

Witness Home Address

3716 NE ALAMIA PORTLAND OR 97212

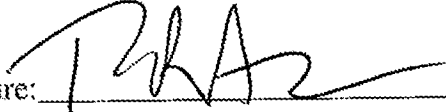
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Attorney Docket: 095163-1012032


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8) Signature:  Date: 7/3/17
Todd Ames

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Witness Printed Name Gordon Lanpher

Witness Home Address 3439 NE Hassalo Portland, OR 97232

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Witness Printed Name Kathryn Zagst

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