505352409 02/28/2019

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5399194

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SMART DESIGN, LLC	02/20/2019

RECEIVING PARTY DATA

Name:	S. C. JOHNSON & SON, INC.	
Street Address:	1525 HOWE STREET	
City:	RACINE	
State/Country:	WISCONSIN	
Postal Code:	53403	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29680321

CORRESPONDENCE DATA

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: S. C. JOHNSON & SON, INC.

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ATTORNEY DOCKET NUMBER:	7138US02	
NAME OF SUBMITTER:	SUZAN E. LECHNER	
SIGNATURE:	/Suzan E. Lechner/	
DATE SIGNED:	02/28/2019	

Total Attachments: 2

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PATENT 505352409 REEL: 048471 FRAME: 0625

Attorney Docket No. 7138US02 USPTO Application No. 29/680,321 Filing Date: February 14, 2019 Page 1 of 2

ASSIGNMENT

WHEREAS, Smart Design, LLC., located at 601 West 26th Street, Suite 1820, New York, NY 10001, (below referred to as ASSIGNOR), is owner by assignment of an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application No. 29/680,321, filed February 14, 2019, and entitled POUCH AND CLEANING COMPOSITION, and;

WHEREAS, S. C. Johnson & Son, Inc., a corporation duly organized and existing under the laws of the State of Wisconsin, United States of America and having its principal office and place of business at 1525 Howe Street, Racine, Wisconsin 53403 (below referred to as "ASSIGNEE") is desirous of obtaining ASSIGNOR's entire right, title and interest in and to the aforesaid invention and patent application corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR, by these presents does sell, assign and transfer to ASSIGNEE, its full and entire right, title and interest in and to the aforesaid invention, the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR hereby authorizes and requests the U.S. Commissioner of Patent and Trademarks and all foreign Patent offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR hereby covenants that ASSIGNOR has full right to convey the entire interest herein assigned, and that ASSIGNOR has not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR agrees to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to it respecting said invention, and to assist ASSIGNEE with obtaining signatures on all lawful papers, including executing all divisional, continuation, continuation-in-part, reissue and reexamination applications, making all rightful oaths and generally doing all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR hereby authorizes attorneys for ASSIGNEE to enter on this document any applicable application numbers and filing dates after ASSIGNOR's execution of this document.

PATENT REEL: 048471 FRAME: 0626

Attorney Docket No. 7138US02 USPTO Application No. 29/680,321 Filing Date: February 14, 2019 Page 2 of 2

IN TESTIMONY WHEREOF, I hercunto set my hand and scal this

(Jav of month)

or FEBRUARY, 2019

(Year)

(Signature)

David Werzinger

(Anthorized Officer's Name)
Chief Finacial Officer

(Authorized Officer's Title)

PATENT REEL: 048471 FRAME: 0627

RECORDED: 02/28/2019