505360334 03/06/2019

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5407122

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Execution Date
NU MARK INNOVATIONS LTD	10/18/2018

RECEIVING PARTY DATA

Name:	ALTRIA ISRAEL LTD
Street Address:	PO BOX 674
City:	BEIT SHEMESH
State/Country:	ISRAEL
Postal Code:	99000

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14464397

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: dcmailroom@hdp.com

Correspondent Name: HARNESS, DICKEY & PIERCE P.L.C.

Address Line 1: P.O. BOX 8910

Address Line 4: RESTON, VIRGINIA 20190

ATTORNEY DOCKET NUMBER:	24000-000071-US	
NAME OF SUBMITTER:	NANCY K. BRITT, REG. NO. 57856	
SIGNATURE:	/Nancy K. Britt/	
DATE SIGNED:	03/06/2019	

Total Attachments: 3

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PATENT 505360334 REEL: 048516 FRAME: 0644

VERIFICATION OF TRANSLATION

I, the undersigned, who have prepared an English translation that is attached hereto, hereby declare that the aforementioned translation is a true and correct translation of the Official Document regarding the name change of NU MARK INNOVATIONS LTD to ALTRIA ISRAEL LTD.

Date: December 6th, 2018

Signature:

Typed Name: Recy y Rownowith Sout

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Confidential

State of Israel

Ministry of Justice

Israeli Corporation Authority

Certificate of Company Name Change

This is the certification that the company:

NU MARK INNOVATIONS LTD

Company ID # 514412204

Changed its name and as of today will be called

ALTRIA ISRAEL LTD

Given in Jerusalem on: 10/18/2018

Eyal Globus, Attorney at law Israeli Corporation Authority

Completed by Adar Ohayon , Attorney at law

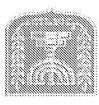
I, Peggy Rabinowicz Sait, certify that I am fluent in the English and Hebrew languages, and that the above document is an accurate translation of the attached Certificate of Company Name Change in Hebrew issued by the State of Israel, Israeli Corporation Authority.

December 6th, 2018

PATENT REEL: 048516 FRAME: 0646

RECORDED: 03/06/2019

REEL: 048516 FRAME: 0647



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